

Maffei

WVMS

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Maura Girey

being/on behalf of: DAN Maffei, a legally

qualified candidate of the Democratic political

party for the office of: House of Representatives

in the General

election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Dan Maffei

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Herbert C. Milave PO Box 230 Syracuse NY 13201

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/12/12

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, DAN Maffei
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Maura Gilroy

signature of candidate or authorized committee

Maura Gilroy

printed name

6/12/12

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



WNYV Syracuse
1000 James St
Syracuse, NY 13203

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1384478

Schedule Dates: 10/02/12-10/08/12
Advertiser: Dan Maffei for Congress-D (72651)
Agency: Greer Margolis Mitchell, Burns & Associates-Washi
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: Dan Maffei for Congress (470721)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Kaufma, Meredith
Phone/Fax: /
CPE: 131/137/1725
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: DAN MAFFEI

Date Entered: 09/28/12
Last Modified: 09/28/12
Entered By: Candie Sullivan
CO-OP: No
Headline #: ECR09832855
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$18.00
Net Total: \$102.00
Sales Tax:

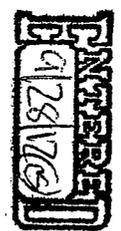
Syracuse (WNYV)		
By Broadcast Month	Spots	Rate
Oct. 2012	3	\$120.00
Grand Total:	3	\$120.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	Spw/	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/05/12	4	:30	4P- 5P (EST)	1		X	X	X	X			1	\$20.00	\$20.00	Syracuse (WNYV)	JUDGE GREG MATHIS	9/28/12
2.0	Normal Line / SPOT (2)	10/08/12-10/08/12	4	:30	5P- 5:30P (EST)	1								1	\$40.00	\$40.00	Syracuse (WNYV)	DISH NATION REVISED PROGRAM	9/28/12
3.0	Normal Line / SPOT (3)	10/02/12-10/05/12	4	:30	10P- 10:30P (EST)	1		X	X	X	X			1	\$60.00	\$60.00	Syracuse (WNYV)	SIMPSONS REVISED PROGRAM	9/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

Rep Order# 9832855 Ver# 1 Status New Traffic Order# 1384476 Printed: 09/28/2012 8:44 AM 1 of 2
 EC'd Yes Last Received: 09/27/2012 7:46 PM Showing Buylines: All Lines



Station WNY5-TV SYRACUSE, N.Y. Agency () GMMB
 Advertiser () POLITICAL 3050 K ST NW
 Product DAN MAFREI WASHINGTON, DC 20007
 Estimate# 1725 Agency C/P1/P2/E 131/137/1725
 Buyer Meredith Kaufman Flight Dates 10/02/2012 - 10/08/2012
 Phone# Hiatus Weeks
 Rep Firm () WASHINGTON
 Sales Office () JONATHAN VITTI
 Salesperson ()
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	4P-5P	JUDGE GREG MATHIS	:30	\$20.00	10/02-10/08	1	1	1	\$20.00	
	2	TU-F,M	5P-530P	DISH NATION	:30	\$40.00	10/02-10/08	1	1	1	\$40.00	
	3	TU-F,M	10P-1030P	SIMPSONS	:30	\$60.00	10/02-10/08	1	1	1	\$60.00	
				Sales Remark: V1 REVISED PROGRAM								

---REPORT TOTALS---
 Report Totals: 3 / \$120.00

---SALES MONTHLY TOTALS---
 Oct 12: 3 / \$120.00
 Sales Totals: 3 / \$120.00
 Station Totals: 3 / \$120.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$3,000
 CABL 0% UNKN 3% MNYS 4% MSTM 28% MSYR 40%
 WSYT 11% WTVH 14%

Bgcks null
 Demos RA35+