

Cheri Helt for State Rep 529806 ✓ KFXO

KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

611

Contract # 27024593

CPE: 18/19/611

Agency: FP1 Strategies, LLC  
3001 Washington Blvd.,  
7th Floor  
Arlington, VA 22201

Changes as of: 7/28/2020 at 9:08 AM

Flight: 7/29/20 - 8/4/20

Advertiser: Cheri Helt for State Rep  
Product: Candidate

Agency Order #: 9795684

Buyer: Poch, Hollis

Salesperson: FRAN BROWN  
215-563-5400

Separation:

Comments: Separation: 30

Version: Original Order

Station: KFXO

Market: Bend/Redmond, OR

Office: PHILADELPHIA

Service: Nielsen

Primary Demo:

Assistant: FRAN BROWN  
215-563-5400

Con Type: POLITICAL/VOTE

Total \$: \$990.00

Total Spots: 60

Total CPP: \$0.00

Total GRP:

#	Day/Time	DP	Program	Len	Rate	7/29 - 8/4							Total Spots	Total \$	CPP*	GRP*
						7/29	7/30	7/31	8/1	8/2	8/3	8/4				
1	P2 W-F,M-Tu 8a-9a		NewsChannel 21 @ Sunrise 2	15	\$25.00	2	0	2	0	0	2	2	8	\$200.00	\$0.00	0.0
2	P2 W-F,M-Tu 4p-4:30p		NewsChannel 21 Fox at 4P	15	\$37.50	0	2	2	0	0	2	2	8	\$300.00	\$0.00	0.0
3	P2 W-F,M-Tu 10p-11p		News Channel 21 First on Fox	15	\$50.00	2	0	0	0	0	0	0	2	\$100.00	\$0.00	0.0
4	P2 Sa-Su 10p-10:30p		News Channel 21 First on Fox	15	\$37.50	0	0	0	2	2	0	0	4	\$150.00	\$0.00	0.0
5	W-F,M-Tu 9a-10a	P3	Dr. Oz	15	\$5.00	0	2	2	0	0	2	2	8	\$40.00	\$0.00	0.0
6	W-F,M-Tu 10a-11a	P3	People's Court	15	\$5.00	2	0	2	0	0	2	2	8	\$40.00	\$0.00	0.0
7	W-F,M-Tu 3p-4p	P3	Kelly Clarkson	15	\$5.00	0	2	2	0	0	2	2	8	\$40.00	\$0.00	0.0
8	W-F,M-Tu 4:30p-5p	P3	Right This Minute	15	\$7.50	2	0	2	0	0	2	2	8	\$60.00	\$0.00	0.0
9	W-F,M-Tu 5p-6p	P3	TMZ Live	15	\$7.50	0	2	0	0	0	0	2	4	\$30.00	\$0.00	0.0
10	Sa 6p-6:30p	P3	Right This Minute Weekend	15	\$15.00	0	0	0	2	0	0	0	2	\$30.00	\$0.00	0.0
TOTALS:						8	8	12	4	2	12	14	60	\$990.00	\$0.00	0.0

7/29/30 4p news P/A  
TMZ 7-8p

7/29-8/4/20

★ 7/30 MCB 7-7p

See disclosure statement files for "Class of Time" descriptions, associated with P-codes.



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

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**Salesperson:** 215-563-5400 **Assistant:** 215-563-5400

**Separation:**

**Con Type:** POLITICAL/VOTE **Total \$:** \$990.00

**Total Spots:** 60 **Total CPP:** \$0.00

**Total GRP:**

Special Instructions		
Date/Time	Added by	Comment
07/28/20 9:09 AM	FRAN BROWN	Separation: 30

Competitive Information				
Market Budget:	\$9,900			
KFXO Share:	10%			
Comment:				
Unknown:	90%			

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	60	\$990.00	N/A
<b>Total</b>	<b>100%</b>	<b>60</b>	<b>\$990.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2020-Aug	60	\$990.00
<b>Total</b>	<b>60</b>	<b>\$990.00</b>

Transaction History				
Trans	Created/Received	Created by	Status	
New	7/28/20 9:08 AM	FRAN BROWN	New	
			<b>\$ Chg</b>	<b>Contract \$</b>
			\$990.00	\$990.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.			
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# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Cheri Helt

Authorized committee:

Cheri Helt for State Representative

Agency requesting time (and contact information):

☒

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

OR HD 54

Date of election:

11/3/20

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Alayna Weimer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

RyanGracy

Digitally signed by RyanGracy  
Date: 2020.07.22 15:18:28 -04'00'

Signature:

Joan M. Anderson

Name: Ryan Gracy

Name:

JOAN M. ANDERSON

Date of Request to Purchase Ad Time: 7/22/20

Date of Station Agreement to Sell Time:

9/28/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**RyanGracy**Digitally signed by RyanGracy  
Date: 2020.07.22 15:18:56 -04'00'

Name: Ryan Gracy

Date: 7/22/20

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 7/23/20Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>529806</u>	Station Call Letters: <u>KFXO</u>	Date Received/Requested: <u>7/28</u>
Est. #: <u>611</u>	Station Location: <u>Bend, OR</u>	Run Start and End Dates: <u>7/29-8/4</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.