

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KVTA

1st Quarter January 2021

Prepared By: Tom Spence

Program Name/Segment - KVTA Morning Show	Date: 01042021	Program Format/Content Description: Osher Lifelong Learning Institute or OLLI. was in studio represented by, OLLI Director Daniel Banyai. and OLLI volunteer Jerry Clifford, was a physics professor at CSUCI and now is an active participant in OLLI. The program offers a wide range of subjects, Cuban Music, oceanography, National Parks, Folk Music, film along with The languages of Mexico and Guatamala. These courses are offered online and are an excellent way for seniors to stay active and be involved with their communities. they are low cost too, go to CSUCI/ OLLI.org for more information.
Issue Addressed: continued education, senior citizens, culture, the arts, science, history.	Time: 8:40a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date 01052021	Program Format/Content Description: John Zaruka California Restaurant Association gave our audience a report on the amount of restaurants that are closing in The U.S. the current prediction is 20%. The issue with restaurants is there have been very few reported coronavirus cases from restaurants. Mr. Zaruka's position was restaurants are following very strict guidelines and they are arguably the safest places for people to meet and support local businesses. the county guidance on these issues is mandated by the Governor of California.
Issue Addressed: business, commerce, COVID 19, employment, equal protection under the law.	Time: 8:10a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 01062021	Program Format/Content Ventura County Supervisor Matt LaVere was on the air to address new COVID 19 numbers along with the new lockdown orders, many hospitals have reported ICU beds being unavailable. Questions on reports of deaths that do not include co-morbidity numbers. Vaccination numbers were also addressed, it is recommended that everyone over 65 should get vaccinated. The amount of vaccines is very low at this time.
Issue Addressed: COVID 19, Co-Morbidity issues, COVID Surge, vaccinations.	Time: 7:20a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 01072021	Program Format/Content Description: Dr Pawar, The Chief Medical Officer for Clinicas del Camino Real was on air to inform our audience of the latest COVID 19 Statistics, ICU patients, available bed, stress on staff and the predicted time and dates of the vaccination being available for first responders, elderly citizens and those with co-morbidities. Dr. Pawar stressed that the vaccine is safe and highly recommended that everyone who has the opportunity to get the vaccine to do so questions can be sent to coronainfo@clinicas.org
Issue Addressed: COVID 19, health and safety, medical services, vaccinations, safety, pandemics.	Time: 7:40a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 01082021	Program Format/Content Description: Dr. Jeffers was on the KVTA Morning Show to update COVID 19 guidance. This includes the availability of vaccines which is very low at this time. The good news is, the healthcare workers are ready to go and the facilities are set up. At this point persons over 70 are eligible for the vaccine. The Doctor also alerted listeners that variant of COVID 19 are reaching Ventura County. the good news is the vaccine seems to be very effective with the new strains but citizens need to be cautious knowing that full vaccination herd immunity will not be possible until May. the Doctor recommends social distancing, masks and avoiding large groups of people.
Issue Addressed – COVID 19, Variants, vaccinations, herd immunity, health care, restrictions, business.	Time: 8:20a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 01112021	Program Format/Content Description: Ophthalmologist Dr Fineer was on the KVTA Morning Show to tell our listeners about a free eye exam clinic that happens every Tuesday morning from 8:30a to 11:30a at 155 South Oak Street in Ventura this clinic is sponsored by the Salvation Army, The Lions and Rotary Club too. The exam is free along with eyeglasses, they have also provided cataract surgery for people. No questions are asked, glasses are delivered with 10 days. This clinic is first come first served, no appointments.
Issue Addressed – Vision, free services, healthcare, employment, senior citizens.	Time: 7:40a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date:	Program Format/Content Description: CSUCI Associate Professor of Nursing LaSonya Davis is involved with helping the campus increase its diversity . Dr. Davis highlights the fact that more
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<p>Issue Addressed – ethnicity, equality, gender preference, diversity, education, equal access too education.</p>	<p>01112021 Time: 8:40a Duration: 10 min</p>	<p>than half of the campus is Latinx that’s the new word for Latina but the African American population is quite small. Professor Davis talked about academic programs CSUCI is offering that are specifically tailored to the African American experience in the United States. Many of the classes that are aimed at the Latinx or African American experience are populated by students of different races and backgrounds. Identifying students the way they choose to be identified is the goal of the program.</p>
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<p>Program Name/Segment - KVTA Morning Show</p>	<p>Date: 01122021 Time: 7:40a Duration: 10 min</p>	<p>Program Format/Content Description: Lisa Gasaway, the Vice Chair of the Montalvo Community Council alerted our listeners to a virtual council meeting on January 13th that will cover street parking and maintenance issues, signage in the neighborhood along with traffic and noise ordinances . audience questions are encouraged by going to montalvocc.com the stream will be online at the main site.</p>
<p>Issue Addressed – community involvement, safety, streets, traffic, neighborhood watch.</p>		

