

## Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KVTA

1st Quarter March 2021

Prepared By: Tom Spence

Program Name/Segment - Radio Health Journal	Date: 03062021	<p><b>Program Format/Content Description:</b> The annual switch to Daylight Saving Time brings more accidents, heart attacks, and other health effects. Surprisingly, they don't completely go away until we go back to Standard Time in the fall. Experts discuss health and mental effects of body clocks not being in synch with the actual time, and how year-around consistency would help. But should it be Standard Time or DST? Experts discuss alternatives. Guests: Dr. Michael Jaffee, Vice Chair, Dept. of Neurology, Univ. of Florida; Dr. Muhammad Adeel Rishi, pulmonary critical care and sleep physician, Mayo Clinic Health System and Vice Chair, Public Safety Committee, American Academy of Sleep Medicine; Dr. Steve Hanke, Prof. of Applied Economics, Johns Hopkins Univ. Despite social distancing, experts say people are increasingly "hooking up." Sexually transmitted diseases are growing as a result. An expert discusses STDs in a pandemic. Guest: Dr. Ina Park, Assoc. Prof. of Family Community Medicine, Univ. of California San Francisco &amp; author, <i>Strange Bedfellows: Adventures in Science, History &amp; Surprising Secrets of STDs</i>.</p>
Issue Addressed: economy; public health; health care youth at risk; sex education; technology	Time: 6:30a Duration: 30 min	

Program Name/Segment - Radio Health Journal	Date:	<p><b>Program Format/Content Description:</b> Americans have waited anxiously for the COVID-19 vaccine. Now that it's being rapidly deployed, how much will it change life for those who've received it? Experts offer</p>
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<p>Issue Addressed: public health; health care; education health care; disabilities; discrimination</p>	<p>03132021  Time:  6:30a  Duration:  30 min</p>	<p>a primer on exactly how the vaccines work, what activities recipients can and can't safely do, and estimates of when masks won't be necessary. Guests: Dr. Niket Sonpal, Asst. Prof. of Clinical Medicine, Touro College of Medicine; Dr. William Schaffner, Prof. of Preventive Medicine and Infectious Diseases, Vanderbilt Univ. Medical Center Epilepsy affects 3.5 million Americans, yet stigma prevents many from speaking out, which in turn prolongs the stigma. An award-winning writer who has epilepsy describes the discrimination faced by people with seizure disorders and dispels the many myths many people hold about them. Guests: Kurt Eichenwald, author, <i>A Mind Unraveled</i>.</p>
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<p>Program Name/Segment - Radio Health Journal</p>	<p>Date:  03202021  Time:  6:30a  Duration:  30 min</p>	<p><b>Program Format/Content Description:</b> Knee replacements are successful for 80 percent of recipients, yet many assume the success rate should be higher. Those who are not successful often are bitterly disappointed. However, patients and physicians can take steps to avoid a bad result. New techniques also offer much faster recovery. Experts discuss. Guests: Dr. Dan Riddle, Prof. of Physical Therapy, Orthopedic Surgery and Rheumatology, Virginia Commonwealth Univ.; Dr. James Rickert, President, Society for Patient Centered Orthopedics; Dr. Richard Berger, Asst. Prof. of Orthopedics, Rush Univ. Today, women outnumber men in medical school. But 175 years ago, women were unheard of in medicine. An author discusses the ingenuity it took for two sisters to break barriers in medicine for women Guest: Janice Nimura, author, <i>The Doctors Blackwell: How Two Pioneering Sisters Brought Medicine to Women and Women to Medicine</i></p>
<p>Issue Addressed: health care; public health; economics; technology discrimination; women's issues; education</p>		

Program Name/Segment - Radio Health Journal	Date: 03272021	<b>Program Format/Content Description:</b> Pain varies from person to person and is totally subjective. It can't be truly measured. This makes pain management one of the greatest challenges in healthcare. An expert discusses how pain works and how doctors struggle to contain it.
Issue Addressed: health care; public health; technology; opioid epidemic, prevention; consumerism	Time: 6:30a Duration: 30 min	Guest: Dr. Abdul Lalkhen, consultant in anesthesia and pain medicine, Salford Royal NHS Foundation, Manchester, UK, and author, <i>An Anatomy of Pain: How the Body and the Mind Experience and Endure Physical Suffering</i> During the pandemic, millions of people have adopted diets full of comfort food, and have wrecked their heart health in the process. Now as the world begins to return to a semblance of normal, they will face wildly conflicting dietary advice. An expert cardiologist discusses how people can cut through the confusion. Guest: Dr. Elisabeth Klodas, cardiologist, founder and Chief Medical Officer, Step One Foods, and author, <i>Slay the Giant: The Power of Prevention In Defeating Heart Disease</i>

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Issue Addressed –	Time: 6:00a Duration: 30 min	

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Program Name/Segment -	Date: Time: Duration:	<b>Program Format/Content Description:</b>
Issue Addressed –		

Program Name/Segment - KVTA Morning Show	Date: Time: Duration:	<b>Program Format/Content Description:</b>
Issue Addressed –		

