

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KVTA
 KVTA Morning Show
 1st Quarter Feb 2021
 Prepared By: Tom Spence

Program Name/Segment - KVTA Morning Show	Date: 02162021	Program Format/Content Description: Barry Zimmerman The Chief Deputy Director of The Health Care Agency was on KVTA to announce that a large amount of COVID 19 vaccinations were now available in Ventura County enabling them to open up the parameters for those who can receive the vaccine. The age cutoff is now 65+. additional tiers will be open by March. The goal is to get multiple providers to administer the vaccine, this includes pharmacies. At this point approximately 90,000 people have received the vaccine.
Issue Addressed: COVID 19, vaccinations, seniors, health, safety, herd immunity.	Time: 7:40a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 02162021	Program Format/Content Description: 19 citizens comprise the Ventura Grand Jury which looks over government organizations and agencies to find out how they work. They decide on their own what to investigate if there is a complaint from the public. They collect the evidence review it and create a report with a recommendation. Problems can cover more than one agency. Reports are presented to the public in May and June with a consolidated report at the end of the fiscal year. You can apply to be a grand juror at ventura.org/grand.jury
Issue Addressed: Justice, Community Service, Citizen watchdogs, government, jury duty	Time: 8:40a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 02172021	Program Format/Content Description: Maya Zumaya with The Downtown Ventura Lions Club invited listeners to their “Drive-Thru Donation Drive” Personal items such as socks, shirts, bedding, hygiene products, jackets and sweaters are being collected for people in need in Ventura County. The Salvation Army will distribute these items. The event is Saturday February 20th at 650 Petit Drive from 9 to noon. Cash donations are also accepted.
Issue Addressed: needy families, homeless, charity, community service, health and wellness.	Time: 8:20a Duration: 5 min	

Program Name/Segment - KVTA Morning Show	Date: 02172021	Program Format/Content Description: Anthony Mireles WDB Member and Marketing Manager, LiUNA Local 585 Cory Black: Regional Coordinator, Building Trades Council were on KVTA to tell listeners about the SB1 training program to teach workers a variety of trades that will afford a living wage for the head of a household. Many of these courses are in construction and offer men and women an opportunity to learn the trade of their choice This program is through the SB1 Bill in California. For more information listeners are directed to call 805 477 5306
Issue Addressed – trades, employment, government programs EOE employment, living wage.	Time: 8:40a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date:	Program Format/Content Description: Sherie Devillers of Vitalant was on The KVTA morning show to encourage listeners to take part in our blood drive happening today. all tps are needed
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Issue Addressed – health and wellness, volunteers, hospitalizations, cancer patients.	02182021 Time: Duration: 10 min	donors will find out if they have COVID 19 antibodies and will also get blood pressure and cholesterol readings too. Blood is used for surgeries and to assist cancer patients in their recovery. One donation can help 3 people. Go to vitalant.org for appointments.
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Program Name/Segment - KVTA Morning Show	Date: 02192021	Program Format/Content Description: Brady Von Driska an Eagle Scout with Troop 504 in Ojai helped rehabilitate Lucies Trail which needed work on switchbacks and trails to re-groom the contour of the path. This work was very extensive and involved moving rocks, soil and tree branches. Brady came up with a clever way to get hikers involved by placing a sign with brief instructions on how the general population could help out many people became part of this project by following those directions. In addition for those who would like to volunteer for the Ojai Search and Rescue team they are asking citizens to go to ojaisar.org for information.
Issue Addressed – Public Service, youth projects, hiking, preservation, search & rescue	Time: 8:10a Duration: 10 min	

Program Name/Segment - KVTA Morning Show	Date: 02222021	Program Format/Content Description: Assistant Professor of Nursing Jaime Lapeyre and nursing student Monique Enamorado from Cal State Channel Islands. They will discuss how our nursing students are helping with the COVID vaccinations in Ventura, Santa Barbara and soon, Los Angeles counties. Nurse Jaime is also a Nursing Historian who compared the Spanish flu to this epidemic. This proved to be an incredible learning experience for the students and gave the general population information of the importance of nursing as a profession and a career opportunity.
Issue Addressed – Education, health, public service, COVID 19, careers.	Time: 8:40a Duration: 10 min	

