

WWKA

Quarterly Report

October ☐ November ☐ December
2015

WWKA Quarterly Report

October ☐ **November** ☐ **December 2015**

Retrospect is a public service program that airs on WWKA Sunday mornings from 5:30 – 7:00 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the fourth quarter of 2015, the following issues were addressed:

Culture

- Jack in the Park to Benefit Special Olympics
- Festival of Trees
- Seniors First Turkey Trot 5K
- How to Become a Girl Scout

Economy

- Organization Secures Long-term Support for Wounded Officers
- Organization Helps Persons Establish Independence at Work and Home
- IFAS Teaches Business and Financial Literacy Skills
- Goodwill Helps Put People to Work
- Organization Prevents Homelessness by Connecting People with Jobs

Education

- Innovative Approach to Education for Introverted Students
- Early Literacy Initiative Focuses on Kindergarten Readiness
- Valencia Wins \$5.25 Million Hispanic Education Grant
- Community Opportunities for Science Education
- Volunteers Help Students Understand Business
- Volunteer Reading Tutors Needed

Environment

- Bird Walks Focus on Fall Bird Migration
- Backyard Biodiversity Day Offers Education in Native Species
- Efforts to Advocate and Educate on Behalf of Manatee
- Stormwater Pond Turned into Therapy Location

Health

- Creepy Crawl Walk and 5K for Bleeding Disorders
- Resources for Alzheimer's and Dementia Patient Caregivers
- Ruck Sack March / Mental Health Support for Veterans
- Expo Offers Opportunity to Learn about Lung Health
- Strategies for Managing Holiday Stress
- Grief Counseling and Support for Children Who Experience Loss
- Staying Healthy During Holiday and Flu Seasons

Public Safety

- Adopt a Fire Department\
- People Encouraged to Prepare for Natural Disasters

Social Issues

- Feed the Need
- Holidays at the Salvation Army
- 17th Annual Holiday Meal Giveaway for Needy Families
- Organization Transforms Homeless Persons' Lives
- Sleep Out: Executive Edition
- Non-Profits Need Volunteers and Donations for the Holidays
- Organization Provides Soap to Those in Need
- Support Needed for Efforts to Reduce Hunger
- Habitat for Humanity Holds Open House
- Proposed House Bill Targets Food Deserts

ISSUE:

Culture

Time:

WWKA:

6:00

a.m.

Segment Topic: *Jack in the Park to Benefit Special Olympics*

Organization: Special Olympics Florida. org

Guest(s): Danielle Spear
Monica Hernandez

Contact: 352-243-9536

Date: 10/11/15

Duration: 30:00

Issues: Spear and Hernandez described the mission of Special Olympics Florida which is to provide sports training and competition for athletes who have intellectual disabilities. There are competitions and training opportunities all year through, in 23 different sports. Hernandez, an athlete who has participated in Special Olympics for 20 years, described what the training and competitions are like. She said listeners could support these efforts by participating in *Jack in the Park*, a fundraiser that will take place on October 24th. The event will feature food, desserts and beverages from nearly 20 Central Florida restaurants, as well as musical entertainment, raffles, auctions and a blackjack tournament. Spear also encouraged people to attend the event and invited listeners to volunteer as Special Olympics coaches.

Time:

WWKA:

5:30

a.m.

Segment Topic: *Festival of Trees*

Organization: Orlando Museum of Art

Guest(s): Linda Cegelis, Council of 101

Contact: (407) 896-4231; Omart.org

Date: 11/8/15

Duration: 30:00

Issues: The *Council of 101*, a group of volunteers who raise funds for the Orlando Museum of Art (OMART), invite everyone to attend the annual *Festival of Trees*. Cegelis explained that the event will feature a host of trees specially-designed by non-profit groups and artists from around central Florida. The trees will be available for purchase, as will beautiful wreaths and gingerbread houses. Cegelis also described the musical acts that will be performing throughout the *Festival of Trees*, as well as the decorator tables and the Christmas Boutique. She explained that all funds raised would support the ongoing programming and exhibits at OMART.

Time:

WWKA:

6:30

a.m.

Segment Topic: *Seniors First Turkey Trot 5K*

Organization: Seniors First, Inc.

Guest(s): Wayne Gardner, Senior Director of Stepping Stone

Contact: (407) 649-4100; Turkeytrotorlando.com

Date: 11/8/15

Duration: 30:00

Issues: The annual *Seniors First Turkey Trot 5K* will take place on Thanksgiving Day 2016. Gardner invited listeners to participate in the event and support the Seniors First programs, which allow our local senior citizens to remain living in their homes. The event will feature a run/walk around Lake Eola and a special 'Tot Trot' for the young people. This event raises funds to support Seniors First Meals on Wheels, Stepping Stone Medical Equipment Bank, and in-home care programs.

Time:

WWKA:

6:30

a.m.

Segment Topic: *How to Become a Girl Scout*

Organization: Girl Scouts of Citrus Council

Guest(s): Stacie Simpson, Vice President of Membership and Marketing

Contact: 715-937-0415; citrus-gs.org

Date: 11/29/15

Duration: 30:00

Issues: Simpson explained how one joins Girl Scouts and described what Girl Scouts actually do. She said that girls can join a variety of ways and can join at any time during the year. For example, a girl can join a troop or join individually as a 'Juliette' (named for the founder of Girl Scouts.) She went on to explain that the Girl Scouts' mission is to 'build girls of courage, confidence, and character who make the world a better place.' She described the programming and badges that allow girls to achieve these goals through a framework of discovering, connecting, and taking action. Simpson added that adults are needed to serve as volunteer leaders.

ISSUE:

Economy

Time:

WWKA:

5:30

a.m.

Segment Topic: *Organization Secures Long-term Support for Wounded Officers*

Organization: Wounded Officers Initiative

Guest(s): Pete Hernandez, President and Founder
Jimmy Brown, VP and Co-Founder

Contact: The I CAARE for Law Enforcement Ride

Date: 10/4/15

Duration: 30:00

Issues: Hernandez explained that the Wounded Officers' Initiative is the first national, non-profit organization to address the long-term needs of officers who are catastrophically injured in the line of duty. The organization advocates for wounded officers who are forced to retire due to their injuries, and works to secure their retirement benefits and provide mental health support. Brown described how and why the organization began. He said that there are various organizations that handle *certain* needs but that Wounded Officers Initiative wants to address the total picture: retirement benefits, medical benefits, and even reintegration into the workforce.

Time:

WWKA:

6:30

a.m.

Segment Topic: *Organization Helps Persons Establish Independence at Work and Home*

Organization: Center for Independent Living

Guest(s): Margaux Pagon, Development Director
Kevin Walker, Events and Marketing Director

Contact: 407-623-1070; Cilorlando.org

Date: 10/18/15

Duration: 30:00

Issues: The two guests described the services offered by the Center for Independent Living (CIL) then invited listeners to participate in the annual *Stroll and Roll* fundraiser. The organization helps persons with any kind of disability to establish independence at work and home. Pagon said that 90% of persons with disabilities are unemployed, so the need is immense. But she adds that though job counseling and working with employers, it is possible to find the right technology and other accommodations to make employment possible. CIL also works to make the home accessible for the disabled individuals. For example, volunteers may build a ramp onto the home or add a special phone line for the hard of hearing. Finally, Walker invited listeners to *Stroll and Roll*. This fundraiser offers participants an opportunity to try to complete the track in a wheel chair.

Time:

WWKA:

6:00

a.m.

Segment Topic: ***IFAS Teaches Business and Financial Literacy Skills***

Organization: UF/IFAS Osceola County Extension Services

Guest(s): Leanne Duncan Extension Agent – Family and Consumer Sciences

Contact: 321-697-3000; laduncan@ufl.edu

Date: 10/25/15

Duration: 30:00

Issues: The Osceola County Extension Service is offering two courses designed to enhance participants' business and financial literacy skills. The first course is *Money Management*, which is about establishing financial goals, discovering financial potential and developing plans that make money work. The second course explains how to correctly sell goods at farmers' markets. The program will relate growing tips, describe what consumers want to buy, explain market requirements, and establish business considerations. There will also be a question-and-answer session. Duncan said that this will help keep consumers safe because those selling foods at markets will learn how to process them safely.

Time:

WWKA:

5:30

a.m.

Segment Topic: ***Goodwill Helps Put People to Work***

Organization: Goodwill Industries of Central Florida

Guest(s): Bill Oakley, President

Contact: Goodwillcfl.org

Date: 12/20/15

Duration: 30:00

Issues: Oakley explained how Goodwill Industries of Central Florida helps connect people with jobs. First, people donate their gently used items to Goodwill stores and the funds raised support jobs programs and ten *Job Connection Centers*. At these *Centers*, people can get help with resumes, learn how to represent themselves well, and conduct online job searches. There is also access to computer training and adult education programs. Oakley also discussed Goodwill's special efforts to connect veterans to jobs, and described the *Good Source* program, which is a staffing agency for people who are precariously housed or homeless.

Time:

WWKA:

6:00

a.m.

Segment Topic: ***Organization Prevents Homelessness by Connecting People with Jobs***

Organization: Christian Help

Guest(s): Vickie Martin, Executive Director

Contact: (407) 834-4022; Christianhelp.org

Date: 12/20/15

Duration: 30:00

Issues: Christian Help's mission is to prevent homelessness by providing assistance to persons seeking employment. The organization connects these people to job resources but also helps their families materially and spiritually while the job search is underway. Martin spoke about the Central Florida Employment Center (CFEC), the branch of the organization that provides the job counseling and organizes job fairs. CFEC's mission is to put employers and potential employees together. Next, Martin described the support that Christian Help provides families and asked listeners to donate Christmas toys for the clients' children. She also asked listeners to volunteer their time because help is needed with everything from landscaping needs, to distributing food, to helping with the job counseling.

ISSUE:

Education

Time:

WWKA:

6:00

a.m.

Segment Topic: ***Innovative Approach to Education for Introverted Students***

Organization: Florida Math Institute

Guest(s): Justus Frazier, Principal and CEO of Florida Math Institute's STEM College Prep High School
Barbara Frazier, Vice-president of business development and college relations
Allison, 11th grade student at FMI

Contact: 407-490-8810 ; www.floridaSTEMacademy.com

Date: 10/4/15

Duration: 30:00

Issues: The Fraziers explained why they established a college-prep math institute for quiet, introverted students. Justus explained that in his years of teaching, he has seen a lot of students have problems with math and with bullying. In particular, he has seen -- and experienced himself -- the special difficulties experienced by quiet, introverted students. So the Florida Math Institute (FMI) provides a small-group setting for these students so they can focus on math and career exploration as they earn their high school diploma. Allison, an 11th grade student at FMI, explained how the programming is helping her succeed in a way that she never did in school before.

Time:

WWKA:

5:30

a.m.

Segment Topic: *Early Literacy Initiative Focuses on Kindergarten Readiness*

Organization: Heart of Florida United Way

Guest(s): Ashley Blasewitz, Vice President Marketing and Communication

Contact: (407) 835-0917; Hfuw.org or unitedwayreadingpals.org

Date: 10/25/15

Duration: 30:00

Issues: Blasewitz described *Reading Pals*, the new Heart of Florida United Way (HFUW) literacy program, which focuses on ensuring that voluntary pre-kindergarten (VPK) students have a solid reading ability foundation upon entering grade school. HFUW will engage, train, and deploy volunteers to spend an hour a week for 25 weeks reading to young students. Volunteers will be matched to no more than one VPK child at a time. The program needs a minimum of 200 volunteers to read to 200 students across nine schools in Orange and Osceola counties. Additional sites will be added in Seminole County later in the academic year.

Time:

WWKA:

6:30

a.m.

Segment Topic: *Valencia Wins \$5.25 Million Hispanic Education Grant*

Organization: Valencia College

Guest(s): Kathleen Plinskie, Osceola and Lake Nona Campus
President

Contact: Valenciacollege.edu

Date: 11/1/15

Duration: 30:00

Issues:

Valencia College was awarded a \$5.25 million grant by the U.S. Department of Education through the federal *Developing Hispanic-Serving Institutions Program*. This program is designed to expand educational opportunities on campuses where Hispanics and other minorities make up a large portion of the student body such as on Valencia's Osceola Campus. Plinskie explained that the money will be used to increase the number of career and technical education programs at that campus. Community focus groups will even be brought together to identify training needs unique to Osceola county. Part of the grant money will be used to increase student advising on Valencia's East Campus to help more students graduate and transfer to bachelor's degree programs.

Time:

WWKA:

5:30

a.m.

Segment Topic: *Community Opportunities for Science Education*

Organization: Orlando Science Center

Guest(s): Jeff Stanford, Vice President of Marketing

Contact: (407) 514-2000; Osc.org

Date: 11/15/15

Duration: 15:00

Issues: Stanford provided an update on the Orlando Science Center's science education programming. First, he spoke about the success and wrap-up of the *Mummies* exhibit, which was the pinnacle of the Science Center's 60th anniversary. He described the new building renovations that have made presentation of the entranceway better and created room for an expansion of the early learning area. The Science Center plays a big role in supporting local schools by offering field trips and special teacher programs. Finally, Stanford emphasized that the learning isn't just for kids because there are also special adult events offered throughout the year.

Time:

WWKA:

5:30

a.m.

Segment Topic: *Volunteers Help Students Understand Business*

Organization: Junior Achievement Orlando

Guest(s): Kathy Panter

Contact: (407) 898-2121; jacentralfl.org

Date: 11/29/15

Duration: 15:00

Issues: Panter said that Junior Achievement's (JA) mission is to empower young people to 'own their economic success', and that JA is an economic development organization "that prepares tomorrow's workforce." Students learn how the business community works and how to be good employees. There is also a financial literacy program for 12th graders. Volunteers go into the classroom to conduct these programs, helping Orange, Osceola, Seminole, and Volusia County students explore business. More volunteers are needed.

Time:

WWKA:

6:00

a.m.

Segment Topic: ***Volunteer Reading Tutors Needed***

Organization: Adult Literacy League

Guest(s): Joyce Whiddon, Executive Director

Contact: (407) 422-1540; Adulteracyleague.org

Date: 12/6/15

Duration: 30:00

Issues: Whiddon described the mission of the Adult Literacy League (ALL) and asked listeners to be volunteer tutors. She explained that 30% of ALL students lack the skills needed to read and write while the other 70% are those for whom English is a second language. ALL trained tutors volunteer to work one-on-one with these students for an hour or two a week as the students build these literacy skills. She went on to describe the other ALL services such as their special GED class. Whiddon invited listeners to become volunteer tutors by participating in the tutor training sessions coming up in January.

ISSUE:

Environment

Time:

WWKA:

6:30

a.m.

Segment Topic: *Bird Walks Focus on Fall Bird Migration*

Organization: Orange Audubon Society

Guest(s): Larry Martin, Volunteer

Contact: (407) 647-5834: www.orangeaudubonfl.org

Date: 10/11/15

Duration: 30:00

Issues: The Orange Audubon Society is sponsoring a series of 'bird walks' during the month of October as a way to encourage more people to get into birding and to make the public aware of the opportunities available in the Mead Botanical Garden. Martin is one of the experienced birders who will lead the walks for the novices. He explained why the migration is an exciting time to learn about birding and described some of the many birds that he and other birders have already spotted. Martin said that the walks are free and the pace is casual, so no particular athletic ability is necessary.

Time:

WWKA:

6:00

a.m.

Segment Topic: *Backyard Biodiversity Day Offers Education in Native Species*

Organization: Florida Native Plant Society (FNPS) Tarflower Chapter

Guest(s): Catherine Bowman, Member

Contact: (407) 761-7109; www.fnps.org

Date: 10/18/15

Duration: 30:00

Issues: Bowman explained the mission of the Florida Native Plant Society and invited listeners to attend *Backyard Biodiversity Day and Native Plant Sale*. There will be a variety of educational speakers, hikes and workshops for participants to learn about native plants and animals. There will also be children's activities, food and music. This free event is hosted by The Florida Native Plant Society in partnership with Mead Botanical Garden and will take place on October 24th.

Time:

WWKA:

5:30

a.m.

Segment Topic: *Efforts to Advocate and Educate on Behalf of Manatee*

Organization: Save the Manatee Club

Guest(s): Dr. Katie Tripp, Director of Science and Conservation

Contact: Savethemanatee.org

Date: 12/27/15

Duration: 30:00

Issues: Dr. Tripp discussed the Save the Manatee Club's mission to educate, advocate, and fund environmental projects. The Save the Manatee Club has a mission to protect manatees and their habitat, and to be a voice for the manatee. The Club engages in advocacy on behalf of the manatee with local, state, and federal governments, addressing related issues such as water conservation and boating speeds. They also do outreach and education on issues like manatee protection and water conservation. The organization also provides funding to research projects and rehabilitation facilities. Dr. Tripp also provided an update on the numbers of manatee and on the proposed de-listing of the manatee. She said there are big hurdles like loss of warm-water habitat that must be addressed as relates to keeping the species numbers on track.

Time:

WWKA:

6:30

a.m.

Segment Topic: *Stormwater Pond Turned into Therapy Location*

Organization: Kids House Wayne Densch Children's Advocacy Center
IFAS

Guest(s): Bonnie Rizzo, Executive Support Manager
Taryn Sudol, Florida Yards and Neighborhood Program

Contact: 407-324-3036 Office ext. 235; kidshouse.org

Date: 12/27/15

Duration: 30:00

Issues: Kids House of Seminole County is the one-stop for child abuse investigations in Seminole County and the regional advocacy center for children who have experienced trauma and abuse. They conduct investigations, do follow-up with family, provide court testimony if necessary and follow the family to instill preventative measures. This means that the children are only interviewed once and therefore, do not have to repeat the trauma. Rizzo has been behind an effort to transform a storm water pond next to Kids' House into a peaceful therapeutic location for these children by planting vegetation that attracts wildlife. Sudol explained how her group provided the expertise for the planting that allowed volunteers to create the desired atmosphere. So now the stormwater pond is *Kids' Pond*, a pleasant place for children and their therapists to walk and reflect. Rizzo says she hopes that the idea to transform a stormwater pond spreads.

ISSUE:

Health

Time:

WWKA:

5:30

a.m.

Segment Topic: *Creepy Crawl Walk and 5K for Bleeding Disorders*

Organization: Hemophilia Foundation of Greater Florida

Guest(s): Caitlyn Beersdorf, Development Coordinator
Fran Haynes, Executive Director

Contact: (407) 629-0000; hemophiliafflorida.org

Date: 10/11/15

Duration: 30:00

Issues: Haynes explained that the Hemophilia Foundation of Greater Florida helps people with bleeding disorders improve their quality of life. The organization does this by offering programs and services to support healthier and more independent lives. These services include emergency services, information and referrals, family programs, and camping outings. The organization also advocates on behalf of the patients' treatment access and helps with the significant cost of medication. To help fund these services and medication assistance, Beersdorf asked listeners to support the *Creepy Crawl Walk and 5K for Bleeding Disorders*. Proceeds from this 5K race on October 25th will benefit the Hemophilia Foundation of Greater Florida.

Time:

WWKA:

6:30

a.m.

Segment Topic: *Resources for Alzheimer's and Dementia Patient Caregivers*

Organization: Alzheimer's and Dementia Resource Center

Guest(s): *Nancy Squillacioti*, Executive Director

Contact: (407) 843-1910; adrccares.org

Date: 10/25/15

Duration: 30:00

Issues:

Squillacioti described the various education programs and services offered to Alzheimer's and Dementia patient caregivers by the Alzheimer's and Dementia Resource Center (ARDC.) She said that caring for a loved one with Alzheimer's disease or related dementia is a full-time job that places tremendous financial, economic and emotional stress on caregivers and family members. Caregivers are able to phone ADRC with concerns and receive information and referrals that help them care for their loved ones. There is also the opportunity to network and consult with other caregivers through support groups. In these groups, caregivers swap ideas about how to manage new situations. There is also a special information conference for caregivers coming up on November 13th, addressing the latest information about dementia and treatments. Squillacioti also invited listeners to a special fundraiser.

Time:

WWKA:

5:30

a.m.

Segment Topic: ***Ruck Sack March / Mental Health Support for Veterans***

Organization: Camaraderie Foundation

Guest(s): Skye Bowlin, Executive Assistant
Terrie Wallace, Executive Director

Contact: (407) 841-0071; camaraderiefoundation.org

Date: 11/1/15

Duration: 30:00

Issues: The Camaraderie Foundation provides support for the invisible wounds of war by providing counseling and support services to service members and their families. When these service members experience time away from family and friends it can strain their relationships; so counseling is needed to help with these emotional injuries of war and related post-traumatic stress disorder. Camaraderie Foundation pays for these individuals to spend time with a trained therapist. Listeners are invited to support Camaraderie's mission by participating in the annual *Ruck Sack March* on November 7th. Participants will run or walk a three, six, or 12 mile route.

Time:

WWKA:

6:00

a.m.

Segment Topic: ***Expo Offers Opportunity to Learn about Lung Health***

Organization: American Lung Association - Lungforce

Guest(s): Rebecca Desir, Health Promotions Manager
Dr. Joseph Boyer, Surgical Director of Thoracic Cancer
Program at Florida Hospital

Contact: 407-425-5864 ext. 1300; screening - (407) 425-5824;
lungforce.org/expo

Date: 11/8/15

Duration: 30:00

Issues:

The two guests invited patients, caregivers, and healthcare providers to the American Lung Association's *LungForce Expo 2015* on November 13th. Expo participants will learn about the latest treatments, resources, and research impacting those who live with lung disease. Desir said the objective for participants is that they learn how to live healthier and more active lives.

Time:

WWKA:

6:00

a.m.

Segment Topic: *Strategies for Managing Holiday Stress*

Organization:

Guest(s): Dr. Chloe Carmichael, Ph.D., Clinical Psychologist

Contact:

Date: 11/22/15

Duration: 30:00

Issues: Dr. Carmichael explained that the holidays can bring real difficulties and stress to couples but that there are ways to minimize the ill effects. First, she said that some of the common reasons couples face difficulty at the holidays are increased in-law and family conflict, financial tension associated with travel and gift-giving, and family pressure to get married or have children. Second, she said that couples can take steps to make the holidays work by planning and cooperating. She said to plan for the expense and plan for the relationship problems and work out agreed-upon strategies for dealing with those problems.

Time:

WWKA:

6:30

a.m.

Segment Topic: *Grief Counseling and Support for Children Who Experience Loss*

Organization: New Hope for Kids

Guest(s): Dave Joswick, Executive Director

Contact: Newhopeforkids.org

Date: 12/6/15

Duration: 30:00

Issues: Joswick described the mission of New Hope for Kids and the various programs and events the organization offers. New Hope for Kids provides grief support for families that have encountered a death. Specifically, they support children aged 3-18 as they work through their grief. There is also a wish granting program for children with life-threatening illnesses who live in Orange, Osceola, or Seminole counties. Joswick also said there is a Christmas present drive called *Santa's Bag of Hope* that is going on right now, so listeners were asked to contribute. Finally, Joswick invited everyone to participate in the annual *Christmas Bike Ride*, a six mile route chaperoned by the Seminole County Police Department. There is a \$10.00 donation to cover the cost of putting on the ride.

Time:

WWKA:

6:10

a.m.

Segment Topic: *Staying Healthy During Holiday and Flu Seasons*

Organization: Orange County Health Department

Guest(s): Mirna Chamorro

Contact:

Date: 12/27/15

Duration: 10:00

Issues: Chamorro explained that people need to take steps to remain healthy during the holiday and flu seasons. She spoke about the need to eat well during the holidays, being careful to prepare and maintain foods safely. Chamorro also explained that it is not too late to get a flu shot in preparation for the flu season.

ISSUE:

Public Safety

Time:

WWKA:

5:45

a.m.

Segment Topic: *Adopt a Fire Department*

Organization: Orange County Fire Rescue Department

Guest(s): Kathleen Kennedy, Public Information Officer

Contact: Ocfl.net/adoptafirestation

Date: 11/29/15

Duration: 15:00

Issues: *Adopt a Fire Department* is an initiative lead by Mayor Teresa Jacobs. The basic idea is that a community group or family visits a local fire station and does something to thank firefighters for the work they do throughout the year. Kennedy says that it means a lot to them because firefighters are working on the holidays. She says that on average, the local firefighters respond to about 300 calls a day but they average more on holidays. She added that these firefighters are there for people during most difficult times of their lives. So it means a lot when people volunteer to come down to the station with treats and thank the firefighters for the public safety work they do.

Time:

WWKA:

6:30

a.m.

Segment Topic: *People Encouraged to Prepare for Natural Disasters*

Organization: American Red Cross of Greater Orlando

Guest(s): Katherine "Boo" Gonzalez, Executive Director

Contact: www.redcross.org/centralflorida

Date: 12/20/15

Duration: 30:00

Issues: Gonzalez encouraged listeners to be prepared for disasters and to consider supporting the American Red Cross of Greater Orlando. She said that in order to prepare, people must devise a safety plan and have a disaster kit ready. There is information to help people prepare on the organization's web site. She also said that people could support the American Red Cross' work by volunteering their time and by donating funds. Red Cross volunteers help with disaster relief due to natural disasters and fires. Finally, Gonzalez discussed some holiday safety tips to prevent fires and safely prepare holiday meals.

ISSUE:

Social Issues

Time:

WWKA:

6:30

a.m.

Segment Topic: *Feed the Need*

Organization: Christian Service Center

Guest(s): Robert Stuart, Executive Director

Contact: Feedtheneedorlando.com; christianservicecenter.org

Date: 10/4/15

Duration: 30:00

Issues: *Feed the Need* is coming up on October 8th. This annual event is held at the Dubsdread Country Club. The event is a fundraiser to support the three core programs of the Christian Service Center: family emergency assistance, Daily Bread, and Love Pantry. Each of these programs provides food and support to those in need. In addition to attending the Feed the Need event, Stuart asked listeners to volunteer with the Christian Service Center.

Time:

WWKA:

6:00

a.m.

Segment Topic: *Holidays at the Salvation Army*

Organization: Salvation Army Orlando Area Command

Guest(s): Jaylen Christie, Public Relations Coordinator

Contact: (407) 423-8581; salvationarmyorlando.org

Date: 11/1/15

Duration: 30:00

Issues: Christie explained that the Salvation Army Orlando Area Command helps the community every day of the year but that there are some special events that take place during the holiday season. He said that there are two homeless shelters for men, women, and children and two HUD subsidized high rises for low-income senior citizens. The Salvation Army Orlando also has a gymnasium for after-school programs, a Social Services Department to help individuals struggling to pay for housing, and the Salvation Army Church. For the holidays, the Salvation Army feeds thousands of people for Thanksgiving, has the red kettles out to collect donations, and collects Christmas gifts for needy children through the *Angel Tree* program.

Time:

WWKA:

6:00

a.m.

Segment Topic: *17th Annual Holiday Meal Giveaway for Needy Families*

Organization: Darrell Armstrong Foundation for Premature Babies

Guest(s): Thomas Rascoe

Contact: (407) 252-3333; Dafpb.org

Date: 11/15/15

Duration: 15:00

Issues: Rascoe explained that every Thanksgiving, the Darrell Armstrong Foundation for Premature babies sponsors the *Holiday Meal Giveaway*. They pick various community centers throughout Orlando as locations for distribution of Thanksgiving Day meals that include turkey, dessert, vegetables and drinks. This year they will pass out meals to the less fortunate in Eatonville, Callahan Center, and another location. The meals are not cooked; Rascoe explained that the these ingredients allow families to enjoy cooking the meal together and have that special bonding time. He asked listeners to sponsor meals and help to distribute the them. He briefly spoke about the Foundation's child development centers where premature babies can receive the therapies they need to develop. There is also counseling for the families who are dealing special challenges.

Time:

WWKA:

6:30

a.m.

Segment Topic: *Organization Transforms Homeless Persons' Lives*

Organization: Coalition for the Homeless of Central Florida

Guest(s): Muffet Robinson, Director of Community and Media Relations

Contact: (407) 426-1250; Centralfloridahomeless.org

Date: 11/15/15

Duration: 30:00

Issues: Robinson explained that the Coalition for the Homeless of Central Florida is the leading provider of homeless services in Orange, Seminole, and Osceola counties. The Coalition transforms lives by guiding individuals and families to a point of self-sufficiency. There are three facilities: the Center for Women and Families; the new Men's Service Center; and a Women's Residential and Counseling Center. Staff also help families in the community with case management and job placement. Robinson asked listeners to donate presents and other items for the children staying in the shelters.

Time:

WWKA:

6:30

a.m.

Segment Topic: *Sleep Out: Executive Edition*

Organization: Covenant House Orlando

Guest(s): Tamara Chaumley, Development Specialist

Contact: (P) 407-736-9000

Date: 11/22/15

Duration: 30:00

Issues: Covenant House Orlando provides shelter and other forms of support to homeless teens. Chaumley described the situation that these teens face and the support that Covenant House provides in order to keep these teens safe until they can find better circumstances, employment, and even education. She invited listeners to participate in *Sleep Out: Executive Edition*, an opportunity for community professionals to raise funds for Covenant House. The event participants will literally sleep outdoors, each in his or her own box, for an entire night. Although it is just for one night, Chaumley said that it provides participants with great insight into the hardships homeless teens face. She said that listeners could also help by donating goods and volunteering their time.

Time:

WWKA:

6:00

a.m.

Segment Topic: ***Non-Profits Need Volunteers and Donations for the Holidays***

Organization: Heart of Florida United Way (HFUW)

Guest(s): Traci Blue, Director Volunteer Resource Center

Contact: Hfuw.org

Date: 11/29/15

Duration: 30:00

Issues: There is a special holiday need for volunteers, donations, and other support for HFUW-sponsored agencies. They have put together a *Holiday Guide* that contains wish lists for donations, volunteer meal distribution opportunities, and ways to help with organizations' holiday events.. Blue also asked listeners to donate to the *Basics for Babies* program, through which HFUW collects items like diapers for local infants and toddlers. Finally, she emphasized that Giving *Tuesday* is a good time to support the work of HFUW.

Time:

WWKA:

5:30

a.m.

Segment Topic: *Organization Provides Soap to Those in Need*

Organization: Clean the World

Guest(s): Whitney Majors

Contact: (407) 574-8353; Cleantheworld.org

Date: 12/13/15

Duration: 30:00

Issues: The mission of Clean the World is to collect the used bars of soap from hotels, process them, and pass the soap on to individuals who need it. She explained that there are children overseas who die from infections that could be prevented if only the children were given bars of soap and taught how to use them. Clean the World receives the soap from partner hotels, sanitizes it, and gets it out to over 100 countries. They also collect and process the gel soap bottles and create kits that are distributed to homeless persons in Central Florida. The organization is always in need of volunteers.

Time:

WWKA:

6:00

a.m.

Segment Topic: *Support Needed for Efforts to Reduce Hunger*

Organization: Second Harvest Food Bank

Guest(s): Greg Higgerson, Vice President of Development

Contact: (407) 295-1066; Feedhopenow.org

Date: 12/13/15

Duration: 30:00

Issues: Higgerson explained at Second Harvest, the November and December food distribution levels are going to be the highest the organization has had. He said that there is no shortage of food in America but 1 in 6 of our neighbors cannot afford enough food. So, Second Harvest partners with about 500 neighborhood-based partners to distribute food to people in need. Volunteers are needed to package and distribute the food to the partners. Finally, Higgerson said that in 2016, Second Harvest will complete the first year of a five year plan to grow into the gap of need in Central Florida by providing 90-100 million additional meals.

Time:

WWKA:

6:30

a.m.

Segment Topic: *Habitat for Humanity Holds Open House*

Organization: Habitat for Humanity of Greater Orlando

Guest(s): Catherine McManus, President and CEO

Contact: (407) 440-6968; habitat-orlando.org

Date: 12/13/16

Duration: 30:00

Issues: McManus invited listeners to Habitat for Humanity of Greater Orlando's *Holiday Open House* on December 17th, where they will see the type of work Habitat for Humanity is doing. People will be able to tour one of the houses built in Butler's Preserve, which will wind up being 59 homes in a specially-built community. She wants people to see the quality of construction, the safety and security measures put in place, and the energy efficiency that the buildings include. She also explained that habitat homes are not 'free' because the homeowners are investing hundreds of hours of sweat equity as they work alongside volunteers, learn about home maintenance and managing finances, and pay a no-interest mortgage. Volunteers are always needed.

Time:

WWKA:

6:00

a.m.

Segment Topic: ***Proposed House Bill Targets Food Deserts***

Organization: Florida State Government and American Heart Association

Guest(s): State Representative David Santiago

Contact:

Date: 12/27/15

Duration: 10:00

Issues: Santiago explains that *House Bill 153* will offer support for small businesses that provide healthy food alternatives in Florida's 'food deserts', places where residents do not have access to healthy foods. If the bill passes, small businesses would be given grants to increase opportunities for residents living within food deserts to purchase healthy foods like fresh vegetables. Representative Santiago said that this makes good economic sense and invited listeners to call or write his office if they would like more information. He also explained that the American Heart Association (AHA) originally brought this issue to his attention and that they could answer questions too. (There is no formal relationship between Santiago and the AHA.)