

WKEF-TV, DAYTON, OHIO

CERTIFICATION OF COMPLIANCE WITH LIMITS

ON AMOUNT OF COMMERCIALS IN CHILDREN'S PROGRAMMING

October 1, 2012 through December 31, 2012
4th Quarter 2012

I, Rick White, in my capacity of Regional Program Coordinator, hereby certify that for the period from October 1, 2012 to December 31, 2012:


1. I am familiar with the commercial limits imposed by Section 73.760 of the FCC's rules (no more than 12 minutes per hour of commercial material may be broadcast during children's programming* during the week, and no more than 10 ½ minutes per hour on the weekends);

* 'Children's programming' when used here means programming originally produced and broadcast primarily for the audience of children 12 years old and under.

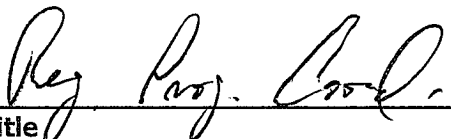
The number of commercials contained in Children's Programming for WKEF-TV during the 4th Quarter 2012 did not exceed the amount set forth by the CTA on 1990 and the FCC's rules. This includes the following children's programs:

Awesome Adventures	Animal Rescue
Whaddyado	Think Big
Elizabeth Stanton's Great Big World	Teen Kids News
Animal Exploration with Jarod Miller	

NO OVERTAGES FOR THIS REPORTING PERIOD



Signature 
Date



Title



FCC OBJECTIVE LETTER

TO: PROGRAM DIRECTORS
FROM: CAROL HUBMASTER-BROOKS / HOPE E. KIRSCHNER
DATE: SEPTEMBER, 2012
RE: "AWESOME ADVENTURES" – SEASON 2012/2013

"AWESOME ADVENTURES" is a half-hour adventure series that airs 52 weeks a year. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote.

"AWESOME ADVENTURES" is designed to educate, inform and entertain children 16 and under (**specific target audience is 13-16**) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups are e-mailed to your station on a quarterly basis. *Also, each episode is close-captioned and E/I inscribed throughout.*

If you need additional information, please feel free to contact us

Sincerely,

Carol Hubmaster-Brooks/Hope E. Kirschner
Steve Rotfeld Productions
(p) 610-510-0671
carol@rotfeldproductions.com or hope@rotfeldproductions.com



FCC OBJECTIVE LETTER

TO: PROGRAM DIRECTORS

FROM: CAROL HUBMASTER-BROOKS / HOPE E. KIRSCHNER

DATE: SEPTEMBER, 2012

RE: "WHADDYADO" – SEASON 2012/13

"WHADDYADO" is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (specific target audience is 13–16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere.

Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make *right* decisions, we feature a *Moral Dilemma* segment each week.

We provide all stations with a written synopsis of each episode for insertion into the quarterly FCC Children's Television Report 398.

Each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks/Hope E. Kirschner
(P) 610-520-0671
carol@rotfeldproductions.com or hope@rotfeldproductions.com



NORTHERN ARIZONA
UNIVERSITY
College of Education

Educational Specialties

Northern Arizona University
PO Box 5774
Flagstaff, AZ 86011-5774

928-526-5342
928-526-9284 fax
coe.nau.edu

September 22, 2010

To Whom It May Concern:

After a comprehensive review of the Kenya episode of Elizabeth Stanton's *GREAT BIG WORLD* and the accompanying educational packet (which includes lesson plans, show descriptions, a teaching guide, and educational components), I can recommend this program as educational and informative for children 13-16 years of age, while also entertaining the entire family. The production is a quality program which will appeal to young teens by focusing on global, social, educational, and wellness issues.

Elizabeth Stanton's *GREAT BIG WORLD* complies with the FCC Children's Television Rules as it presents audiences with in-depth and thoughtful interviews involving Elizabeth's travel buddies and friends they meet along the way. Elizabeth and friends volunteer in areas of special need, from feeding the hungry in the slums of Kenya to helping Vietnamese children with hearing impairments by fitting them with hearing aids. This selfless behavior is a touching lesson for viewers that highlights social consciousness as well as the challenges faced by others around the world.

This state-of-the-art program consists of educational topics which include geography, social dynamics, international cultures, customs, arts and entertainment, coordinated with insightful remarks. As a professional educator with experience teaching students of this age group, I believe that Elizabeth Stanton's *GREAT BIG WORLD* most assuredly qualifies as both educational and informational for teenagers 13 to 16 years of age.

Sincerely,

Patricia J. Peterson

Patricia J. Peterson, Ph.D.
Professor, Educational Specialties

Teen Kids News – FCC Credentials

Teen Kids News meets FCC requirements for "core children's programming" by providing educational features such as, "Flag Facts" (info on our state flags); "College and You" (tips for choosing and getting into college), "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their world. The Program stimulates the 13-16 year olds' curiosity, develops their learning and cognitive, listening and thinking skills, and serves as an enhancement of their academic and educational experience.

More than 10,000 schools are using TKN as part of their school curriculum and affiliate stations have already contacted school systems in that regard. The full scripts are available to provide easy access for teachers to use in their classrooms.

Advocacy group Children Now says broadcasters follow letter, not spirit of FCC's educational/informational standards.

By John Eggerton -- Broadcasting & Cable, 11/12/2008

Advocacy group Children Now says that only one in eight kids TV shows offered up by broadcasters as meeting the educational/informational (E/I) requirements of the FCC meet "high quality" standards for educational shows, and it wants the FCC to make its educational guidelines stronger and clearer.

It also wants the commission to monitor compliance and respond "quickly" to public complaints (like those filed by Children Now). The group called on broadcasters to improve the quality and availability of kids shows, including applying the six key criteria to their offerings (see below). It also asked parents to become more involved in their kids' TV watching and to complain if they think an E/I-certified show is not sufficiently E/I.

Children Now concedes that broadcasters are meeting "the letter" of the law, airing three hours of E/I programming, and even applauds them for it. But the group asks whether "their efforts truly live up to the spirit" of the Children's Television Act and its children's programming requirements, overseen by the Federal Communications Commission.

The FCC essentially allows broadcasters to self-certify that their E/I programs meet FCC requirements, including that the shows have education as "a significant purpose," that they are at least a half hour, that they air between 7 a.m. and 10 p.m. and that they air weekly.

That has produced some questionable, even embarrassing calls, like billing *The Flintstones* as a history lesson or a baseball pre-game show as educational because it teaches how to throw a curve ball.

TV stations are required to air at least three hours a week of educational/informational programming and to identify the shows to the FCC and in their public files.



LITTON
ENTERTAINMENT

Litton Towers
884 Allbritton Boulevard
Suite 200
Mount Pleasant, SC 2946

RE: PROGRAM CONTENT

The purpose of this letter is to provide television stations with certified documentation that the producers of the *Animal Exploration with Jarod Miller* series design the program to educate and inform children 13 to 16 years of age.

Litton Entertainment is the producer of *Animal Exploration with Jarod Miller*.

Animal Exploration with Jarod Miller is a half - hour live action television program designed to meet the educational and informational needs of children.

Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis.

It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.

The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

In order for parents, children, and listing services to clearly identify the program as one that fulfills the FCC description of a program that meets kids' educational television needs, each episode will display the recommended rating TV-G E/I icon from beginning to end.

Sincerely,

Litton Entertainment



TELCO PRODUCTIONS, INC.

Dear Station,

Pursuant to the Children's Television Act of 1990 and the rules and regulations of the FCC, "ANIMAL RESCUE" satisfies the FCC's Children's programming requirements and may be classified as Core Programming as defined under Section 73.671 of the Commission's Rules. "ANIMAL RESCUE" furthers the educational and informational needs of children 13 to 16 years of age with its programming content, including safety tips and informational about various animals and their habitats. The programs also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. "ANIMAL RESCUE" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "ANIMAL RESCUE" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on-line at our website, www.telcoproductions.com. Also available online are testimonials from our program advisory board, consisting of educators and veterinary professionals who have reviewed the program (see following pages). If you have any other questions or comments, please feel free to contact us.

Sincerely,

A handwritten signature in cursive script that reads "Alex Paen".

Alex Paen
President,
Telco Productions, Inc.



TELCO PRODUCTIONS, INC.

Dear Station,

Pursuant to the Children's Television Act of 1990, "THINK BIG" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "THINK BIG" serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an "invent-off" challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

"THINK BIG" as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). "THINK BIG" does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission's Rules.

To facilitate your FCC filings, episode synopses are available on line at our website, www.telcoproductions.com. Also available on-line are testimonials from our educational advisory review board, consisting of educators and other professionals who have reviewed the series (see the following letters for details).

If you have any other questions, please don't hesitate to contact us.

Sincerely,

A handwritten signature in cursive script that reads "Alex Paen".

Alex Paen
President, Telco Productions, Inc.

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Telephone 310.828.4003 Fax 310.828.3340
E-mail info@telcoproductions.com