

# KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

PAGE 1

6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 375573	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	GMMB, INC.	HILLARY FOR AMERICA
<b>AND</b>	3050 K St NW Ste 100	PO BOX 5256
<b>ADDRESS</b>	Washington DC 20007-5108	New York NY 10185-5256
	USA	USA
<b>CONTACT</b>	Dawn CHIUSANO	<b>PRODUCT</b> CLINTON/D/PRESIDENT
<b>LOCAL SALESPERSON</b>	<b>AGENCY EST. NO.</b> 5285	<b>PRODUCT CODE</b> 1301
<b>NATIONAL SALESPERSON</b>	Maggie McWilliams - CTS-PH	
<b>BROADCAST SCHEDULE STARTING</b> 09/13/16 <b>AND ENDING</b> 09/19/16 <b>NO. WEEKS:</b> 1		

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
 2) CBS reserves the right to refuse payments in select formats based on business circumstances.  
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	T-Th,Su	2	04:30A	05:00A	30S	09/13/16-09/18/16	EYEWITNESS NEWS AT 430AM	2	75.00	150.00
2 LUR	T-F	2	05:00A	06:00A	30S	09/13/16-09/16/16	5-6A EARLY MORN NEWS	2	300.00	600.00
3 LUR	T-F	2	05:58A	07:00A	30S	09/13/16-09/16/16	THIS MORNING (5:58-7AM)	2	600.00	1200.00
4 LUR	T-F	2	06:58A	09:00A	30S	09/13/16-09/16/16	CBS THIS MORNING	2	500.00	1000.00
5 LUR	Sa	1	05:00A	06:00A	30S	09/17/16-09/17/16	WKND NEWS SAT 5-6A	1	275.00	275.00
6 LUR	Sa	1	06:00A	06:57A	30S	09/17/16-09/17/16	WEEKEND NEWS SAT 6-7AM	1	375.00	375.00
7 LUR	Sa	1	06:57A	09:00A	30S	09/17/16-09/17/16	CBS SATURDAY MORNING NEWS	1	400.00	400.00
8 LUR	Su	1	05:58A	07:00A	30S	09/18/16-09/18/16	WKND NEWS SUN 6-7A	1	250.00	250.00
9 LUR	.....1	1	07:00A	08:00A	30S	09/18/16-09/18/16		1	450.00	450.00
10 LUR	Su	1	08:00A	09:00A	30S	09/18/16-09/18/16		1	550.00	550.00

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			FROM	TO						
11 LUR	Su	1	08:57A	10:30A	30S	09/18/16-09/18/16	CBS SUNDAY MORNING	1	1800.00	1800.00
12 LUR	T-F	2	09:00A	10:00A	30S	09/13/16-09/16/16	DDOCTORS9AM	2	300.00	600.00
13 LUR	T-F	2	10:00A	10:57A	30S	09/13/16-09/16/16	LET'S MAKE A DEAL	2	800.00	1600.00
14 LUR	T-F	4	12:27P	01:30P	30S	09/13/16-09/16/16	YOUNG & THE RESTLESS	4	1200.00	4800.00
15 LUR	M	1	12:27P	01:30P	30S	09/19/16-09/19/16	YOUNG & THE RESTLESS	1	1200.00	1200.00
16 LUR	T-F	4	01:28P	02:00P	30S	09/13/16-09/16/16	THE BOLD & THE BEAUTIFUL	4	1200.00	4800.00
17 LUR	M	1	01:28P	02:00P	30S	09/19/16-09/19/16	THE BOLD & THE BEAUTIFUL	1	1200.00	1200.00
18 LUR	T-F	2	03:57P	05:00P	30S	09/13/16-09/16/16	DR. PHIL	2	500.00	1000.00
19 LUR	T-F	4	05:00P	06:00P	30S	09/13/16-09/16/16	5PM EARLY NEWS	4	675.00	2700.00
20 LUR	M	1	05:00P	06:00P	30S	09/19/16-09/19/16	5PM EARLY NEWS	1	675.00	675.00
21 LUR	T-F	4	06:00P	06:29P	30S	09/13/16-09/16/16	NEWS 3 AT 6	4	850.00	3400.00
22 LUR	M	1	06:00P	06:29P	30S	09/19/16-09/19/16	NEWS 3 AT 6	1	850.00	850.00

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			FROM	TO						
LUR										
23 LUR	T-F	4	06:29P	07:01P	30S	09/13/16-09/16/16	CBS EVENING NEWS	4	750.00	3000.00
24 LUR	M	1	06:29P	07:01P	30S	09/19/16-09/19/16	CBS EVENING NEWS	1	750.00	750.00
25 LUR	.....1. .....1	2	06:00P 06:30P	06:57P 06:57P	30S	09/17/16-09/18/16	NEWS 3 AT 6	2	450.00	900.00
26 LUR	Sa	1	09:58P	11:00P	30S	09/17/16-09/17/16	48 HOURS	1	2000.00	2000.00
27 LUR	Su	1	06:58P	08:00P	30S	09/18/16-09/18/16	SIXTY MINUTES	1	15000.00	15000.00
28 LUR	T-Su	4	11:00P	11:35P	30S	09/13/16-09/18/16	LATE NEWS	4	2000.00	8000.00
29 LUR	M	1	11:00P	11:35P	30S	09/19/16-09/19/16	LATE NEWS	1	2000.00	2000.00
30 LUR	T-F	3	11:35P	12:37A	30S	09/13/16-09/16/16	THE LATE SHOW WITH STEPHEN	3	600.00	1800.00
31 LUR	Sa	1	11:35P	12:35A	30S	09/17/16-09/17/16	BLUE BLOODS	1	250.00	250.00
32 LUR	Sa	1	12:35A	01:35A	30S	09/17/16-09/17/16	BLUE BLOODS	1	200.00	200.00
33 LUR	Su	1	11:35P	12:05A	30S	09/18/16-09/18/16	SPORTS ZONE	1	400.00	400.00

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			FROM	TO						
LUR										
34 LUR	Su	1	12:05A	01:05A	30S	09/18/16-09/18/16	ENTERTAINMENT TONIGHT	1	150.00	150.00
35 LUR	Su	1	12:35A	01:05A	30S	09/18/16-09/18/16		1	125.00	125.00
36 LUR	Su	1	01:05A	01:35A	30S	09/18/16-09/18/16		1	100.00	100.00
37 LUR	T-F	1	07:28P	07:57P	30S	09/13/16-09/16/16	THE INSIDER	1	875.00	875.00
<b>Total Contract:</b>								65		65425.00
<b>Billing Summary</b>										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
<b>Qtr 3-16</b>						.00	.00	65425.00	65425.00	
									<b>GRAND TOTAL</b>	
									65425.00	

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