

KYW-TV

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW-TV

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 375573	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	GMMB, INC.	HILLARY FOR AMERICA
AND	3050 K St NW Ste 100	PO BOX 5256
ADDRESS	Washington DC 20007-5108	New York NY 10185-5256
	USA	USA
CONTACT	Dawn CHIUSANO	PRODUCT CLINTON/D/PRESIDENT #5292
LOCAL SALESPERSON	AGENCY EST. NO. 5292	PRODUCT CODE 1301
NATIONAL SALESPERSON	Maggie McWilliams - CTS-PH	
BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/07/16 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

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2) CBS reserves the right to refuse payments in select formats based on business circumstances.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	T-Th,Su	3	04:30A	05:00A	30S	11/01/16-11/06/16	EYEWITNESS NEWS AT 430AM	3	75.00	225.00
2 LUR	T-F	3	05:00A	06:00A	30S	11/01/16-11/04/16	5-6A EARLY MORN NEWS	3	300.00	900.00
4 LUR	T-F	3	05:58A	07:00A	30S	11/01/16-11/04/16	THIS MORNING (5:58-7AM)	3	600.00	1800.00
6 LUR	T-F	3	06:58A	09:00A	30S	11/01/16-11/04/16	CBS THIS MORNING	3	500.00	1500.00
8 LUR1.	1	05:00A	06:00A	30S	11/05/16-11/05/16	WKND NEWS SAT 5-6A	1	275.00	275.00
9 LUR1.	1	06:00A	06:57A	30S	11/05/16-11/05/16	WEEKEND NEWS SAT 6-7AM	1	375.00	375.00
10 LUR1.	1	06:57A	09:00A	30S	11/05/16-11/05/16	CBS SATURDAY MORNING NEWS	1	400.00	400.00
11 LUR1	1	05:00A	06:00A	30S	11/06/16-11/06/16		1	150.00	150.00
12 LUR1	1	05:58A	07:00A	30S	11/06/16-11/06/16	WKND NEWS SUN 6-7A	1	250.00	250.00
13 LUR1	1	07:00A	08:00A	30S	11/06/16-11/06/16		1	450.00	450.00

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			FROM	TO						
14 LUR1	1	08:00A	09:00A	30S	11/06/16-11/06/16		1	550.00	550.00
15 LUR1	1	08:57A	10:30A	30S	11/06/16-11/06/16	CBS SUNDAY MORNING	1	1800.00	1800.00
16 LUR	T-F	3	09:00A	10:00A	30S	11/01/16-11/04/16	DDOCTORS9AM	3	300.00	900.00
17 LUR	10000..	1	09:00A	10:00A	30S	11/07/16-11/07/16	DDOCTORS9AM	1	300.00	300.00
18 LUR	T-F	3	10:00A	10:57A	30S	11/01/16-11/04/16	LET'S MAKE A DEAL	3	800.00	2400.00
19 LUR	10000..	1	10:00A	10:57A	30S	11/07/16-11/07/16	LET'S MAKE A DEAL	1	800.00	800.00
20 LUR	T-F	3	12:30P	01:30P	30S	11/01/16-11/04/16		3	1200.00	3600.00
22 LUR	T-F	3	01:30P	02:00P	30S	11/01/16-11/04/16		3	1200.00	3600.00
24 LUR	T-F	3	02:00P	02:56P	30S	11/01/16-11/04/16	THE TALK	3	600.00	1800.00
25 LUR	10000..	1	02:00P	02:56P	30S	11/07/16-11/07/16	THE TALK	1	600.00	600.00
26 LUR	T-F	3	02:58P	04:00P	30S	11/01/16-11/04/16	FAMILY FEUD	3	550.00	1650.00

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			FROM	TO						
27 LUR	10000..	1	02:58P	04:00P	30S	11/07/16-11/07/16	FAMILY FEUD	1	550.00	550.00
28 LUR	T-F	5	03:57P	05:00P	30S	11/01/16-11/04/16	DR. PHIL	5	500.00	2500.00
29 LUR	10000..	1	03:57P	05:00P	30S	11/07/16-11/07/16	DR. PHIL	1	500.00	500.00
30 LUR	T-F	4	05:00P	06:00P	30S	11/01/16-11/04/16	5PM EARLY NEWS	4	675.00	2700.00
31 LUR	10000..	1	05:00P	06:00P	30S	11/07/16-11/07/16	5PM EARLY NEWS	1	675.00	675.00
32 LUR	T-F	4	06:00P	06:29P	30S	11/01/16-11/04/16	NEWS 3 AT 6	4	850.00	3400.00
33 LUR	10000..	1	06:00P	06:29P	30S	11/07/16-11/07/16	NEWS 3 AT 6	1	850.00	850.00
34 LUR	T-F	4	06:29P	07:01P	30S	11/01/16-11/04/16	CBS EVENING NEWS	4	750.00	3000.00
35 LUR	10000..	1	06:29P	07:01P	30S	11/07/16-11/07/16	CBS EVENING NEWS	1	750.00	750.00
36 LUR1.1	2	06:00P 06:30P	06:57P 06:57P	30S	11/05/16-11/06/16	NEWS 3 AT 6	2	450.00	900.00
37 LUR1.	1	09:58P	11:00P	30S	11/05/16-11/05/16	48 HOURS	1	2000.00	2000.00

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			FROM	TO						
38 LUR1	1	06:58P	08:00P	30S	11/06/16-11/06/16	SIXTY MINUTES	1	15000.00	15000.00
39 LUR	T-Su	6	11:00P	11:35P	30S	11/01/16-11/06/16	LATE NEWS	6	2000.00	12000.00
40 LUR	T-F	4	11:35P	12:37A	30S	11/01/16-11/04/16	THE LATE SHOW WITH STEPHEN	4	600.00	2400.00
41 LUR	10000..	1	11:35P	12:37A	30S	11/07/16-11/07/16	THE LATE SHOW WITH STEPHEN	1	600.00	600.00
42 LUR	T-F	4	12:37A	01:37A	30S	11/01/16-11/04/16	THE LATE LATE SHOW W/JAMES	4	250.00	1000.00
43 LUR	10000..	1	12:37A	01:37A	30S	11/07/16-11/07/16	THE LATE LATE SHOW W/JAMES	1	250.00	250.00
44 LUR1.	1	11:35P	12:35A	30S	11/05/16-11/05/16	BLUE BLOODS	1	250.00	250.00
45 LUR1.	1	12:35A	01:35A	30S	11/05/16-11/05/16	BLUE BLOODS	1	200.00	200.00
46 LUR1	1	11:35P	12:05A	30S	11/06/16-11/06/16	SPORTS ZONE	1	400.00	400.00
47 LUR1	1	12:05A	01:05A	30S	11/06/16-11/06/16	ENTERTAINMENT TONIGHT	1	150.00	150.00
48 LUR1	1	12:35A	01:05A	30S	11/06/16-11/06/16		1	125.00	125.00

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49 LUR1	1	02:35A	03:05A	30S	11/06/16-11/06/16	MADE IN HOLLYWOOD	1	100.00	100.00
50 LUR	T-F	4	07:00P	07:27P	30S	11/01/16-11/04/16	ENTERTAINMENT TONIGHT	4	850.00	3400.00
51 LUR	10000..	1	07:00P	07:27P	30S	11/07/16-11/07/16	ENTERTAINMENT TONIGHT	1	850.00	850.00
52 LUR	T-F	4	07:28P	07:57P	30S	11/01/16-11/04/16	THE INSIDER	4	875.00	3500.00
53 LUR	10000..	1	07:28P	07:57P	30S	11/07/16-11/07/16	THE INSIDER	1	875.00	875.00
54 LUR1.	1	12:00N	07:00P	30S	11/05/16-11/05/16	NCAA COLLEGE FOOTBALL	1	1000.00	1000.00
55 LUR	1000000	1	11:00P	11:35P	30S	11/07/16-11/07/16	LATE NEWS	1	2000.00	2000.00
Total Contract:								101		86250.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-16						.00	86250.00	.00	86250.00	
									GRAND TOTAL	
									86250.00	

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