



KTVI-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

CONTRACT

COPY

<u>Contract / Revision</u> 729747 / 1		<u>Alt Order #</u> 09213586
<u>Product</u> KELLY FOR S.ILLINOIS		
<u>Contract Dates</u> 09/11/18 - 09/17/18		<u>Estimate #</u>
<u>Advertiser</u> Kelly/D/Cong/IL		<u>Original Date / Revision</u> 09/07/18 / 09/07/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Dudley Media
 919 Catharine Street
 Philadelphia, PA 19417

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	09/11/18	09/17/18	M-F 4a-430a	4:00 AM-4:30 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$50.00				
N 2	2	09/11/18	09/17/18	FOX 2 News @ 5a	5:00 AM-5:30 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$350.00				
N 3	2	09/11/18	09/17/18	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$325.00				
N 4	2	09/11/18	09/17/18	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				4	\$1,350.00				
N 5	2	09/11/18	09/17/18	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,025.00				
N 6	2	09/11/18	09/17/18	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,025.00				
N 7	2	09/11/18	09/17/18	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$575.00				
N 8	2	09/11/18	09/17/18	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$575.00				
N 9	2	09/11/18	09/17/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$350.00				
N 10	2	09/11/18	09/17/18	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$425.00				
N 11	2	09/11/18	09/17/18	FOX 2 News Midday	11:30 AM-12:00 PM		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$425.00				
N 12	2	09/11/18	09/17/18	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	2	\$1,150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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(314) 213-2222

<u>Contract / Revision</u> 729747 /		<u>Alt Order #</u> 09213586
<u>Contract Dates</u> 09/11/18 - 09/17/18		<u>Product</u> KELLY FOR S.ILLINOIS
<u>Advertiser</u> Kelly/D/Cong/IL		<u>Estimate #</u> 09/07/18 / 09/07/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$575.00				
N 13	2	09/11/18	09/17/18	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$575.00				
N 14	2	09/11/18	09/17/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,700.00				
N 15	2	09/11/18	09/17/18	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,700.00				
N 16	2	09/11/18	09/17/18	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	2	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,575.00				
N 17	2	09/11/18	09/17/18	11p News	11:00 PM-11:30 PM		:30				NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$675.00				
N 18	2	09/15/18	09/15/18	9p Late Run News Sa-Su	10:30 PM-11:00 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$675.00				
N 19	2	09/15/18	09/15/18	9p Late Run News Sa-Su	11:00 PM-11:30 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$675.00				
N 20	2	09/15/18	09/15/18	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$675.00				
N 21	2	09/16/18	09/16/18	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$1,350.00				
N 22	2	09/15/18	09/15/18	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$350.00				
N 23	2	09/15/18	09/15/18	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$350.00				
N 24	2	09/15/18	09/15/18	FOX 2 In The Morning	7:00 AM-7:30 AM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$675.00				
N 25	2	09/15/18	09/15/18	FOX 2 In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$675.00				
N 26	2	09/16/18	09/16/18	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$300.00				
N 27	2	09/16/18	09/16/18	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$300.00				
Totals								0.00			46	\$35,275.00	

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<u>Contract Dates</u> 09/11/18 - 09/17/18	<u>Product</u> KELLY FOR S.ILLINOIS	<u>Estimate #</u>
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<u>Advertiser</u> Kelly/D/Cong/IL	<u>Original Date / Revision</u> 09/07/18 / 09/07/18
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/17/18	46	\$35,275.00	(\$5,291.25)	\$29,983.75
Totals	46	\$35,275.00	(\$5,291.25)	\$29,983.75

Signature: _____ **Date:** _____

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TELEREP, INC.
 KTVI-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 9213586

HARRIS SL104 PAGE 1
 RUN ON SEP7/18 AT 16:07
 FROM STATION

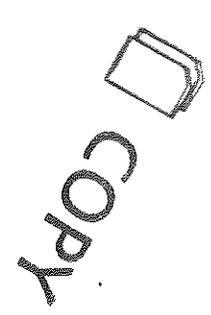
BOB DUDLEY
 DUDLEY MEDIA
 919 CATHARINE STREET
 PHILADELPHIA, PA 19147

POLIT/B KELLY/D/CON/IL
 KELLY FOR S. ILLINOIS
 SEP11/18- SEP17/18 1WKS
 TERESA DIFURIA
 TYPE 0
 CTG POLC

REP: THIS IS A NEW ORDER
 CLIENT: KELLY FOR S. ILLINOIS
 OUR TOTAL IS \$35,275
 PLS CONFIRM
 THANKS, MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1	TU-F,M	400A-430A	30	SEP11-SEP17		2	\$50.00	2	\$100.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							
2	TU-F,M	500A-530A	30	SEP11-SEP17		2	\$350.00	2	\$700.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							
3	TU-F,M	530A-600A	30	SEP11-SEP17		2	\$325.00	2	\$650.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							
4	TU-F,M	630A-700A	30	SEP11-SEP17		4	\$1,350.00	4	\$5,400.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							
5	TU-F,M	800A-830A	30	SEP11-SEP17		2	\$1,025.00	2	\$2,050.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							
6	TU-F,M	830A-900A	30	SEP11-SEP17		2	\$1,025.00	2	\$2,050.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							
7	TU-F,M	900A-930A	30	SEP11-SEP17		2	\$575.00	2	\$1,150.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							



TELEREP, INC.
 KTVI-TV, ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 9213586

HARRIS SL104 PAGE 2
 RUN ON SEP7/18 AT 16:07
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
8	TU-F,M	930A-1000A	30	SEP11-SEP17		2	\$575.00	2	\$1,150.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							
9	TU-F,M	1000A-1100A	30	SEP11-SEP17		2	\$350.00	2	\$700.00
	PROGRAM :	RACHAEL RAY							
	CON COM1:	RACHAEL RAY							
10	TU-F,M	1100A-1130A	30	SEP11-SEP17		2	\$425.00	2	\$850.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							
11	TU-F,M	1130A-1200N	30	SEP11-SEP17		2	\$425.00	2	\$850.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							
12	TU-F,M	400P-430P	30	SEP11-SEP17		2	\$575.00	2	\$1,150.00
	PROGRAM :	JUDGE JUDY							
	CON COM1:	JUDGE JUDY							
13	TU-F,M	430P-500P	30	SEP11-SEP17		2	\$575.00	2	\$1,150.00
	PROGRAM :	JUDGE JUDY							
	CON COM1:	JUDGE JUDY							
14	TU-F,M	500P-530P	30	SEP11-SEP17		2	\$1,700.00	2	\$3,400.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							
15	TU-F,M	530P-600P	30	SEP11-SEP17		2	\$1,700.00	2	\$3,400.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							
16	TU-F,M	930P-1000P	30	SEP11-SEP17		2	\$1,575.00	2	\$3,150.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							
17	TU-F,M	1100P-1130P	30	SEP11-SEP17		2	\$675.00	2	\$1,350.00
	PROGRAM :	NEWS							
	CON COM1:	NEWS							

TELEREP, INC.
 KTVI-TV, ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
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HARRIS SL104 PAGE 3
 RUN ON SEP7/18 AT 16:07
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
18 SAT		900P-930P	30	SEP15		1	\$675.00	1	\$675.00
PROGRAM :		NEWS							
CON COM1 :		NEWS							
19 SAT		930P-1000P	30	SEP15		1	\$675.00	1	\$675.00
PROGRAM :		NEWS							
CON COM1 :		NEWS							
20 SAT		1000P-1030P	30	SEP15		1	\$675.00	1	\$675.00
PROGRAM :		NEWS							
CON COM1 :		NEWS							
21 SUN		930P-1000P	30	SEP16		1	\$1,350.00	1	\$1,350.00
PROGRAM :		NEWS							
CON COM1 :		NEWS							
22 SAT		600A-630A	30	SEP15		1	\$350.00	1	\$350.00
PROGRAM :		NEWS							
CON COM1 :		NEWS							
23 SAT		630A-700A	30	SEP15		1	\$350.00	1	\$350.00
PROGRAM :		NEWS							
CON COM1 :		NEWS							
24 SAT		700A-730A	30	SEP15		1	\$675.00	1	\$675.00
PROGRAM :		NEWS							
CON COM1 :		NEWS							
25 SAT		730A-800A	30	SEP15		1	\$675.00	1	\$675.00
PROGRAM :		NEWS							
CON COM1 :		NEWS							
26 SUN		600A-630A	30	SEP16		1	\$300.00	1	\$300.00
PROGRAM :		NEWS							
CON COM1 :		NEWS							
27 SUN		630A-700A	30	SEP16		1	\$300.00	1	\$300.00
PROGRAM :		NEWS							
CON COM1 :		NEWS							

TELEREP, INC.
 KTVI-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

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HARRIS SL104 PAGE 4
 RUN ON SEP7/18 AT 16:07
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
SEP/18									
MARKET TOTALS \$176,375									
KTVI 20%									
KDNL 8%									
KMOV 29%									
KSDK 40%									
KPLR 3%									
NTVI 0%									
WRBU 0%									
ROLLED SHARES									
SVC- NSI									
DEMOS- RA35+*									
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME									
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE									
CONTRACT TOTAL									35275.00
TOTAL SPOTS									46