



**KTVI-TV**  
**2250 Ball Dr**  
**St Louis, MO 63146**  
**(314) 213-2222**

# CONTRACT

**COPY**

And:

**Dudley Media**  
**919 Catharine Street**  
**Philadelphia, PA 19417**

<u>Contract / Revision</u> 729747 / 1		<u>Alt Order #</u> 09213586
<u>Product</u> KELLY FOR S.ILLINOIS		
<u>Contract Dates</u> 09/11/18 - 09/17/18		<u>Estimate #</u>
<u>Advertiser</u> Kelly/D/Cong/IL		<u>Original Date / Revision</u> 09/07/18 / 09/07/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	09/11/18	09/17/18	M-F 4a-430a	4:00 AM-4:30 AM		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$50.00				
N 2	2	09/11/18	09/17/18	FOX 2 News @ 5a	5:00 AM-5:30 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$350.00				
N 3	2	09/11/18	09/17/18	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$325.00				
N 4	2	09/11/18	09/17/18	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				4	\$1,350.00				
N 5	2	09/11/18	09/17/18	FOX 2 News In The Morning	8:00 AM-8:30 AM		:30				NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,025.00				
N 6	2	09/11/18	09/17/18	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,025.00				
N 7	2	09/11/18	09/17/18	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$575.00				
N 8	2	09/11/18	09/17/18	FOX 2 News @ 9a	9:30 AM-10:00 AM		:30				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$575.00				
N 9	2	09/11/18	09/17/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$350.00				
N 10	2	09/11/18	09/17/18	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$425.00				
N 11	2	09/11/18	09/17/18	FOX 2 News Midday	11:30 AM-12:00 PM		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$425.00				
N 12	2	09/11/18	09/17/18	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	2	\$1,150.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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**St Louis, MO 63146**  
**(314) 213-2222**

<u>Contract / Revision</u> 729747 /		<u>Alt Order #</u> 09213586
<u>Contract Dates</u> 09/11/18 - 09/17/18	<u>Product</u> KELLY FOR S.ILLINOIS	<u>Estimate #</u>
<u>Advertiser</u> Kelly/D/Cong/IL	<u>Original Date / Revision</u> 09/07/18 / 09/07/18	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$575.00				
N 13	2	09/11/18	09/17/18	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$575.00				
N 14	2	09/11/18	09/17/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,700.00				
N 15	2	09/11/18	09/17/18	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,700.00				
N 16	2	09/11/18	09/17/18	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	2	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,575.00				
N 17	2	09/11/18	09/17/18	11p News	11:00 PM-11:30 PM		:30				NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$675.00				
N 18	2	09/15/18	09/15/18	9p Late Run News Sa-Su	10:30 PM-11:00 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$675.00				
N 19	2	09/15/18	09/15/18	9p Late Run News Sa-Su	11:00 PM-11:30 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$675.00				
N 20	2	09/15/18	09/15/18	FOX 2 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$675.00				
N 21	2	09/16/18	09/16/18	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$1,350.00				
N 22	2	09/15/18	09/15/18	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$350.00				
N 23	2	09/15/18	09/15/18	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$350.00				
N 24	2	09/15/18	09/15/18	FOX 2 In The Morning	7:00 AM-7:30 AM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$675.00				
N 25	2	09/15/18	09/15/18	FOX 2 In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$675.00				
N 26	2	09/16/18	09/16/18	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$300.00				
N 27	2	09/16/18	09/16/18	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$300.00				
Totals								0.00				46	\$35,275.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
729747 /	09213586

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/18 - 09/17/18	KELLY FOR S.ILLINOIS	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kelly/D/Cong/IL	09/07/18 / 09/07/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/17/18	46	\$35,275.00	(\$5,291.25)	\$29,983.75
<b>Totals</b>	<b>46</b>	<b>\$35,275.00</b>	<b>(\$5,291.25)</b>	<b>\$29,983.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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TELEREP, INC.  
KTVI-TV ST. LOUIS  
\*\*\* ORIGINAL REV#0 \*\*\*

CONTRACT WORKSHEET  
9213586

HARRIS SL104 PAGE 1  
RUN ON SEP7/18 AT 16:07  
FROM STATION


BOB DUDLEY  
DUDLEY MEDIA  
919 CATHARINE STREET  
PHILADELPHIA, PA 19147

POLIT/B KELLY/D/CON/IL  
KELLY FOR S. ILLINOIS  
SEP11/18- SEP17/18 1WKS  
TERESA DIFURIA  
TYPE 0  
CTG POLC

REP: THIS IS A NEW ORDER  
\*\*CLIENT: KELLY FOR S. ILLINOIS\*\*  
OUR TOTAL IS \$35,275  
PLS CONFIRM  
THANKS, MATT

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1	TU-F,M	400A-430A	30	SEP11-SEP17		2	\$50.00	2	\$100.00
PROGRAM : NEWS CON COM1: NEWS									
2	TU-F,M	500A-530A	30	SEP11-SEP17		2	\$350.00	2	\$700.00
PROGRAM : NEWS CON COM1: NEWS									
3	TU-F,M	530A-600A	30	SEP11-SEP17		2	\$325.00	2	\$650.00
PROGRAM : NEWS CON COM1: NEWS									
4	TU-F,M	630A-700A	30	SEP11-SEP17		4	\$1,350.00	4	\$5,400.00
PROGRAM : NEWS CON COM1: NEWS									
5	TU-F,M	800A-830A	30	SEP11-SEP17		2	\$1,025.00	2	\$2,050.00
PROGRAM : NEWS CON COM1: NEWS									
6	TU-F,M	830A-900A	30	SEP11-SEP17		2	\$1,025.00	2	\$2,050.00
PROGRAM : NEWS CON COM1: NEWS									
7	TU-F,M	900A-930A	30	SEP11-SEP17		2	\$575.00	2	\$1,150.00
PROGRAM : NEWS CON COM1: NEWS									

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HARRIS SL104 PAGE 3  
RUN ON SEP7/18 AT 16:07  
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
18	SAT	900P-930P	30	SEP15		1	\$675.00	1	\$675.00
	PROGRAM : NEWS								
	CON COM1: NEWS								
19	SAT	930P-1000P	30	SEP15		1	\$675.00	1	\$675.00
	PROGRAM : NEWS								
	CON COM1: NEWS								
20	SAT	1000P-1030P	30	SEP15		1	\$675.00	1	\$675.00
	PROGRAM : NEWS								
	CON COM1: NEWS								
21	SUN	930P-1000P	30	SEP16		1	\$1,350.00	1	\$1,350.00
	PROGRAM : NEWS								
	CON COM1: NEWS								
22	SAT	600A-630A	30	SEP15		1	\$350.00	1	\$350.00
	PROGRAM : NEWS								
	CON COM1: NEWS								
23	SAT	630A-700A	30	SEP15		1	\$350.00	1	\$350.00
	PROGRAM : NEWS								
	CON COM1: NEWS								
24	SAT	700A-730A	30	SEP15		1	\$675.00	1	\$675.00
	PROGRAM : NEWS								
	CON COM1: NEWS								
25	SAT	730A-800A	30	SEP15		1	\$675.00	1	\$675.00
	PROGRAM : NEWS								
	CON COM1: NEWS								
26	SUN	600A-630A	30	SEP16		1	\$300.00	1	\$300.00
	PROGRAM : NEWS								
	CON COM1: NEWS								
27	SUN	630A-700A	30	SEP16		1	\$300.00	1	\$300.00
	PROGRAM : NEWS								
	CON COM1: NEWS								

TELEREP, INC.  
KTVI-TV ST. LOUIS  
\*\*\* ORIGINAL REV#0 \*\*\*

CONTRACT WORKSHEET  
9213586

HARRIS SL104 PAGE 4  
RUN ON SEP7/18 AT 16:07  
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
SEP/18	35275.00								
CONTRACT TOTAL									35275.00
TOTAL SPOTS									46

MARKET TOTALS \$176,375 KTVI 20% KDNL 8% KMOV 29% KSDK 40% KPLR 3% NTVI 0% WRBU 0%

ROLLED SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE