



125 West 55th St  
New York, NY 10019

Contract # 26126876 Changes as of: 8/13/2018 at 9:53 AM Version: Current State Version 1  
 CPE: 967/1115/5754 Flight: 10/23/18 - 10/29/18 Station: WYTV Con Type: POLITICAL/VOTE  
 Agency: Canal Partners Media Advertiser: Dettelbach - Ohio AG Market: Youngstown-Warren Total \$: \$2,725.00  
 900 Circle 75 Parkway, SE Product: General Office: WASHINGTON Total Spots: 32  
 Suite 1650 Agency Order #: 7626111 Service: Nielsen Total CPP: \$0.00  
 Atlanta, GA 30339 Buyer: Philipson, Gail Primary Demo: Assistant: SAMUEL LITTLE Total GRP:  
 Salesperson: SAMUEL LITTLE 202-955-5342  
 Separation:

Comments: Separation: 20

#	Day/Time	DP	Program	Rate	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
						10/23	10/24	10/25	10/26	10/27	10/28	10/29				
1	Tu-F,M 6a-6:30a		Daybreak 6AM	\$70.00	30	0	1	1	0	0	0	0	2	\$140.00	\$0.00	0.0
2	Tu-F,M 6:30a-7a		Daybreak 6AM	\$70.00	30	1	0	0	1	0	0	1	3	\$210.00	\$0.00	0.0
3	Tu-F,M 7a-8a		Good Morning America	\$50.00	30	0	1	1	1	0	0	0	3	\$150.00	\$0.00	0.0
4	Tu-F,M 8a-9a		Good Morning America	\$50.00	30	1	0	0	1	0	0	1	3	\$150.00	\$0.00	0.0
5	Sa 8a-9a		Good Morning America Saturday	\$30.00	30	0	0	0	0	1	0	0	1	\$30.00	\$0.00	0.0
6	Su 8a-9a		Good Morning America Sunday	\$30.00	30	0	0	0	0	0	1	0	1	\$30.00	\$0.00	0.0
7	Tu-F,M 6p-6:30p		33 News At 6PM	\$55.00	30	1	0	0	1	0	0	1	3	\$165.00	\$0.00	0.0
8	Tu-F,M 11p-11:35p		33 News At 11PM	\$65.00	30	0	1	1	0	0	0	0	2	\$130.00	\$0.00	0.0
9	Su 11p-11:35p		33 News At 11PM	\$60.00	30	0	0	0	0	0	1	0	1	\$60.00	\$0.00	0.0
10	Tu-F,M 11a-12n		The View	\$30.00	30	1	0	0	0	0	0	1	2	\$60.00	\$0.00	0.0
11	Tu-F,M 1p-2p		The Chew	\$30.00	30	0	1	0	1	0	0	0	2	\$60.00	\$0.00	0.0
12	Tu-F,M 2p-3p		General Hospital	\$35.00	30	0	0	1	0	0	0	0	1	\$35.00	\$0.00	0.0
13	Tu-F,M 7p-7:30p		Entertainment Tonight	\$45.00	30	0	1	0	1	0	0	1	3	\$135.00	\$0.00	0.0
14	Tu-F,M 7:30p-8p		Access Hollywood	\$45.00	30	0	0	1	0	0	0	0	1	\$45.00	\$0.00	0.0
15	M 8p-10p		Dancing With the Stars-ABC	\$350.00	30	0	0	0	0	0	0	1	1	\$350.00	\$0.00	0.0
16	Tu 8p-9p		CONNORS/KIDS	\$425.00	30	1	0	0	0	0	0	0	1	\$425.00	\$0.00	0.0
17	Th 9p-10p		Station 19-ABC	\$275.00	30	0	0	1	0	0	0	0	1	\$275.00	\$0.00	0.0
18	Su 9p-10p		Shark Tank-ABC	\$275.00	30	0	0	0	0	0	1	0	1	\$275.00	\$0.00	0.0
TOTALS:						5	5	6	6	1	3	6	32	\$2,725.00	\$0.00	0.0



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<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Dettelbach - Ohio AG	<b>Market:</b> Youngstown-Warren	<b>Total \$:</b> \$2,725.00
900 Circle 75 Parkway, SE	<b>Product:</b> General	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 32
Suite 1650	<b>Agency Order #:</b> 7626111	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
Atlanta, GA 30339	<b>Buyer:</b> Philipson, Gail	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> SAMUEL LITTLE	<b>Assistant:</b> SAMUEL LITTLE	
	202-955-5342	202-955-5342	
	<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
08/13/18 9:53 AM	SAMUEL LITTLE	Separation: 20

Competitive Information	
<b>Market Budget:</b>	\$17,125
<b>WYTV Share:</b>	12%
<b>Comment:</b>	
<b>WFMJ:</b>	52%
<b>WKBN:</b>	31%
<b>WYFX:</b>	5%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$2,725.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>32</b>	<b>\$2,725.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	26	\$2,125.00
2018-Nov	6	\$600.00
<b>Total</b>	<b>32</b>	<b>\$2,725.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/13/18 11:11 AM					\$0	\$0	
New	8/13/18 9:46 AM	SAMUEL LITTLE	New	32		\$2,725.00	\$2,725.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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