

# ORDER



**Orders**  
**Order / Rev:** 2100254  
**Alt Order #:** 34402592  
**Product Desc:** Hunter and Angler Action  
**Estimate:** 10.14-11.3  
**Flight Dates:** 10/14/20 - 11/03/20  
**Original Date / Rev:** 10/01/20 / 10/01/20  
**Order Type:** POLITICAL ISSUE

**KSEN-AM**

**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHI  
**Sales Region:** National

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Montana Hunters & Anglers Action  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY  
**Revenue Code 2:** BROADCAST  
**Revenue Code 3:** BRC-SPOT  
**Priority:** UNASSIGNED

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	18	\$360.00	\$306.00
10/26/20	11/03/20	18	\$360.00	\$306.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	18	\$360.00	\$306.00	0.00
November 2020	18	\$360.00	\$306.00	0.00
<b>Totals</b>	<b>36</b>	<b>\$720.00</b>	<b>\$612.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSEN	10/14/20	10/16/20	M-F AM Drive M-F AM Drive	CM	6a-10a	---TF--	:30	2	\$20.00	P-00	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---TF--					2	\$20.00		0.00			
N 2	KSEN	10/14/20	10/16/20	M-F Midday M-F Midday	CM	10a-3p	---TF--	:30	2	\$20.00	P-00	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---TF--					2	\$20.00		0.00			
N 3	KSEN	10/14/20	10/16/20	M-F PM Drive M-F PM Drive	CM	3p-7p	---TF--	:30	2	\$20.00	P-00	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	---TF--					2	\$20.00		0.00			
N 4	KSEN	10/19/20	10/30/20	M-F AM Drive M-F AM Drive	CM	6a-10a	MTWTF--	:30	4	\$20.00	P-00	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	MTWTF--					4	\$20.00		0.00			
Week:		10/26/20	11/01/20	MTWTF--					4	\$20.00		0.00			
N 5	KSEN	10/19/20	10/30/20	M-F Midday M-F Midday	CM	10a-3p	MTWTF--	:30	4	\$20.00	P-00	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	MTWTF--					4	\$20.00		0.00			

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 Alt Order #: 34402592  
 Flight Dates: 10/14/20 - 11/03/20

Advertiser: Montana Hunters & Anglers Action  
 Product Desc: Hunter and Angler Action  
 Estimate: 10.14-11.3  
 KSEN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	MTWTF--					4	\$20.00		0.00			
N 6	KSEN	10/19/20	10/30/20	M-F PM Drive M-F PM Drive	CM	3p-7p	MTWTF--	:30	4	\$20.00	P-00	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	MTWTF--					4	\$20.00		0.00			
Week:		10/26/20	11/01/20	MTWTF--					4	\$20.00		0.00			
N 7	KSEN	11/02/20	11/03/20	M-F AM Drive M-F AM Drive	CM	6a-10a	MT-----	:30	2	\$20.00	P-00	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	MT-----					2	\$20.00		0.00			
N 8	KSEN	11/02/20	11/03/20	M-F Midday M-F Midday	CM	10a-3p	MT-----	:30	2	\$20.00	P-00	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	MT-----					2	\$20.00		0.00			
N 9	KSEN	11/02/20	11/03/20	M-F PM Drive M-F PM Drive	CM	3p-7p	MT-----	:30	2	\$20.00	P-00	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	MT-----					2	\$20.00		0.00			
													Totals	36	\$720.00

**REVISED**

Oct 01, 20  
 CONT# 34402592 Mod# Ver# 3 (Last = )  
 REP KATZ RADIO  
 TO KSEN-AM (Shelby, MT)  
 FM JESSICA LAVORERIO.  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 10.14-11.3

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV MONTANA HUNTERS & ANGLERS ACTION  
 PDT MT Radio 10.14-11.3  
 FLT Oct 14, 20 - Nov 03, 20

**\* REP ORDER COMMENT \***

\*\* 10/1/2020 4:19:00 PM: REVISIONS REFLECT: \*\*\*\*SPOTS ARE :30S. NOT :60S\*\*\*\*\* THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

\*\* 10/1/2020 4:19:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/1/2020 4:19:00 PM: THIS IS A REVISED ORDER. DO NOT DOUBLE BOOK. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
<b>FLIGHT 1</b>									
CHG	1.1	..WTF..	6A - 10A	30	10/14/2020 - 10/16/2020	1W	2	\$20.00	2
CHG	1.2	..WTF..	10A - 3P	30	10/14/2020 - 10/16/2020	1W	2	\$20.00	2
CHG	1.3	..WTF..	3P - 7P	30	10/14/2020 - 10/16/2020	1W	2	\$20.00	2
<b>** WEEKLY FLIGHT TOTALS **</b>							6	\$120.00	
<b>FLIGHT 2</b>									
CHG	2.1	MTWTF..	6A - 10A	30	10/19/2020 - 10/30/2020	2W	4	\$20.00	8
CHG	2.2	MTWTF..	10A - 3P	30	10/19/2020 - 10/30/2020	2W	4	\$20.00	8
CHG	2.3	MTWTF..	3P - 7P	30	10/19/2020 - 10/30/2020	2W	4	\$20.00	8
<b>** WEEKLY FLIGHT TOTALS **</b>							12	\$480.00	
<b>FLIGHT 3</b>									
CHG	3.1	MT.....	6A - 10A	30	11/2/2020 - 11/3/2020	1W	2	\$20.00	2
CHG	3.2	MT.....	10A - 3P	30	11/2/2020 - 11/3/2020	1W	2	\$20.00	2
CHG	3.3	MT.....	3P - 7P	30	11/2/2020 - 11/3/2020	1W	2	\$20.00	2
<b>** WEEKLY FLIGHT TOTALS **</b>							6	\$120.00	



Oct 01, 20  
 CONT# 34402592 Mod# Ver# 3 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: na / na / 10.14-11.3

	Oct 20	Nov 20					
SPOTS	18	18					
CASH	360.00	360.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	360.00	360.00					

						TOTAL
SPOTS						36
CASH						720.00
TRADE						0.00
NSL						0.00
TOTAL						720.00

**\*\* Competitive Comments \*\***

MT HUNTER  
 SVC: FA06 TSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, DEVON PRESCOD, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: DEVON PRESCOD

Agency name: 202 CONSULTING SOLUTIONS

Address: 1050 30TH STREET NW, WASHINGTON D.C. 20007

Contact: DEVON PRESCOD

Phone number: 6784785451

Email: devon@CONSULTING202.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: MONTANA HUNTERS AND ANGLERS ACTION!

Address: PO Box 1934 BILLINGS, MT 59103

Contact: BARRETT KAISER

Phone number: NA

Email: kaiser@montanahunters.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

BARRETT KAISER - TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: STEVE DAINES

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US SENATE

Date of election: 11/3/20


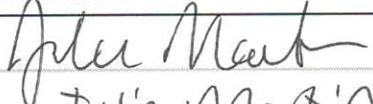
Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

US ELECTIONS, PUBLIC LANDS

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: DEVON PRESCOD	Name: Julie Martin
Date of Request to Purchase Ad Time: 9/30/20	Date of Station Agreement to Sell Time: 10/1/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/1/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 34402592	Station Call Letters: KSEN	Date Received/Requested: 10/1/20
Est. #: 10.14 - 11.3	Station Location: Shelby MT	Run Start and End Dates: 10/14 - 11/3/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.