

DUPLICATE INVOICE



WSMV
 5700 Knob Road
 Nashville, TN 37209
 Main: (615)353-4444
 Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
660730-1	06/28/15	June 2015	06/01/15 - 06/21/15

Station	Account Executive	Sales Office	Sales Region
WSMV	Cathy Simon	TELEREP-LOS	National

Billing Address:

Fortune Media Inc
 Attention: Accounts Payable
 527 Avenue B
 Redondo Beach, CA 90277
 USA

Send Payment To:

WSMV
 P.O. BOX 29824
 Dallas, TX 75397-1298

Advertiser	Product	Estimate Number
David Fox For Mayor	POL/FOX FOR MAYOR	667

Flight Dates	Order #	Alt Order #
06/15/15 - 06/21/15	660730	07781510

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	53	244

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
1	06/19/15	06/19/15	AGT	7-9p	----1--	:30	1	\$500.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ----1-- 1 \$500.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 06/19/15 7:15 PM Local Movie7-9pm Fri 7-9pm :30 SDFOX101_30 \$500.00 NM See MG 1.2 2 WSMV F 06/19/15 7:15 PM Local Movie7-9pm Fri 7-9pm :30 SDFOX101_30 \$500.00 NM MG for 1.1 06/19										
2	06/16/15	06/19/15	M-F Today Show 3	10-11am	-TWTF--	:30	2	\$75.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -TWTF-- 2 \$75.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 06/16/15 10:48 AM M-F Today Show 3 10-11am :30 SDFOX101_30 \$75.00 NM 2 WSMV W 06/17/15 10:27 AM M-F Today Show 3 10-11am :30 SDFOX101_30 \$75.00 NM										
3	06/16/15	06/19/15	News and More at Midday	12pm-1pm	-TWTF--	:30	2	\$75.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -TWTF-- 2 \$75.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV Th 06/18/15 11:59 AM News and More at Midday 12pm-1pm :30 SDFOX101_30 \$75.00 NM 1 WSMV F 06/19/15 12:09 PM News and More at Midday 12pm-1pm :30 SDFOX101_30 \$75.00 NM										
4	06/16/15	06/19/15	CH 4 News @ 4pm	4-5pm	-TWTF--	:30	1	\$100.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -TWTF-- 1 \$100.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 06/19/15 4:22 PM CH 4 News @ 4pm 4-5pm :30 SDFOX101_30 \$100.00 NM										
5	06/16/15	06/19/15	CH 4 News @ 4pm	4-5pm	-TWTF--	:30	2	\$280.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -TWTF-- 2 \$280.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV Tu 06/16/15 4:55 PM CH 4 News @ 4pm 4-5pm :30 SDFOX101_30 \$280.00 NM 1 WSMV W 06/17/15 4:39 PM CH 4 News @ 4pm 4-5pm :30 SDFOX101_30 \$280.00 NM										

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Dallas, TX 75397-1298

<u>Invoice #</u> 660730-1	<u>Invoice Date</u> 06/28/15	<u>Invoice Month</u> June 2015	<u>Invoice Period</u> 06/01/15 - 06/21/15
<u>Advertiser</u> David Fox For Mayor	<u>Product</u> POL/FOX FOR MAYOR	<u>Estimate Number</u> 667	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
5	06/16/15	06/19/15	CH 4 News @ 4pm	4-5pm	-TWTF--	:30	2	\$280.00		NM
6	06/16/15	06/19/15	Ch. 4 News at 5	5-530pm	-TWTF--	:30	1	\$350.00		NM
Weeks: <u>Start Date</u> 06/15/15 <u>End Date</u> 06/21/15 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSMV Tu 06/16/15 5:24 PM Ch. 4 News at 5 5-530pm :30 SDFOX101_30 \$350.00 NM										
7	06/16/15	06/19/15	530p News	530-6p	-TWTF--	:30	1	\$900.00		NM
Weeks: <u>Start Date</u> 06/15/15 <u>End Date</u> 06/21/15 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$900.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSMV Th 06/18/15 5:52 PM 530p News 530-6p :30 SDFOX101_30 \$900.00 NM										
8	06/16/15	06/19/15	CH. 4 NEWS @ 6	6-630pm	-TWTF--	:30	2	\$800.00		NM
Weeks: <u>Start Date</u> 06/15/15 <u>End Date</u> 06/21/15 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$800.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 2 WSMV Tu 06/16/15 6:24 PM CH. 4 NEWS @ 6 6-630pm :30 SDFOX101_30 \$800.00 NM 1 WSMV W 06/17/15 6:22 PM CH. 4 NEWS @ 6 6-630pm :30 SDFOX101_30 \$800.00 NM										
9	06/16/15	06/19/15	CH. 4 NEWS @ 6:30pm	629-7pm	-TWTF--	:30	2	\$300.00		NM
Weeks: <u>Start Date</u> 06/15/15 <u>End Date</u> 06/21/15 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$300.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSMV W 06/17/15 6:37 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 SDFOX101_30 \$300.00 NM 2 WSMV F 06/19/15 6:57 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 SDFOX101_30 \$300.00 NM										
10	06/16/15	06/19/15	Today Show 7-9am	658-9AM	-TWTF--	:30	3	\$200.00		NM
Weeks: <u>Start Date</u> 06/15/15 <u>End Date</u> 06/21/15 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$200.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSMV Tu 06/16/15 8:46 AM Today Show 7-9am 658-9AM :30 SDFOX101_30 \$200.00 NM 3 WSMV W 06/17/15 7:59 AM Today Show 7-9am 658-9AM :30 SDFOX101_30 \$200.00 NM 2 WSMV Th 06/18/15 8:29 AM Today Show 7-9am 658-9AM :30 SDFOX101_30 \$200.00 NM										
11	06/16/15	06/19/15	TODAY SHOW 2	9-10am	-TWTF--	:30	2	\$125.00		NM
Weeks: <u>Start Date</u> 06/15/15 <u>End Date</u> 06/21/15 <u>MTWTFSS</u> -TWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$125.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 2 WSMV F 06/19/15 9:29 AM TODAY SHOW 2 9-10am :30 SDFOX101_30 \$125.00 NM 1 WSMV F 06/19/15 9:59 AM TODAY SHOW 2 9-10am :30 SDFOX101_30 \$125.00 NM										
12	06/20/15	06/20/15	Ch. 4 News at 5 Saturday	5-530pm	-----1-	:30	1	\$500.00		NM
Weeks: <u>Start Date</u> 06/15/15 <u>End Date</u> 06/21/15 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$500.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSMV Sa 06/20/15 5:25 PM Ch. 4 News at 5 Saturday 5-530pm :30 SDFOX101_30 \$500.00 NM										
13	06/20/15	06/20/15	Ch. 4 News at 6 Saturday	558-630pm	-----1-	:30	1	\$600.00		NM
Weeks: <u>Start Date</u> 06/15/15 <u>End Date</u> 06/21/15 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$600.00										

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<u>Invoice #</u> 660730-1	<u>Invoice Date</u> 06/28/15	<u>Invoice Month</u> June 2015	<u>Invoice Period</u> 06/01/15 - 06/21/15
<u>Advertiser</u> David Fox For Mayor		<u>Product</u> POL/FOX FOR MAYOR	<u>Estimate Number</u> 667

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type																																												
13	06/20/15	06/20/15	Ch. 4 News at 6 Saturday	558-630pm	-----1-	:30	1	\$600.00		NM																																												
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">06/15/15</td> <td style="text-align: center;">06/21/15</td> <td style="text-align: center;">-----1-</td> <td style="text-align: center;">1</td> <td style="text-align: center;">\$600.00</td> <td colspan="6"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WSMV</td> <td>Sa</td> <td>06/20/15</td> <td>6:26 PM</td> <td>Ch. 4 News at 6 Saturday</td> <td>558-630pm</td> <td>:30</td> <td>SDFOX101_30</td> <td>\$600.00</td> <td>NM</td> </tr> </table>											06/15/15	06/21/15	-----1-	1	\$600.00							<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WSMV	Sa	06/20/15	6:26 PM	Ch. 4 News at 6 Saturday	558-630pm	:30	SDFOX101_30	\$600.00	NM											
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14	06/20/15	06/20/15	Sat 9a-10a	Sat 9a-10a	-----1-	:30	1	\$125.00		NM																																												
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1	WSMV	Sa	06/20/15	9:42 AM	Sat 9a-10a	Sat 9a-10a	:30	SDFOX101_30	\$125.00	NM																																												
15	06/21/15	06/21/15	Ch. 4 News at 5 Sunday	5-530pm	-----1	:30	1	\$600.00		NM																																												
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16	06/21/15	06/21/15	Meet the Press Sun 9-10a	Sun 9-10a	-----1	:30	1	\$250.00		NM																																												
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1	WSMV	Su	06/21/15	9:00 AM	Meet the Press Sun 9-10am	Sun 9-10a	:30	SDFOX101_30	\$250.00	NM																																												

Total Spots 24

Payment Terms Net 30 Days

<u>Gross Total</u>	\$7,835.00
<u>Agency Commission</u>	\$1,175.25
<u>Net Amount Due</u>	\$6,659.75