

DUPLICATE

## INVOICE



**WSMV**  
**5700 Knob Road**  
**Nashville, TN 37209**  
**Main: (615)353-4444**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
660730-1	06/28/15	June 2015	06/01/15 - 06/21/15

Station	Account Executive	Sales Office	Sales Region
WSMV	Cathy Simon	TELEREP-LOS	National

Billing Address:

**Fortune Media Inc**  
**Attention: Accounts Payable**  
**527 Avenue B**  
**Redondo Beach, CA 90277**  
**USA**

Send Payment To:

**WSMV**  
**P.O. BOX 29824**  
**Dallas, TX 75397-1298**

Advertiser	Product	Estimate Number
David Fox For Mayor	POL/FOX FOR MAYOR	667

Flight Dates	Order #	Alt Order #
06/15/15 - 06/21/15	660730	07781510

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	53	244

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
1	06/19/15	06/19/15	AGT	7-9p	----1--	:30	1	\$500.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 ----1-- 1 \$500.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 06/19/15 AGT 7-9p :00 <del>\$500.00</del> NM See MG 1.2 2 WSMV F 06/19/15 7:15 PM Local Movie7-9pm Fri 7-9pm :30 SDF0X101_30 \$500.00 NM MG for 1.1 06/19								
2	06/16/15	06/19/15	M-F Today Show 3	10-11am	-TWTF--	:30	2	\$75.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -TWTF-- 2 \$75.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV Tu 06/16/15 10:48 AM M-F Today Show 3 10-11am :30 SDF0X101_30 \$75.00 NM 2 WSMV W 06/17/15 10:27 AM M-F Today Show 3 10-11am :30 SDF0X101_30 \$75.00 NM								
3	06/16/15	06/19/15	News and More at Midday	12pm-1pm	-TWTF--	:30	2	\$75.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -TWTF-- 2 \$75.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV Th 06/18/15 11:59 AM News and More at Midday 12pm-1pm :30 SDF0X101_30 \$75.00 NM 1 WSMV F 06/19/15 12:09 PM News and More at Midday 12pm-1pm :30 SDF0X101_30 \$75.00 NM								
4	06/16/15	06/19/15	CH 4 News @ 4pm	4-5pm	-TWTF--	:30	1	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -TWTF-- 1 \$100.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV F 06/19/15 4:22 PM CH 4 News @ 4pm 4-5pm :30 SDF0X101_30 \$100.00 NM								
5	06/16/15	06/19/15	CH 4 News @ 4pm	4-5pm	-TWTF--	:30	2	\$280.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -TWTF-- 2 \$280.00								
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSMV Tu 06/16/15 4:55 PM CH 4 News @ 4pm 4-5pm :30 SDF0X101_30 \$280.00 NM 1 WSMV W 06/17/15 4:39 PM CH 4 News @ 4pm 4-5pm :30 SDF0X101_30 \$280.00 NM								

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Invoice # <b>660730-1</b>	Invoice Date <b>06/28/15</b>	Invoice Month <b>June 2015</b>	Invoice Period <b>06/01/15 - 06/21/15</b>
Advertiser <b>David Fox For Mayor</b>	Product <b>POL/FOX FOR MAYOR</b>	Estimate Number <b>667</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type	
5	06/16/15	06/19/15	CH 4 News @ 4pm	4-5pm	-TWTF--	:30	2	\$280.00	NM
6	06/16/15	06/19/15	Ch. 4 News at 5	5-530pm	-TWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15   06/21/15   -TWTF--            1        \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

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<u>Invoice #</u> <b>660730-1</b>	<u>Invoice Date</u> <b>06/28/15</b>	<u>Invoice Month</u> <b>June 2015</b>	<u>Invoice Period</u> <b>06/01/15 - 06/21/15</b>
<u>Advertiser</u> <b>David Fox For Mayor</b>	<u>Product</u> <b>POL/FOX FOR MAYOR</b>	<u>Estimate Number</u> <b>667</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type
13	06/20/15	06/20/15	Ch. 4 News at 6 Saturday 558-630pm		-----1-	:30	1	\$600.00 NM
06/15/15 06/21/15 -----1- 1 \$600.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSMV Sa 06/20/15 6:26 PM Ch. 4 News at 6 Saturday 558-630pm :30 SDFOX101_30 \$600.00 NM								
14	06/20/15	06/20/15	Sat 9a-10a	Sat 9a-10a	-----1-	:30	1	\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -----1- 1 \$125.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSMV Sa 06/20/15 9:42 AM Sat 9a-10a Sat 9a-10a :30 SDFOX101_30 \$125.00 NM								
15	06/21/15	06/21/15	Ch. 4 News at 5 Sunday 5-530pm		-----1	:30	1	\$600.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -----1 1 \$600.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSMV Su 06/21/15 5:19 PM Ch. 4 News at 5 Sunday 5-530pm :30 SDFOX101_30 \$600.00 NM								
16	06/21/15	06/21/15	Meet the Press Sun 9-10a	Sun 9-10a	-----1	:30	1	\$250.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/15 06/21/15 -----1 1 \$250.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSMV Su 06/21/15 9:00 AM Meet the Press Sun 9-10am Sun 9-10a :30 SDFOX101_30 \$250.00 NM								
<u>Total Spots</u>							<b>24</b>	

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$7,835.00</b>
<u>Agency Commission</u>	<b>\$1,175.25</b>
<u>Net Amount Due</u>	<b>\$6,659.75</b>