

New Order

Media: Radio
Client: Missourians for Fair Taxation
Product: Media
CPE: //342
Description: MFT Radio Nov 1-7
Rep:
Version: 1
Comments:

Market: St. Louis
Demo: Adults 35+
Separation: 30
Flight Start: 11/1/16
Flight End: 11/7/16
Sales Office:
Survey:

Vendor: KEZK-FM
AE: Dave Cooper
Phone:
Fax:

Billing To: Thompson Communications, Inc.
 200 West Jefferson
 Marshfield, MO 65706
Phone: 417-859-5428
Fax:

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	11/1	11/2	11/3	11/4	11/5	11/6	11/7	Total Spots	Adults 35+ RTG	CPP
1	TuWThF,M 5:00A-10:00A	AM	\$125.00	C	60	3	3	3	3	0	0	3	15		
2	TuWThF,M 10:00A-3:00P	MD	\$125.00	C	60	2	2	2	2	0	0	2	10		
3	TuWThF,M 3:00P-7:00P	PM	\$175.00	C	60	3	3	3	3	0	0	3	15		
Total Spots:						8	8	8	8	0	0	8	40		
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	
Month		Cash\$-Spots		Trade\$-Spots		Total\$-Spots									
11/2016		\$5,750.00 - 40		\$0.00 - 0		\$5,750.00 - 40									
Total Gross Cost:			\$5,750.00			Total Gross CPP:									\$0.00
Total Net Cost:			\$4,887.50			Total Net CPP:									\$0.00