

# WOC11021036 [00.00]

## Order Printout



Order Status: New

Start/End Dates: 10/15/18 - 10/22/18

C/P/E: 32 / 50 / 556

Traffic #:

Agency: KRANZLER KINGSLEY COMMUNICATIONS, LTD / DBA: KKBOL

Product Desc.: Political Office

Buyer Order #: 7493578

Advertiser: Mac Schneider for Congress

Estimate Desc.: Schneider for Congress - Week 3

AE: Unassigned (Carolyn Stokka)

Buyer:

Total Cost: \$2,350.00 (Cash)

Property: KXJB TV

Primary Demo: Adults 25-64 (RTG)

Received Date: 6/26/18 3:04 PM

Sales Region: Local

### Comments:

RUNS TUESDAY, 10/16 - MONDAY, 10/22 Separation: 30

List Items										Totals		Adults 25-64		
Line	Program	ST	Len	Time	Days	Rate	Oct 15	Oct 22	Spots	Total Spots	Total Cost	RTG	GRP	CPP
1	CBS THIS MORNING-2<	NM	:30	7:00 AM-9:00 AM	-TWTF--	50.00	2	0		2	100.00	0.72	1.44	69.44
(Program: CBS THIS MORNING-2<10/10/2018-03/17/2018)														
2	VNL @ 6	NM	:30	6:00 PM-6:30 PM	--S-	150.00	1	0		1	150.00	2.10	2.10	71.43
(Program: VNL @ 6/01/2018-03/17/2018)														
3	VNL @ 5:30PM<	NM	:30	5:29 PM-6:00 PM	-TWTF--	300.00	2	0		2	600.00	2.50	5.00	120.00
(Program: VNL @ 5:30PM<10/10/2018-03/17/2018)														
4	VNL @ 10PM<	NM	:30	10:00 PM-10:35 PM	-TWTF--	600.00	2	0		2	1200.00	2.78	5.56	215.83
(Program: VNL @ 10PM<10/10/2018-03/17/2018)														
5	POV WITH CHRIS<	NM	:30	6:29 PM-7:00 PM	-TWTF--	150.00	2	0		2	300.00	2.09	4.18	71.77
(Program: POV WITH CHRIS<10/10/2018-03/17/2018)														
Spot Totals:							9	0		9	\$2,350.00		18.28	
Adults 25-64 GRP:							18.28	0.00						

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
October	9	\$2,350.00	18.28				