

PUBLIC SERVICE ANNOUNCEMENTS 2QTR 2020		
House #	Ad-ID	Length
134000	Teachers: Unsung Heroes In Our Communities - Donors Choose	60
134001	Teachers: Unsung Heroes In Our Communities - Donors Choose	30
134002	Teachers: Unsung Heroes In Our Communities - Donors Choose	15
134003	LEUKEMIA SURVIVOR	30
134004	LEUKEMIA SURVIVOR	15
134005	WNY GIRL SCOUTS MEMBERS	10
134006	WNY GIRL SCOUTS VOLUNTEER	10
134007	SHRINERS HOSP FOREIGNER 1/2019 - 3/2019 LOVE	30
134008	SHRINERS HOSP FOREIGNER 1/2019 - 3/2019 DOWNLOAD	30
134009	WORKING WORKS DISABILITY EMPLOYEMENT	60
134010	WORKING WORKS DISABILITY EMPLOYEMENT	30
134011	NAT INSUR CRIME BUREAU ACCIDENT FRAUD	60
134012	NAT INSUR CRIME BUREAU ACCIDENT FRAUD	30
134013	NAT INSUR CRIME BUREAU PREVENT AUTO THEFT	30
134014	JACK HANNA SUPPORT SERVICE DOGS	60
134015	JACK HANNA SUPPORT SERVICE DOGS	30
134016	JACK HANNA SUPPORT SERVICE DOGS	15
134017	JUNIOR ACHIEVEMENT BRIGHTER FUTURE	30
134018	JUNIOR ACHIEVEMENT RUNNER	15
134019	JUNIOR ACHIEVEMENT TECH	15
134020	JUNIOR ACHIEVEMENT DANCER	15
134021	TIMEOUT	60
134022	TIMEOUT	30
134023	TIMEOUT	20
134024	TIMEOUT	15
134025	GITAR HERO	45
134026	GITAR HERO	30
134027	GITAR HERO	20
134028	GITAR HERO	15
134029	COLLEGE	60
134030	COLLEGE	45
134031	COLLEGE	30
134032	THE GREATEST	60
134033	THE GREATEST	30
134034	THE GREATEST	20
134035	THE GREATEST	15
134036	THE GREATEST	10
134037	HOCKEY	90
134038	HOCKEY	60
134039	HOCKEY	30
134040	HOCKEY	20
134041	HOCKEY	15
134042	NAB - ANTHEM	60
134043	NAB - ANTHEM	30
134044	GIRL SCOUTS LESSONS THAT LAST LIFETIME 2/2019	60
134045	GIRL SCOUTS LESSONS THAT LAST LIFETIME 2/2019	30
134046	GIRL SCOUTS LESSONS THAT LAST LIFETIME 2/2019	15
134047	XQ STATE POLICY SCHOOL BOARD	60

C. Schneider  
7/7/20

PUBLIC SERVICE ANNOUNCEMENTS 2QTR 2020		
134048	BREAST CANCER EDUCATION KNOW YOUR GIRLS	60
134049	NYSBA GTSC DRUGGED DRIVING	30
134050	FATHERHOOD INVOLVEMENT PLAY CATCH	60
134051	FATHERHOOD INVOLVEMENT PLAY CATCH	30
134052	FATHERHOOD INVOLVEMENT DAD JOKES	15
134053	BULLYING PREVENTION BECAUSE OF YOU	60
134054	BULLYING PREVENTION BECAUSE OF YOU	30
134055	MAGIC OF STORYTELLING (ABC)	30
134056	MAGIC OF STORYTELLING (ABC)	15
134057	ADOPT US KIDS MOMENTS	30
134058	ADOPT US KIDS DANGER DAD	30
134059	ADOPT US KIDS COOKIES	30
134060	DISTRACTED DRIVING DRESS	30
134061	DISTRACTED DRIVING SOFA	30
134062	DISTRACTED DRIVING FILES	30
134063	NYSBA GTSC SHARE RD W MOTORCYCLES	30
134064	FITNESS.ORG DREW	30
134065	FITNESS.ORG DOMINIQUE	30
134066	SIGNS NYS ATT GEN OFFICE	30
134067	RETHINK BUTTS.ORG	30
134068	CHILD FUND - CLEAN WATER	60
134069	CHILDHOOD OBESITY PREVENTION	60
134070	WORLD WILDLIFE FUND - TIGERS	60
134071	DISCOVERING NATURE - UNPLUG	60
134072	FINANCIAL LITERACY	60
134073	HUNGER PREVENTION - MATT DAMON	30
134074	FFBL - CAFETERIA	60
134075	FFBL - CAFETERIA	15
134076	FFBL - CAFETERIA	10
134077	FATHERHOOD INVOLVEMENT	30
137078	FATHERHOOD INVOLVEMENT	15
134079	FATHERHOOD INVOLVEMENT	10
134080	CORONAVIRUS RESPONSE	30
134081	NY LOTTERY GAMING COMMISSION FALL INTO PLACE	30
134082	FFBL - REACH	15
134083	FFBL - READING	30
134084	FFBL - READING	20
134085	FFBL - ANNIE'S SONG	90
134086	FFBL - ANNIE'S SONG	60
134087	CDC SENIOR FALL PREVENTION	60
134088	CDC SENIOR FALL PREVENTION	30
134089	CORONAVIRUS SHRINERS HOSP FOR CHILDREN	30
134090	AHA 130 IS TOO HIGH	30
134091	NYSBA GTSC COMMUNITY, CALL	30
134092	AHA CPR	30
134093	CHILD CAR SAFETY UGLY DOLL	30
134094	HUNGER PREV - CLOUDY II	30
134095	HUNGER PREV - HUNGER WATCHES	15
134096	ARC OF MONROE BARBARA 2/2019	30

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134097	ARC OF MONROE BARBARA 2/2019	15
134098	ARC OF MONROE BARBARA 2/2019	10
134099	FFBL - IMAGINE	90
134100	FFBL - IMAGINE	60
134101	FFBL - IMAGINE	30
134102	FFBL-FINISHLINE	60
134103	FFBL-FINISHLINE	15
134104	FFBL-FINISHLINE	10
134105	FBBL-PACKAGES	45
134106	FBBL-PACKAGES	30
134107	FBBL-PACKAGES	20
134108	FBBL-PACKAGES	15
134109	AMERICAN RED CROSS SOUND THE ALARM	30
134110	NYSBA ARMY NAT GUARD I WILL ALWAYS 4/2019	30
134111	NYSBA ARMY NAT GUARD I WILL ALWAYS 4/2019	15
134112	NYSBA GTSC WATER BOTTLE 4/2019	15
134113	NYSBA GTSC PHONE	15
134114	NYSBA GTSC LIPSTICK	15
134115	NYSBA GTSC CHIDLREN LEARNED BEHAVIOR	30
134116	BOOM STAND UP 2 CANCER MARVEL END GAME+B30	60
134117	BOOM STAND UP 2 CANCER MARVEL END GAME	15
134118	OPIOD REMOVE RISK, KEEP FAMILY SAFE	60
134119	OPIOD REMOVE RISK, KEEP FAMILY SAFE	30
134120	FFBL - DISHES	90
134121	FFBL - DISHES	30
134122	FFBL - CHANGE THE WORLD	60
134123	FFBL - CHANGE THE WORLD	30
134124	FFBL - GENEROSITY	15
134125	FFBL - GENEROSITY	10
134126	FFBL - GENEROSITY	5
134127	FFBL - SPREAD HE LOVE	60
134128	FFBL - SPREAD HE LOVE	30
134129	UNITED WAY CHANGE DON'T HAPPEN ALONE	60
134130	REEVES FOUNDATION SEE US	30
134131	TAPS VISTING MOM	60
134132	WWF - STOP WILDLIFE CRIME TIGER	60
134133	WWF - STOP WILDLIFE CRIME ELEPHANT	60
134134	WWF-STOP WILDLIFE CRIME TURTLE	60
134135	WWF - STOP WILDLIFE CRIME RHINO	60
134136	WWF - STOP WILDLIFE CRIME TIGER	30
134137	WWF - STOP WILDLIFE CRIME ELEPHANT	30
134138	WWF-STOP WILDLIFE CRIME TURTLE	30
134139	WWF - STOP WILDLIFE CRIME RHINO	30
134140	NATURE CONSERVANCY OUR HANDS	60
134141	NATURE CONSERVANCY OUR HANDS	30
134142	NATURE CONSERVANCY OUR HANDS	15
134143	NY LOTTO RESPONSIBLE GAMING HORSE & LOTTO	30
134144	DISCOVER THE FOREST	30
134145	TOBACCO FREE FUTURE	30

PUBLIC SERVICE ANNOUNCEMENTS 2QTR 2020		
134146	ADOPT A SHELTER PET	30
134147	ADOPT A SHELTER PET	15
134148	ADOPT A SHELTER PET	10
134149	PULMONARY FIBROSIS BERNIE WILLIAMS	60
134150	PULMONARY FIBROSIS BERNIE WILLIAMS	30
134151	USA SWIMMING FOUND. MAKE A SPLASH LESSONS	60
134152	USA SWIMMING FOUND. MAKE A SPLASH LESSONS	15
134153	NY LOTTO RESPONSIBLE GAMING SLOTS ROULETTE	30
134154	STUDENT ATTENDANCE EVERY MIN MATTERS	30
134155	STUDENT ATTENDANCE EVERY MIN MATTERS	10
134156	ORGAN DONATIONN	30
134157	CHILDREN'S HEALTH FUND	30
134158	CHILDREN'S HEALTH FUND	15
134159	CAREGIVERS ASSISTANCE TOUGHER THAN TOUGH	30
134160	TEACHER RECRUITMENT U THINK	30
134161	TEACHER RECRUITMENT U THINK	15
134162	IFAW I FOUND A WAY	30
134163	LLS CHILDREN'S INITIATIVE SAVE A CHILD	60
134164	LLS CHILDREN'S INITIATIVE SAVE A CHILD	30
134165	LLS CHILDREN'S INITIATIVE SAVE A CHILD	15
134166	MENTAL HEALTH AWARENESS NAMI WALKS	30
134167	PARALYZED VETS NEVER LEAVE BEHIND BEN AFFLECK	60
134168	PARALYZED VETS NEVER LEAVE BEHIND BEN AFFLECK	30
134169	PARALYZED VETS NEVER LEAVE BEHIND BEN AFFLECK	15
134170	LOVE HAS NO LABELS DIVERSITY/INCLUSION	60
134171	LOVE HAS NO LABELS DIVERSITY/INCLUSION	30
134172	LOVE HAS NO GENDER DIVERSITY/INCLUSION	15
134173	NYSBA GTSC SEE BE SEEN CROSSWALK	30
134174	MUSIC FOR RELIEF PUERTO RICO	30
134175	MUSIC FOR RELIEF PUERTO RICO	
134176	EMERGENCY PREPAREDNESS	60
134177	NYS LOTTERY SELF EXCLUSION 7/2019	
134178	WORLD DAY BULLYING PREVENTION 2019	
134179	AHA KNOW DIABETES BY HEART A BASSETT	15
134180	KITCHEN FOOD SAFETY	30
134181	PARTNER DRUG FREE KIDS MARRIAGE	30
134182	PARTNER DRUG FREE KIDS MARRIAGE	15
134183	ROCH AD COUNCIL CAREGIVER KITCHEN	30
134184	ROCH AD COUNCIL CAREGIVER COUPLE	30
134185	PANCREATIC CANCER FRANK BANALI	30
134186	NYSBA GTSC IMPAIRED DRIVING	30
134187	NYSBA NYS PARKS PADDLING	30
134188	SU2C MLB END 2/2021	60
134189	SU2C MLB	30
134190	SU2C MLB	150
134191	NYSBA GTSC SMART PHONE DUMB IDEA RACE CAR	30
134192	NYSBA NCSA NAT GUARD LIVE HERE SERVE HERE	30
134193	NYSBA NCSA NAT GUARD LIVE HERE SERVE HERE	15
134194	NYSBA NCSA NAT GUARD FAMILY	30

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134195	NYSBA NCSA NAT GUARD FAMILY	15
134196	NAB WE ARE BROADCASTERS EVERY SCREEN	60
134197	NAB WE ARE BROADCASTERS EVERY SCREEN	30
134198	NAB WE ARE BROADCASTERS EVERY SCREEN	15
134199	STANDUP TO CANCER/CLINICAL TRIALS	60
134200	STANDUP TO CANCER/CLINICAL TRIALS	30
134201	STANDUP TO CANCER/CLINICAL TRIALS	15
134202	BEST FRIENDS ANIMAL SOCIETY ADOPT CHANGE	60
134203	BEST FRIENDS ANIMAL SOCIETY DEAR HUMANS	30
134204	Movember Whatever You Grow Will Save A Bro	60
134205	Movember Whatever You Grow Will Save A Bro	30
134206	Movember Whatever You Grow Will Save A Bro	150
134207	SU2C/AA TIM MCGRAW LIFE'S JOURNEYS	30
134208	GIRL SCOUTS MEET YOUR MATCH GOLD AWARD	30
134209	GIRL SCOUTS MEET YOUR MATCH GOLD AWARD	15
134210	OPERATION RDBLK HOLIDAY PARTY	30
134211	OPERATION RDBLK HOLIDAY PARTY	15
134212	OPERATION RDBLK SELFIES	30
134213	OPERATION RDBLK SELFIES	15
134214	OPERATION RDBLK PLAYOFFS	30
134215	OPERATION RDBLK PLAYOFFS	15
134216	OPERATION RDBLK DATING APP	15
134217	OPERATION RDBLK EMOJIS	15
134218	ROMAN REIGNS/LLS	60
134219	ROMAN REIGNS/LLS	30
134220	ROMAN REIGNS/LLS	15
134221	OBESITY ACTION COALITION WEIGHT MATTERS	60
134222	VOA CLOSER UPSTATE NY COVID	30
134223	DRUG FREE KIDS AwKWARD SILENCE	30
134224	DRUG FREE KIDS MIND YOUR MEDS REFLECTION GRANDPA	15
134225	ABOVE THE INFLUENCE -WHO CONTROLS YOU ANTHEM	30
134226	DRUG FREE KIDS - MONTEZ FAMILY	30
134227	WILDFIRE PREVENTION SMOKEY BETTY WHITE	30
134228	WILDFIRE PREVENTION SMOKEY JEFF FOXW	30
134229	WILDFIRE PREVENTION SMOKEY COLBERT	15
134230	LGBT ACCEPTANCE MOTHER'S STORY	60
134231	LBGT ACCEPTANCE BEYOND I DO	30
134232	DELIVERING JOBS INCLUSION INTELLECTUAL DIFFERENCES	30
134233	DELIVERING JOBS INCLUSION INTELLECTUAL DIFFERENCES	15
134234	COMPEER ROCHESTER A BLK MENTOR	30
134235	COMPEER ROCHESTER B BK MENTOR	30
134236	USA SWIMMING FOUND. OLYMPIC MISSY	15
134237	MONROE COUNTY H2O HERO LAWN	30
134238	MONROE COUNTY H2O HERO FISH	30
134239	FATHER INVOLVEMENT MOMENT - AUDITION	30
134240	FATHER INVOLVEMENT MOMENT - CRAWL	30
134241	FATHER INVOLVEMENT MOMENT - RAIN	30
134242	FATHER INVOLVEMENT MOMENT - TEA POT	30
134243	NYSBA GTSC DISTRACTIONS	30

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134244	MONROE COUNTY H2O HERO LAWN	10
134245	SU2C TAKEDOWN BOOM BROADCAST	60
134246	SU2C TAKEDOWN BOOM BROADCAST	30
134247	SU2C TAKEDOWN BOOM BROADCAST	15
134248	CENTER ON ADDICTION	30
134249	CENTER ON ADDICTION	15
134250	DRUG FREE KIDS AwKWARD SILENCE	15
134251	DRUG FREE FAMILIES CAN HEAL	30
134252	DIVERSITY INCLUSION - FIGHT FOR FREEDOM	60
134253	DIVERSITY INCLUSION - FIGHT FOR FREEDOM	30
134254	DIVERSITY INCLUSION - FIGHT FOR FREEDOM	15
134255	CORONAVIRUS SOCIAL DISTANCING	60
134256	CORONAVIRUS SOCIAL DISTANCING	30
134257	CORONAVIRUS RESPONSE ALONE TOGETHER	15
134258	WILLOW ABUSE CENTER ZERO COLLAGE	30
134259	WILLOW ABUSE CENTER ZERO GIRL	30
134260	WILLOW ABUSE CENTER ZERO BOY	30
134261	WORLDWIDE HQ OF PLAY	60
134262	WORLDWIDE HQ OF PLAY	30
134263	WORLDWIDE HQ OF PLAY	15
134264	SKIN CANCER "THE BIG SEE".ORG	30
134265	NYSBA GTSC SLOW DOWN MOVE OVER	30
134266	CORONAVIRUS JOB ONE	30
134267	CORONAVIRUS RED CROSS APPEAL	30
134268	CORONAVIRUS HIGH RISK	60
134269	CORONAVIRUS HIGH RISK	
134270	CORONAVIRUS SNEEZING COUGHING	
134271	CORONAVIRUS RESPONSE ALONE TOGETHER	
134272	CORONAVIRUS IF YOU ARE SICK	
134273	CORONAVIRUS WASH HANDS	30
134274	CAUSEWAVE CANCER SERVICES 10-10-19	30
134275	CORONAVIRUS WASHY HANDS	60
134276	CORONAVIRUS YMCA STAY WITH US	30
134277	CORONAVIRUS UW CHANGE DOESN'T HAPPEN	15
134278	BLM SUPPORT RACIAL JUSTICE AD COUNCIL	90
134279	BLM SUPPORT RACIAL JUSTICE AD COUNCIL	30
134280	BLM SUPPORT RACIAL JUSTICE AD COUNCIL	15
134282	NYSBA ARNG NY BENEFITS	15
134283	NYSBA ARNG NY BENEFITS	30
134284	NYSBA ARNG NY SOMETHING GREATER	15
134285	NYSBA ARNG NY SOMETHING GREATER	30
134286	NYSBA ARNG NY GUARD CAREERS	15
134287	NYSBA ARNG NY GUARD CAREERS	30
134288	NYSBA ARNG NY GUARD STEM	15
134289	NYSBA ARNG NY GUARD STEM	30
134290	NYSBA ARNG NY HEART OF SOLDIER	15
134291	NYSBA ARNG NY HEART OF SOLDIER	30
134293	CORONAVIRUS UNICEF HELPINGCHILDRNE	30
134294	CATHOLIC FAMILY CENTER REFUGEE	30

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134295	CATHOLIC FAMILY CENTER REFUGEE	15
134296	CORONAVIRUS UNICEF KIDS FEEL SAFE	30
134297	CORONAVIRUS 6FT SAVES LIVES	30
134298	GUN SAFETY NOW MORE THAN EVER	30
134299	GUN SAFETY YOU TOLD ME	30
134300	STAND UP 2 CANCER CLINICAL RESEARCH	60
134301	STAND UP 2 CANCER CLINICAL RESEARCH	15
134302	HOPELINE NY LOTTO GAMBLING	
134303	CORONAVIRUS AHA DON'T DIE OF DOUBT	30
134304	CORONAVIRUS AHA DON'T DIE OF DOUBT	30
134305	NYS GAMBLING HOTLINE	30
134306	PREVENT YOUTH GAMBLING	30
134307	MDA COVID 19 WON'T STOP US NEVER WALK ALONE	60
134308	MDA COVID 19 EMERGENCY	60
134309	NYSBA OFFICE OF PARKS WEAR IT	30
134310	CORONAVIRUS 6FT SAVES LIVES	15
134311	NYSBA GTSC NYSDOT WORKZONE SAFETY M	30
134312	NYSBA GTSC NYSDOT WORKZONE SAFETY F	30
134313	NYSBA OTDA SNAP ED	30
134314	NYSBA OTDA SNAP ED	15
134316	GIRL SCOUTS LIFE OF LEADERSHIP QLATIFAH	60
134317	GIRL SCOUTS LIFE OF LEADERSHIP QLATIFAH	30
134318	GIRL SCOUTS LIFE OF LEADERSHIP QLATIFAH	15
134319	CORONAVIRUS DEPT VET AFFAIRS	30
134320	NYSBA GTSC NO EXCUSES	30
134321	NYSBA GTSC SHARE THE RD W/BIKES	30
134322	NYSBA OTDA DRINK HEALTHY, NO CAL, LOW	15
134323	VICTORIES - DISABLED AMERICAN VETS	15
134324	VICTORIES ARMANDO, WADE	30
134325	VICTORIES MIKE, JASON	30
134326	VICTORIES BOBBY, CARMEN	30
134327	VICTORIES WADE, ARMANDO, JASON	60
134328	VICTORIES BOBBY, MIKE, CARMEN	60
134329	MAKE A WISH MOMENTS	30
134330	MAKE A WISH MUSCLE JON CENA	30
134331	FFBL FAMILY	90
134332	FFBL BELIEVE IN YOUR DREAM	90
134333	FFBL INCLUSION SARAH	60
134334	FFBL WONDER IN YOU	60
134335	FFBL BELIEVE IN YOUR DREAM	60
134336	FFBL ENCOURAGE CONCERT	60
134337	FFBL MANNERS OLIVER TWIST	60
134338	FFBL LOVE JOHN HEART FOUNDATION	60
134339	FFBL CARING DO	60
134340	FFBL LOVE JOHN HEART FOUNDATION	30
134341	FFBL CARING DO	30
134342	FFBL WONDER IN YOU	30
134343	FFBL CONFIDENCE BALLET	20
134344	FFBL PATIENCE CEMENT	20

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134345	FFBL MANNERS OLIVER TWIST	15
134346	FFBL CONFIDENCE BALLET	15
134347	FFBL CONFIDENCE BALLET	10
134348	SPECIAL OLYMPICS INCLUSIVE WORLD	30
134349	4H LOVE MOM	60
134350	KEVIN LOVE HEADSPACE ANXIETY COVID	60
134351	KEVIN LOVE HEADSPACE ANXIETY COVID	30
134352	KEVIN LOVE HEADSPACE ANXIETY COVID	15
134353	COVID I WEAR A MASK NY STRONG	30
134354	COVID WE WEAR A MASK NY STRONG	30
134355	SOUTHEASTERN GUIDE DOGS LUCKY	30
134356	COMM TO LEARNING HS EQUIV KARIM	60
134357	DISASTER RELIEF HARD AT WORK	30
134358	CORONAVIRUS WILLOW ABUSE	15
134359	CORONAVIRUS COMMUNITIES IN SCHOLS	
134360	CAUSEWAVE TRAFFIC SAFETY BALLOONS	15
134361	CAUSEWAVE TRAFFIC SAFETY BAND	15
134362	CAUSEWAVE TRAFFIC SAFETY BIKE	15
134363	CAUSEWAVE TRAFFIC SAFETY BUBBLE	15
134364	REC BOATING & FISHING GET ON BOARD	30
134365	ALA SAVED BY THE SCAN	30
134366	CORONAVIRUS DOMINOS	
134367	CORONAVIRUS DOMINOS	
134368	AA WE MADE CHANGES TO STOP DRINKING	30
134369	AA WE MADE CHANGES TO STOP DRINKING	20
134370	AA OPEN DOORS	120
134371	AA OPEN DOORS	35
134372	AA OPENING DOORS	60
134373	AA SINCE SOBER HOPE	25
134374	CORONAVIRUS RESPONSE #OUTTHEREFORUS	60
134375	CORONAVIRUS RESPONSE #OUTTHEREFORUS	30
134376	CORONAVIRUS RESPONSE STAY HERO'S	30
134377	CORONAVIRUS RED CROSS BIO MED SUMMER	15
134378	CAREGIVER ASSISTANCE CORONAVIRUS TIPS	15
134379	EMERGENCY PREP STAY HOME COMPILATION	60
134380	EMERGENCY PREP STAY HOME ESSEN TIPS	30
134381	EMERGENCY PREP STAY HOME LIMIT VISITORS	30
134382	EMERGENCY PREP STAY HOME OUTDOORS	30
134383	ENDING HUNGER FEED THE LOVE	30
134384	ENDING HUNGER FEED THE LOVE	15
134385	FATHERHOOD INVOLVEMENT WORM	30
134386	FATHERHOOD INVOLVEMENT WORM	15

















