



125 West 55th St
New York, NY 10019

Contract # 28402715	Changes as of: 5/22/2024 at 3:54 PM	Version: Original Order
CPE: 576/897/5443	Flight: 10/23/24 - 10/29/24	Station: KDSM
Agency: FLEXPOINT MEDIA	Advertiser: CONGRESSIONAL LEADERSHIP FUND	Market: Des Moines
PO Box 1051	Product: IA-03	Office: WASHINGTON
New Albany, OH 43054	Agency Order #: 13452566	Service: Nielsen
	Buyer: Durbin, Skyler	Primary Demo:
	Salesperson: MICHAEL MOROVICH 212-424-6039	Assistant: MICHAEL MOROVICH2 212-424-6039
	Separation:	Total Spots: 30
Comments: Separation: 30;PopulationBuyType: CPP		Total CPP: \$0.00
		Total GRP:
		Traffic #: 6104052
		Con Type: POLITICAL/VOTE
		Total \$: \$21,925.00

#	Day/Time	DP	Program	Rate	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
						10/23	10/24	10/25	10/26	10/27	10/28	10/29				
1	W-F,M-Tu 5:30p-6p		The Big Bang Theory	\$400.00	30	0	1	0	0	0	1	0	2	\$800.00	\$0.00	0.0
1313601 Index: 106																
2	W-F,M-Tu 6p-6:30p		Two and a Half Men	\$400.00	30	1	0	1	0	0	0	1	3	\$1,200.00	\$0.00	0.0
1313601 Index: 105																
3	W-F,M-Tu 6:30p-7p		Two and a Half Men	\$400.00	30	0	1	0	0	0	1	0	2	\$800.00	\$0.00	0.0
1313601 Index: 105																
4	W-F,M-Tu 9p-9:30p		13 News @ 9 On Fox 17	\$800.00	30	1	1	1	0	0	1	1	5	\$4,000.00	\$0.00	0.0
1313601 Index: 102																
5	W-F,M-Tu 9:30p-10p		13 News @ 9 On Fox 17	\$800.00	30	1	1	1	0	0	1	1	5	\$4,000.00	\$0.00	0.0
1313601 Index: 102																
6	W-F,M-Tu 11p-11:30p		Seinfeld	\$125.00	30	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0
1313601 Index: 104																
7	W-F,M-Tu 11:30p-12m		Big Bang Theory	\$100.00	30	1	1	1	0	0	1	1	5	\$500.00	\$0.00	0.0
1313601 Index: 103																
8	Sa 11a-6p		FOX College Football Day	\$2,500.00	30	0	0	0	2	0	0	0	2	\$5,000.00	\$0.00	0.0
1313601 Index: 100																
9	Su 12n-3p		FOX NFL Sunday Early	\$5,000.00	30	0	0	0	0	1	0	0	1	\$5,000.00	\$0.00	0.0
1313601 Index: 99																
TOTALS:						5	6	5	2	1	6	5	30	\$21,925.00	\$0.00	0.0



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	Separation:	Traffic #: 6104052
		Total Spots: 30
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 6104052

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/22/24 3:54 PM	MICHAEL MOROVICH	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$21,925
KDSM Share:	100%
Comment:	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$21,925.00	N/A	0.0
Total	100%	30	\$21,925.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Oct	19	\$17,075.00
2024-Nov	11	\$4,850.00
Total	30	\$21,925.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/23/24 8:25 AM					\$0	\$0	
New	5/22/24 3:54 PM	MICHAEL MOROVICH	New	30		\$21,925.00	\$21,925.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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