



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28402716	<b>Changes as of:</b> 5/22/2024 at 3:55 PM	<b>Version:</b> Original Order
<b>CPE:</b> 576/897/5444	<b>Flight:</b> 10/30/24 - 11/5/24	<b>Station:</b> KDSM
<b>Agency:</b> FLEXPOINT MEDIA	<b>Advertiser:</b> CONGRESSIONAL LEADERSHIP FUND	<b>Market:</b> Des Moines
PO Box 1051	<b>Product:</b> IA-03	<b>Office:</b> WASHINGTON
New Albany, OH 43054	<b>Agency Order #:</b> 13452570	<b>Service:</b> Nielsen
	<b>Buyer:</b> Durbin, Skyler	<b>Primary Demo:</b>
	<b>Salesperson:</b> MICHAEL MOROVICH 212-424-6039	<b>Assistant:</b> MICHAEL MOROVICH2 212-424-6039
	<b>Separation:</b>	<b>Total Spots:</b> 30
<b>Comments:</b> Separation: 30;PopulationBuyType: CPP		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 6104085
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$31,300.00

#	Day/Time	DP	Program	Rate	Len	10/30 - 11/5							Total Spots	Total \$	CPP*	GRP*
						10/30	10/31	11/1	11/2	11/3	11/4	11/5				
1	W-F,M-Tu 5:30p-6p		The Big Bang Theory	\$400.00	30	1	1	1	0	0	1	0	4	\$1,600.00	\$0.00	0.0
1313601 Index: 106																
2	W-F,M-Tu 6p-6:30p		Two and a Half Men	\$400.00	30	1	1	1	0	0	1	0	4	\$1,600.00	\$0.00	0.0
1313601 Index: 105																
3	W-F,M-Tu 6:30p-7p		Two and a Half Men	\$400.00	30	0	1	0	0	0	1	0	2	\$800.00	\$0.00	0.0
1313601 Index: 105																
4	W-F,M-Tu 9p-9:30p		13 News @ 9 On Fox 17	\$800.00	30	1	1	1	0	0	1	0	4	\$3,200.00	\$0.00	0.0
1313601 Index: 102																
5	W-F,M-Tu 9:30p-10p		13 News @ 9 On Fox 17	\$800.00	30	1	1	1	0	0	1	0	4	\$3,200.00	\$0.00	0.0
1313601 Index: 102																
6	W-F,M-Tu 11p-11:30p		Seinfeld	\$125.00	30	1	1	1	0	0	1	0	4	\$500.00	\$0.00	0.0
1313601 Index: 104																
7	W-F,M-Tu 11:30p-12m		Big Bang Theory	\$100.00	30	1	1	1	0	0	1	0	4	\$400.00	\$0.00	0.0
1313601 Index: 103																
8	Sa 11a-6p		FOX College Football Day	\$2,500.00	30	0	0	0	2	0	0	0	2	\$5,000.00	\$0.00	0.0
1313601 Index: 100																
9	Su 12n-3p		FOX NFL Sunday Early	\$5,000.00	30	0	0	0	0	1	0	0	1	\$5,000.00	\$0.00	0.0
1313601 Index: 99																
10	Su 3:05p-6:30p		FOX NFL Sunday Late	\$10,000.00	30	0	0	0	0	1	0	0	1	\$10,000.00	\$0.00	0.0
1313601 Index: 94																
<b>TOTALS:</b>						<b>6</b>	<b>7</b>	<b>6</b>	<b>2</b>	<b>2</b>	<b>7</b>	<b>0</b>	<b>30</b>	<b>\$31,300.00</b>	<b>\$0.00</b>	<b>0.0</b>



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		<b>Total GRP:</b>
		<b>Traffic #:</b> 6104085
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$31,300.00

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
05/22/24 3:55 PM	MICHAEL MOROVICH	Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$31,300
<b>KDSM Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$31,300.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>30</b>	<b>\$31,300.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-Nov	30	\$31,300.00
<b>Total</b>	<b>30</b>	<b>\$31,300.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/23/24 8:25 AM					\$0	\$0	
New	5/22/24 3:55 PM	MICHAEL MOROVICH	New	30		\$31,300.00	\$31,300.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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