Contract Data (Traffic) Report

	SUMMARY FOR ORDER # 3757344	

Traffic Order #	12213019	Created On	10/18/2022 10:16:26 AM	Order Status	Contract Confirmed
Order #	3757344	Created By	NCC_Gateway_User	Gross $	120000.00
Order Descrp	63054230_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	10/18/2022 12:37:45 PM	Net $	86400.00
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	Daniels, Kyle	Units	3
Start Date	10/17/2022	Industry	Political-Association	Credit Hold	NO

End Date	10/30/2022		REFERENCES		BILLING INFORMATION
# of Weeks	2	Primary		Purchase Order #	63054230
	SALES	Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary			EDI INFORMATION
AE 1	NCC - PHL - WASH DC	Quarternary		Product	173
AE 2			TRAFFIC OPTIONS	Estimate	12369
Agency	AMP - WATERFRONT STRATEGIES / 15.00%	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC / 13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ		
Total Zones	1	Zip	07003		
Zones	Philadelphia Interconnect	Contact		,Philadelphia– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks	1	Phone	111-111-1111		
	GENERAL COMMENTS	Avail Tag			SYSCODE LIST
		Contract Type	Standard	6500	
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12213019		Created On	10/18/2022 10:16:26 AM		Order Status	Contract Confirmed
Order #	3757344		Created By	NCC_Gateway_User		Syscode Gross $	120000.00
Order Descrp	63054230_POL_Issue_SENATE MAJORITY PAC - PHL		Updated On	10/18/2022 12:36:31 PM		Syscode Net $	86400.00
Client	AMP - SENATE MAJORITY PAC - PHL		Updated By	Daniels, Kyle		Syscode Units	3
Start Date	10/17/2022		Source	Gateway		Zone Status	Contract Confirmed
End Date	10/30/2022		Zones	Philadelphia Interconnect		Avg Unit Rate	40000.00
# of Weeks	2						

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersand Political Bundle	105 | 105	Fox Sports One	6500	NLCS G3: Philadelphia Phillies vs San Diego Padres	10/21/2022	10/21/2022	F 7:30p-10:30p					X			1	$40,000.00	$40,000.00	30
2	3		Ampersand Political Bundle	105 | 105	Fox Sports One	6500	NLCS G5: Philadelphia Phillies vs San Diego Padres (if nec)	10/23/2022	10/23/2022	Su 2:30p-5:30p							X	1	$40,000.00	$40,000.00	30
3	2		Ampersand Political Bundle	105 | 105	Fox Sports One	6500	NLCS G6: Philadelphia Phillies at San Diego Padres (if nec)	10/24/2022	10/24/2022	M 8p-11p	X							1	$40,000.00	$40,000.00	30

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DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

https://www.effectv.com/legal/advertiser-terms-and-conditions

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3757344							
Traffic Order #	12213019	# of Weeks	2	Active	Yes
Order #	3757344	Created On	10/18/2022 10:16:26 AM	Order Status	Contract Confirmed
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Start Date	10/17/2022	Updated By	Daniels, Kyle	Units	3
End Date	10/30/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	

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