

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3737280

Traffic Order # 12208831		Created On 9/23/2022 4:23:59 PM	Order Status Contract Confirmed
Order # 3737280		Created By NCC_Gateway_User	Gross \$ 148072.00
Order Descrp 63043204_POL_Issue_SENATE LEADERSHIP FUND - PHL		Updated On 9/23/2022 5:00:31 PM	Net \$ 106611.84
Client AMP - SENATE LEADERSHIP FUND -		Updated By Anderson, Joshua	Units 96
Start Date 10/17/2022		Industry Political-Association	Credit Hold NO
End Date 10/30/2022		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - PHL - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - MAIN STREET MEDIA GROUP 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Philadelphia Interconnect		Contact	
Total Networks 8		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 63043204		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product 10181024		Estimate 6302	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
SYSCODE LIST			
6500			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12208831	Created On	9/23/2022 4:23:59 PM	Order Status	Contract Confirmed
Order #	3737280	Created By	NCC_Gateway_User	Syscode Gross \$	148072.00
Order Descrp	63043204_POL_Issue_SENATE LEADERSHIP FUND - PHL	Updated On	9/23/2022 4:58:50 PM	Syscode Net \$	106611.84
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated By	Anderson, Joshua	Syscode Units	96
Start Date	10/17/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/30/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1542.42
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	Daytime	10/18/2022	10/23/2022	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$1,192.00	\$4,768.00	30
2	4		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	Early Fringe	10/18/2022	10/23/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,490.00	\$4,470.00	30
3	5		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	Prime	10/18/2022	10/23/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$2,381.00	\$14,286.00	30
4	7		Amp ersa nd Politi cal Bun dle	75 75	Food Network	6500	Early Fringe	10/18/2022	10/23/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,391.00	\$4,173.00	30
5	12		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Early Morning	10/18/2022	10/23/2022	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$1,985.00	\$9,925.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	13		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Daytime	10/18/2022	10/23/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$1,391.00	\$8,346.00	30
7	14		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Early Fringe	10/18/2022	10/23/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$2,184.00	\$8,736.00	30
8	15		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Prime	10/18/2022	10/23/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$3,374.00	\$20,244.00	30
9	20		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Early Morning	10/18/2022	10/23/2022	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$212.00	\$848.00	30
10	21		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Daytime	10/18/2022	10/23/2022	Tu-Su 9a-4p		X	X	X	X	X	X	8	\$318.00	\$2,544.00	30
11	22		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Early Fringe	10/18/2022	10/23/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$795.00	\$3,975.00	30
12	23		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Prime	10/18/2022	10/23/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,985.00	\$7,940.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	27		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	Daytime	10/18/2022	10/23/2022	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$795.00	\$3,180.00	30
14	28		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	Early Fringe	10/18/2022	10/23/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,588.00	\$6,352.00	30
15	29		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	Prime	10/18/2022	10/23/2022	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$2,778.00	\$13,890.00	30
16	31		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	6500	Prime	10/18/2022	10/23/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$1,391.00	\$8,346.00	30
17	33		Amp ersa nd Politi cal Bun dle	75 75	TV Land	6500	Prime	10/18/2022	10/23/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$795.00	\$2,385.00	30
18	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	Daytime	10/24/2022	10/24/2022	M 9a-4p	X							1	\$1,192.00	\$1,192.00	30
19	3		Amp ersa nd Politi cal Bun dle	74 74	ESPN	6500	Early Fringe	10/24/2022	10/24/2022	M 4p-7p	X							1	\$1,490.00	\$1,490.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	6		Amp ersa nd Politi cal Bun dle	75 75	Food Network	6500	Early Fringe	10/24/2022	10/24/2022	M 4p-7p	X							1	\$1,391.00	\$1,391.00	30
21	8		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Early Morning	10/24/2022	10/24/2022	M 5a-9a	X							1	\$1,985.00	\$1,985.00	30
22	9		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Daytime	10/24/2022	10/24/2022	M 9a-4p	X							1	\$1,391.00	\$1,391.00	30
23	10		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Early Fringe	10/24/2022	10/24/2022	M 4p-7p	X							1	\$2,184.00	\$2,184.00	30
24	11		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Prime	10/24/2022	10/24/2022	M 7p-12m	X							1	\$3,374.00	\$3,374.00	30
25	16		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Early Morning	10/24/2022	10/24/2022	M 5a-9a	X							1	\$212.00	\$212.00	30
26	17		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Daytime	10/24/2022	10/24/2022	M 9a-4p	X							1	\$318.00	\$318.00	30

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27	18		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Early Fringe	10/24/2022	10/24/2022	M 4p-7p	X							1	\$795.00	\$795.00	30
28	19		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Prime	10/24/2022	10/24/2022	M 7p-12m	X							1	\$1,985.00	\$1,985.00	30
29	24		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	Daytime	10/24/2022	10/24/2022	M 9a-4p	X							1	\$795.00	\$795.00	30
30	25		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	Early Fringe	10/24/2022	10/24/2022	M 4p-7p	X							1	\$1,588.00	\$1,588.00	30
31	26		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	Prime	10/24/2022	10/24/2022	M 7p-12m	X							1	\$2,778.00	\$2,778.00	30
32	30		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	6500	Prime	10/24/2022	10/24/2022	M 7p-12m	X							1	\$1,391.00	\$1,391.00	30
33	32		Amp ersa nd Politi cal Bun dle	75 75	TV Land	6500	Prime	10/24/2022	10/24/2022	M 7p-12m	X							1	\$795.00	\$795.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Order #	3737280	Created On	9/23/2022 4:23:59 PM	Order Status	Contract Confirmed
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Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated On	9/23/2022 5:00:31 PM	Net \$	106611.84
Start Date	10/17/2022	Updated By	Anderson, Joshua	Units	96
End Date	10/30/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	