

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3674515

Traffic Order #	12196489		Created On	7/1/2022 11:33:00 AM		Order Status	Contract Confirmed				
Order #	3674515		Created By	NCC_Gateway_User		Gross \$	30882.00				
Order Descrp	63013352_POL_Issue_NRSC IE PA - PHL		Updated On	7/1/2022 2:16:27 PM		Net \$	22235.04				
Client	AMP - NRSC IE PA - PHL		Updated By	Harvey, Stephanie		Units	21				
Start Date	10/21/2022		Industry	Political-Association		Credit Hold	NO				
End Date	10/27/2022		REFERENCES								
# of Weeks	2		Primary			BILLING INFORMATION					
SALES			Secondary			Purchase Order #	63013352				
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight				
AE 1	NCC - PHL - WASH DC		Quarternary			EDI INFORMATION					
AE 2			TRAFFIC OPTIONS								
Agency	AMP - NATIONAL MEDIA	15.00%	Address 1	AMP MEDIA		Product	10211027				
RepFirm	NCC	13.00%	Address 2			Estimate	14776				
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice				
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS					
Zones	Philadelphia Interconnect		Contact			,Philadelphia– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION					
Total Networks	1		Phone								
GENERAL COMMENTS			Avail Tag						SYSCODE LIST		
			Contract Type	Standard					6500		
			Copy Group								
			Division								
			Reference #								

SUMMARY FOR SYSCODE 6500

Traffic Order #	12196489	Created On	7/1/2022 11:33:00 AM	Order Status	Contract Confirmed
Order #	3674515	Created By	NCC_Gateway_User	Syscode Gross \$	30882.00
Order Descrp	63013352_POL_Issue_NRSC IE PA - PHL	Updated On	7/1/2022 2:15:10 PM	Syscode Net \$	22235.04
Client	AMP - NRSC IE PA - PHL	Updated By	Harvey, Stephanie	Syscode Units	21
Start Date	10/21/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/27/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1470.57
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL DT	10/21/2022	10/23/2022	F-Su 9a-4p					X	X	X	3	\$382.00	\$1,146.00	30
2	3		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL EF	10/21/2022	10/23/2022	F-Su 4p-7p					X	X	X	2	\$954.00	\$1,908.00	30
3	5		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	10/21/2022	10/23/2022	F-Su 7p-12m					X	X	X	4	\$2,382.00	\$9,528.00	30
4	2		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL DT	10/24/2022	10/27/2022	M-Th 9a-4p	X	X	X	X				3	\$382.00	\$1,146.00	30
5	4		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL EF	10/24/2022	10/27/2022	M-Th 4p-7p	X	X	X	X				3	\$954.00	\$2,862.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	10/24/2022	10/27/2022	M-Th 7p-12m	X	X	X	X				6	\$2,382.0 0	\$14,292.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3674515

Traffic Order #	12196489	# of Weeks	2	Active	Yes
Order #	3674515	Created On	7/1/2022 11:33:00 AM	Order Status	Contract Confirmed
Order Descrp	63013352_POL_Issue_NRSC IE PA - PHL	Created By	NCC_Gateway_User	Gross \$	30882.00
Client	AMP - NRSC IE PA - PHL	Updated On	7/1/2022 2:16:27 PM	Net \$	22235.04
Start Date	10/21/2022	Updated By	Harvey, Stephanie	Units	21
End Date	10/27/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	