

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3682994

Traffic Order # 12198211		Created On 7/15/2022 9:35:31 AM	Order Status Contract Confirmed
Order # 3682994		Created By NCC_Gateway_User	Gross \$ 87720.00
Order Descrp 63016850_POL_Issue_UNITE THE COUNTRY - PHL		Updated On 7/15/2022 12:42:51 PM	Net \$ 63158.40
Client AMP - UNITE THE COUNTRY - PHL		Updated By Shields, Karolyn	Units 140
Start Date 7/18/2022		Industry Political-Association	Credit Hold NO
End Date 8/21/2022		REFERENCES	
# of Weeks 5		Primary	
SALES		Secondary	
ActiveWeeks 5		Tertiary	
AE 1 NCC - PHL - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - MCKENNA MEDIA 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Philadelphia Interconnect		Contact	
Total Networks 5		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 63016850	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product 1370	
		Estimate 11210	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		SYSCODE LIST	
		6500	

SUMMARY FOR SYSCODE 6500

Traffic Order #	12198211	Created On	7/15/2022 9:35:31 AM	Order Status	Contract Confirmed
Order #	3682994	Created By	NCC_Gateway_User	Syscode Gross \$	87720.00
Order Descrp	63016850_POL_Issue_UNITE THE COUNTRY - PHL	Updated On	7/15/2022 12:40:02 PM	Syscode Net \$	63158.40
Client	AMP - UNITE THE COUNTRY - PHL	Updated By	Shields, Karolyn	Syscode Units	140
Start Date	7/18/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	8/21/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	626.57
# of Weeks	5				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	Bravo	6500	BRVO PT	07/19/2022	07/24/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$1,125.00	\$6,750.00	30
2	6		Ampersa nd Politi cal Bun dle	75 75	Comedy Central	6500	CMDY PT	07/19/2022	07/24/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$625.00	\$3,750.00	30
3	11		Ampersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	ENT PT	07/19/2022	07/24/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$485.00	\$2,910.00	30
4	16		Ampersa nd Politi cal Bun dle	75 75	Freeform	6500	FRFM EF	07/19/2022	07/24/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$200.00	\$400.00	30
5	20		Ampersa nd Politi cal Bun dle	75 75	Freeform	6500	FRFM PT	07/19/2022	07/24/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$750.00	\$3,000.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	25		Ampersand Political Bundle	75 75	TruTV	6500	TRU PT	07/19/2022	07/24/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$305.00	\$1,830.00	30
7	2		Ampersand Political Bundle	75 75	Bravo	6500	BRVO PT	07/25/2022	07/31/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$1,125.00	\$7,875.00	30
8	7		Ampersand Political Bundle	75 75	Comedy Central	6500	CMDY PT	07/25/2022	07/31/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$625.00	\$4,375.00	30
9	12		Ampersand Political Bundle	75 75	E! Entertainment TV	6500	ENT PT	07/25/2022	07/31/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$485.00	\$3,395.00	30
10	17		Ampersand Political Bundle	75 75	Freeform	6500	FRFM EF	07/25/2022	07/31/2022	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$200.00	\$400.00	30
11	21		Ampersand Political Bundle	75 75	Freeform	6500	FRFM PT	07/25/2022	07/31/2022	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$750.00	\$3,750.00	30
12	26		Ampersand Political Bundle	75 75	TruTV	6500	TRU PT	07/25/2022	07/31/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$305.00	\$2,135.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	3		Amp ersa nd Politi cal Bun dle	75 75	Bravo	6500	BRVO PT	08/01/2022	08/07/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$1,125.00	\$7,875.00	30
14	8		Amp ersa nd Politi cal Bun dle	75 75	Comedy Central	6500	CMDY PT	08/01/2022	08/07/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$625.00	\$4,375.00	30
15	13		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	ENT PT	08/01/2022	08/07/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$485.00	\$3,395.00	30
16	18		Amp ersa nd Politi cal Bun dle	75 75	Freeform	6500	FRFM EF	08/01/2022	08/07/2022	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$200.00	\$400.00	30
17	22		Amp ersa nd Politi cal Bun dle	75 75	Freeform	6500	FRFM PT	08/01/2022	08/07/2022	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$750.00	\$3,750.00	30
18	27		Amp ersa nd Politi cal Bun dle	75 75	TruTV	6500	TRU PT	08/01/2022	08/07/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$305.00	\$2,135.00	30
19	4		Amp ersa nd Politi cal Bun dle	75 75	Bravo	6500	BRVO PT	08/08/2022	08/14/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$1,125.00	\$7,875.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	9		Amp ersa nd Politi cal Bun dle	75 75	Comedy Central	6500	CMDY PT	08/08/2022	08/14/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$625.00	\$4,375.00	30
21	14		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	ENT PT	08/08/2022	08/14/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$485.00	\$3,395.00	30
22	19		Amp ersa nd Politi cal Bun dle	75 75	Freeform	6500	FRFM EF	08/08/2022	08/14/2022	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$200.00	\$400.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	Freeform	6500	FRFM PT	08/08/2022	08/14/2022	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$750.00	\$3,750.00	30
24	28		Amp ersa nd Politi cal Bun dle	75 75	TruTV	6500	TRU PT	08/08/2022	08/14/2022	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$305.00	\$2,135.00	30
25	5		Amp ersa nd Politi cal Bun dle	75 75	Bravo	6500	BRVO PT	08/15/2022	08/15/2022	M 7p-12m	X							1	\$1,125.00	\$1,125.00	30
26	10		Amp ersa nd Politi cal Bun dle	75 75	Comedy Central	6500	CMDY PT	08/15/2022	08/15/2022	M 7p-12m	X							1	\$625.00	\$625.00	30

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27	15		Amp ersa nd Politi cal Bun dle	75 75	E! Entertainment TV	6500	ENT PT	08/15/2022	08/15/2022	M 7p-12m	X							1	\$485.00	\$485.00	30
28	24		Amp ersa nd Politi cal Bun dle	75 75	Freeform	6500	FRFM PT	08/15/2022	08/15/2022	M 7p-12m	X							1	\$750.00	\$750.00	30
29	29		Amp ersa nd Politi cal Bun dle	75 75	TruTV	6500	TRU PT	08/15/2022	08/15/2022	M 7p-12m	X							1	\$305.00	\$305.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Start Date	7/18/2022	Updated By	Shields, Karolyn	Units	140
End Date	8/21/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	