

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3747455

<b>Traffic Order #</b> 12211268		<b>Created On</b> 10/5/2022 3:48:38 PM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 3747455		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 48000.00
<b>Order Descrp</b> 63048748_POL_Issue_SENATE LEADERSHIP FUND - PHL		<b>Updated On</b> 10/6/2022 12:23:39 PM	<b>Net \$</b> 34560.00
<b>Client</b> AMP - SENATE LEADERSHIP FUND -		<b>Updated By</b> Harden, Kimberly	<b>Units</b> 2
<b>Start Date</b> 10/3/2022		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO
<b>End Date</b> 10/9/2022		<b>REFERENCES</b>	
<b># of Weeks</b> 1		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 1		<b>Tertiary</b>	
<b>AE 1</b> NCC - PHL - WASH DC		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - MAIN STREET MEDIA GROUP 15.00%		<b>Address 1</b> NCC MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Philadelphia Interconnect		<b>Contact</b>	
<b>Total Networks</b> 1		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63048748		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b> 10081009		<b>Estimate</b> 6298	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
6500			

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12211268	<b>Created On</b>	10/5/2022 3:48:38 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3747455	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	48000.00
<b>Order Descrp</b>	63048748_POL_Issue_SENATE LEADERSHIP FUND - PHL	<b>Updated On</b>	10/6/2022 12:17:55 PM	<b>Syscode Net \$</b>	34560.00
<b>Client</b>	AMP - SENATE LEADERSHIP FUND - PHL	<b>Updated By</b>	Harden, Kimberly	<b>Syscode Units</b>	2
<b>Start Date</b>	10/3/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/9/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	24000.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	105   105	ESPN2	6500	PHILLIES WILD CARD G2	10/08/2022	10/08/2022	Sa 8:30p- 11:30p						X		1	\$24,000. 00	\$24,000.00	30
2	2		Amp ersa nd Politi cal Bun dle	105   105	ESPN2	6500	PHILLIES WILD CARD G3 IF NECESSARY	10/09/2022	10/09/2022	Su 8:30p- 11:30p							X	1	\$24,000. 00	\$24,000.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

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Traffic Order #	12211268	# of Weeks	1	Active	Yes
Order #	3747455	Created On	10/5/2022 3:48:38 PM	Order Status	Contract Confirmed
Order Descrp	63048748_POL_Issue_SENATE LEADERSHIP FUND - PHL	Created By	NCC_Gateway_User	Gross \$	48000.00
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated On	10/6/2022 12:23:39 PM	Net \$	34560.00
Start Date	10/3/2022	Updated By	Harden, Kimberly	Units	2
End Date	10/9/2022	Source	Gateway	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	