



<b>INVOICE NO.</b> EN6051225	<b>INVOICE DATE</b> 10/30/2022
<b>BILL CYCLE</b> 202210	<b>INVOICE DUE DATE</b> 11/27/2022

ATTN: NCC  
AMP - MAIN STREET MEDIA GROUP

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - SENATE LEADERSHIP FUND - PHL	P0042795

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12208841	Philadelphia	TV	\$145,429.00	112	112

### INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$145,429.00
Agency Commission	(\$21,814.35)
Rep Commission	(\$16,069.94)
<b>Net Advertising Total</b>	<b>\$107,544.71</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



**INVOICE NO.**

EN6051225

**INVOICE DATE**

10/30/2022

**BILL CYCLE**

202210

**INVOICE DUE DATE**

11/27/2022

## AFFIDAVIT

**Product:** 10041010  
**Estimate No:** 6298  
**Campaign No:**

**Comcast Order No:** EN12208841  
**TIM Est No:** 3737258  
**AE Name:** NCC - PHL - WASH DC

**Market:** Philadelphia  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11345721	SLF22PATV08H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FOOD, FXNC, HALL, HGTV, HIST, TVL	112	\$145,429.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	PHILLY INTERCONNECT 6500/6500	NE11345721	7	\$6,951.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11345721	10	\$16,125.00
FOOD	PHILLY INTERCONNECT 6500/6500	NE11345721	6	\$6,954.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11345721	26	\$18,461.00
HIST	PHILLY INTERCONNECT 6500/6500	NE11345721	7	\$8,113.00
TVL	PHILLY INTERCONNECT 6500/6500	NE11345721	7	\$4,634.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11345721	28	\$53,099.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11345721	21	\$31,092.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-4-22	CNN	PHILLY INTERCONNECT 6500/6500	10:53AM	SLF22PATV08H	30	2	\$993.00	
10-4-22	ESPN	PHILLY INTERCONNECT 6500/6500	5:27PM	SLF22PATV08H	30	4	\$1,241.00	
10-4-22	ESPN	PHILLY INTERCONNECT 6500/6500	8:17PM	SLF22PATV08H	30	5	\$1,984.00	
10-4-22	FOOD	PHILLY INTERCONNECT 6500/6500	4:22PM	SLF22PATV08H	30	7	\$1,159.00	
10-4-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:52AM	SLF22PATV08H	30	12	\$1,654.00	
10-4-22	FXNC	PHILLY INTERCONNECT 6500/6500	1:50PM	SLF22PATV08H	30	13	\$1,159.00	
10-4-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:47PM	SLF22PATV08H	30	14	\$1,820.00	
10-4-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:43PM	SLF22PATV08H	30	15	\$2,811.00	
10-4-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:48PM	SLF22PATV08H	30	15	\$2,811.00	
10-4-22	HALL	PHILLY INTERCONNECT 6500/6500	8:15AM	SLF22PATV08H	30	20	\$176.00	
10-4-22	HALL	PHILLY INTERCONNECT 6500/6500	2:37PM	SLF22PATV08H	30	21	\$265.00	
10-4-22	HALL	PHILLY INTERCONNECT 6500/6500	6:35PM	SLF22PATV08H	30	22	\$662.00	
10-4-22	HALL	PHILLY INTERCONNECT 6500/6500	11:16PM	SLF22PATV08H	30	23	\$1,654.00	
10-4-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:24PM	SLF22PATV08H	30	27	\$662.00	
10-4-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:21PM	SLF22PATV08H	30	29	\$2,315.00	
10-4-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:20PM	SLF22PATV08H	30	29	\$2,315.00	
10-4-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:24PM	SLF22PATV08H	30	29	\$2,315.00	
10-4-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:25PM	SLF22PATV08H	30	29	\$2,315.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-4-22	HIST	PHILLY INTERCONNECT 6500/6500	11:19PM	SLF22PATV08H	30	31	\$1,159.00	
10-4-22	TVL	PHILLY INTERCONNECT 6500/6500	10:08PM	SLF22PATV08H	30	33	\$662.00	
10-5-22	CNN	PHILLY INTERCONNECT 6500/6500	2:59PM	SLF22PATV08H	30	2	\$993.00	
10-5-22	ESPN	PHILLY INTERCONNECT 6500/6500	4:29PM	SLF22PATV08H	30	4	\$1,241.00	
10-5-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:15PM	SLF22PATV08H	30	5	\$1,984.00	
10-5-22	FOOD	PHILLY INTERCONNECT 6500/6500	5:25PM	SLF22PATV08H	30	7	\$1,159.00	
10-5-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:48AM	SLF22PATV08H	30	12	\$1,654.00	
10-5-22	FXNC	PHILLY INTERCONNECT 6500/6500	2:46PM	SLF22PATV08H	30	13	\$1,159.00	
10-5-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:46PM	SLF22PATV08H	30	14	\$1,820.00	
10-5-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:44PM	SLF22PATV08H	30	15	\$2,811.00	
10-5-22	HALL	PHILLY INTERCONNECT 6500/6500	6:15AM	SLF22PATV08H	30	20	\$176.00	
10-5-22	HALL	PHILLY INTERCONNECT 6500/6500	2:32PM	SLF22PATV08H	30	21	\$265.00	
10-5-22	HALL	PHILLY INTERCONNECT 6500/6500	6:37PM	SLF22PATV08H	30	22	\$662.00	
10-5-22	HALL	PHILLY INTERCONNECT 6500/6500	8:39PM	SLF22PATV08H	30	23	\$1,654.00	
10-5-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:25PM	SLF22PATV08H	30	27	\$662.00	
10-5-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:23PM	SLF22PATV08H	30	28	\$1,323.00	
10-5-22	HGTV	PHILLY INTERCONNECT 6500/6500	6:23PM	SLF22PATV08H	30	28	\$1,323.00	
10-5-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:24PM	SLF22PATV08H	30	29	\$2,315.00	
10-5-22	HIST	PHILLY INTERCONNECT 6500/6500	11:15PM	SLF22PATV08H	30	31	\$1,159.00	
10-5-22	TVL	PHILLY INTERCONNECT 6500/6500	8:06PM	SLF22PATV08H	30	33	\$662.00	
10-6-22	CNN	PHILLY INTERCONNECT 6500/6500	11:52AM	SLF22PATV08H	30	2	\$993.00	
10-6-22	ESPN	PHILLY INTERCONNECT 6500/6500	4:27PM	SLF22PATV08H	30	4	\$1,241.00	
10-6-22	ESPN	PHILLY INTERCONNECT 6500/6500	5:23PM	SLF22PATV08H	30	4	\$1,241.00	
10-6-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:19PM	SLF22PATV08H	30	5	\$1,984.00	
10-6-22	FOOD	PHILLY INTERCONNECT 6500/6500	6:25PM	SLF22PATV08H	30	7	\$1,159.00	
10-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:52AM	SLF22PATV08H	30	12	\$1,654.00	
10-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:41AM	SLF22PATV08H	30	13	\$1,159.00	
10-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:46PM	SLF22PATV08H	30	14	\$1,820.00	
10-6-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:42PM	SLF22PATV08H	30	15	\$2,811.00	
10-6-22	HALL	PHILLY INTERCONNECT 6500/6500	6:16AM	SLF22PATV08H	30	20	\$176.00	
10-6-22	HALL	PHILLY INTERCONNECT 6500/6500	3:26PM	SLF22PATV08H	30	21	\$265.00	
10-6-22	HALL	PHILLY INTERCONNECT 6500/6500	10:16PM	SLF22PATV08H	30	23	\$1,654.00	
10-6-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:28PM	SLF22PATV08H	30	27	\$662.00	
10-6-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:25PM	SLF22PATV08H	30	28	\$1,323.00	
10-6-22	HGTV	PHILLY INTERCONNECT 6500/6500	9:26PM	SLF22PATV08H	30	29	\$2,315.00	
10-6-22	HIST	PHILLY INTERCONNECT 6500/6500	7:10PM	SLF22PATV08H	30	31	\$1,159.00	
10-6-22	TVL	PHILLY INTERCONNECT 6500/6500	7:08PM	SLF22PATV08H	30	33	\$662.00	
10-7-22	CNN	PHILLY INTERCONNECT 6500/6500	10:56AM	SLF22PATV08H	30	2	\$993.00	
10-7-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:38PM	SLF22PATV08H	30	5	\$1,984.00	
10-7-22	FOOD	PHILLY INTERCONNECT 6500/6500	5:18PM	SLF22PATV08H	30	7	\$1,159.00	
10-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:52AM	SLF22PATV08H	30	12	\$1,654.00	
10-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:45PM	SLF22PATV08H	30	13	\$1,159.00	
10-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:38PM	SLF22PATV08H	30	14	\$1,820.00	
10-7-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:50PM	SLF22PATV08H	30	15	\$2,811.00	
10-7-22	HALL	PHILLY INTERCONNECT 6500/6500	8:16AM	SLF22PATV08H	30	20	\$176.00	
10-7-22	HALL	PHILLY INTERCONNECT 6500/6500	1:26PM	SLF22PATV08H	30	21	\$265.00	
10-7-22	HALL	PHILLY INTERCONNECT 6500/6500	4:38PM	SLF22PATV08H	30	22	\$662.00	
10-7-22	HALL	PHILLY INTERCONNECT 6500/6500	5:26PM	SLF22PATV08H	30	22	\$662.00	
10-7-22	HALL	PHILLY INTERCONNECT 6500/6500	10:15PM	SLF22PATV08H	30	23	\$1,654.00	
10-7-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:25PM	SLF22PATV08H	30	28	\$1,323.00	
10-7-22	HGTV	PHILLY INTERCONNECT 6500/6500	5:18PM	SLF22PATV08H	30	28	\$1,323.00	
10-7-22	HIST	PHILLY INTERCONNECT 6500/6500	9:12PM	SLF22PATV08H	30	31	\$1,159.00	
10-7-22	TVL	PHILLY INTERCONNECT 6500/6500	11:06PM	SLF22PATV08H	30	33	\$662.00	
10-8-22	CNN	PHILLY INTERCONNECT 6500/6500	2:57PM	SLF22PATV08H	30	2	\$993.00	
10-8-22	ESPN	PHILLY INTERCONNECT 6500/6500	11:57PM	SLF22PATV08H	30	5	\$1,984.00	
10-8-22	FOOD	PHILLY INTERCONNECT 6500/6500	6:15PM	SLF22PATV08H	30	7	\$1,159.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-8-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	SLF22PATV08H	30	12	\$1,654.00	
10-8-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:49AM	SLF22PATV08H	30	13	\$1,159.00	
10-8-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:45PM	SLF22PATV08H	30	14	\$1,820.00	
10-8-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:49PM	SLF22PATV08H	30	15	\$2,811.00	
10-8-22	HALL	PHILLY INTERCONNECT 6500/6500	6:17AM	SLF22PATV08H	30	20	\$176.00	
10-8-22	HALL	PHILLY INTERCONNECT 6500/6500	11:25AM	SLF22PATV08H	30	21	\$265.00	
10-8-22	HALL	PHILLY INTERCONNECT 6500/6500	5:26PM	SLF22PATV08H	30	22	\$662.00	
10-8-22	HALL	PHILLY INTERCONNECT 6500/6500	8:33PM	SLF22PATV08H	30	23	\$1,654.00	
10-8-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:20PM	SLF22PATV08H	30	27	\$662.00	
10-8-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:18PM	SLF22PATV08H	30	27	\$662.00	
10-8-22	HIST	PHILLY INTERCONNECT 6500/6500	10:16PM	SLF22PATV08H	30	31	\$1,159.00	
10-8-22	TVL	PHILLY INTERCONNECT 6500/6500	9:09PM	SLF22PATV08H	30	33	\$662.00	
10-9-22	CNN	PHILLY INTERCONNECT 6500/6500	12:46PM	SLF22PATV08H	30	2	\$993.00	
10-9-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	SLF22PATV08H	30	12	\$1,654.00	
10-9-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:52AM	SLF22PATV08H	30	13	\$1,159.00	
10-9-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:44PM	SLF22PATV08H	30	15	\$2,811.00	
10-9-22	HALL	PHILLY INTERCONNECT 6500/6500	10:34AM	SLF22PATV08H	30	21	\$265.00	
10-9-22	HALL	PHILLY INTERCONNECT 6500/6500	9:33PM	SLF22PATV08H	30	23	\$1,654.00	
10-9-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:27PM	SLF22PATV08H	30	27	\$662.00	
10-9-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:20PM	SLF22PATV08H	30	29	\$2,315.00	
10-9-22	HIST	PHILLY INTERCONNECT 6500/6500	8:13PM	SLF22PATV08H	30	31	\$1,159.00	
10-9-22	TVL	PHILLY INTERCONNECT 6500/6500	11:09PM	SLF22PATV08H	30	33	\$662.00	
10-10-22	CNN	PHILLY INTERCONNECT 6500/6500	11:47AM	SLF22PATV08H	30	1	\$993.00	
10-10-22	ESPN	PHILLY INTERCONNECT 6500/6500	5:26PM	SLF22PATV08H	30	3	\$1,241.00	
10-10-22	FOOD	PHILLY INTERCONNECT 6500/6500	5:22PM	SLF22PATV08H	30	6	\$1,159.00	
10-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:50AM	SLF22PATV08H	30	8	\$1,654.00	
10-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:48PM	SLF22PATV08H	30	9	\$1,159.00	
10-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:48PM	SLF22PATV08H	30	10	\$1,820.00	
10-10-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:48PM	SLF22PATV08H	30	11	\$2,811.00	
10-10-22	HALL	PHILLY INTERCONNECT 6500/6500	8:15AM	SLF22PATV08H	30	16	\$176.00	
10-10-22	HALL	PHILLY INTERCONNECT 6500/6500	2:34PM	SLF22PATV08H	30	17	\$265.00	
10-10-22	HALL	PHILLY INTERCONNECT 6500/6500	6:41PM	SLF22PATV08H	30	18	\$662.00	
10-10-22	HALL	PHILLY INTERCONNECT 6500/6500	10:14PM	SLF22PATV08H	30	19	\$1,654.00	
10-10-22	HGTV	PHILLY INTERCONNECT 6500/6500	2:19PM	SLF22PATV08H	30	24	\$662.00	
10-10-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:18PM	SLF22PATV08H	30	25	\$1,323.00	
10-10-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:18PM	SLF22PATV08H	30	26	\$2,315.00	
10-10-22	HIST	PHILLY INTERCONNECT 6500/6500	9:11PM	SLF22PATV08H	30	30	\$1,159.00	
10-10-22	TVL	PHILLY INTERCONNECT 6500/6500	7:05PM	SLF22PATV08H	30	32	\$662.00	

Order# EN12208841 Total: \$145,429.00



**INVOICE NO.**

EN6051225

**BILL CYCLE**

202210

**BILL TO**

ATTN: NCC  
AMP - MAIN STREET MEDIA GROUP

## REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - SENATE LEADERSHIP FUND - PHL	P0042795

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$107,544.71**

We accept checks, ACH, money orders and all major credit cards.