

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3682321

<b>Traffic Order #</b> 12198011		<b>Created On</b> 7/14/2022 11:22:09 AM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 3682321		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 5750.00
<b>Order Descrp</b> 63016551_POL_Issue_DEMOCRATIC NATIONAL COMMITTEE-P		<b>Updated On</b> 7/14/2022 11:59:54 AM	<b>Net \$</b> 4140.00
<b>Client</b> AMP - DEMOCRATIC NATIONAL		<b>Updated By</b> Smith, Brogan	<b>Units</b> 4
<b>Start Date</b> 7/11/2022		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO
<b>End Date</b> 7/17/2022		<b>REFERENCES</b>	
<b># of Weeks</b> 1		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 1		<b>Tertiary</b>	
<b>AE 1</b> NCC - PHL - CHICAGO		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - AL MEDIA 15.00%		<b>Address 1</b> NCC MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Philadelphia Interconnect		<b>Contact</b>	
<b>Total Networks</b> 2		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b>	
		<b>Billing Schedule</b> EndOfFlight	
		<b>EDI INFORMATION</b>	
		<b>Product</b>	
		<b>Estimate</b> 4645	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		<b>SYSCODE LIST</b>	
		6500	

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12198011	<b>Created On</b>	7/14/2022 11:22:09 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3682321	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	5750.00
<b>Order Descrp</b>	63016551_POL_Issue_DEMOCRATIC NATIONAL COMMITTEE-P	<b>Updated On</b>	7/14/2022 11:58:07 AM	<b>Syscode Net \$</b>	4140.00
<b>Client</b>	AMP - DEMOCRATIC NATIONAL COMMITTEE-PHL	<b>Updated By</b>	Smith, Brogan	<b>Syscode Units</b>	4
<b>Start Date</b>	7/11/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	7/17/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	1437.50
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ers and Politi cal Bun dle	75   75	CNN	6500	CNN PT	07/15/2022	07/17/2022	F-Su 7p-12m					X	X	X	2	\$1,500.00	\$3,000.00	30
2	2		Amp ers and Politi cal Bun dle	75   75	MSNBC	6500	MNBC PT	07/15/2022	07/17/2022	F-Su 7p-12m					X	X	X	2	\$1,375.00	\$2,750.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3682321					
Traffic Order #	12198011	# of Weeks	1	Active	Yes
Order #	3682321	Created On	7/14/2022 11:22:09 AM	Order Status	Contract Confirmed
Order Descrp	63016551_POL_Issue_DEMOCRATIC NATIONAL COMMITTEE-P	Created By	NCC_Gateway_User	Gross \$	5750.00
Client	AMP - DEMOCRATIC NATIONAL COMMITTEE-P	Updated On	7/14/2022 11:59:54 AM	Net \$	4140.00
Start Date	7/11/2022	Updated By	Smith, Brogan	Units	4
End Date	7/17/2022	Source	Gateway	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	