



<b>INVOICE NO.</b> EN6047791	<b>INVOICE DATE</b> 9/25/2022
<b>BILL CYCLE</b> 202209	<b>INVOICE DUE DATE</b> 10/30/2022

AMP - WATERFRONT STRATEGIES  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12207014	Philadelphia	TV	\$127,047.00	86	86

### INVOICE NOTES

63036874\_POL\_Issue\_SENATE MAJORITY PAC - PHL

Gross Advertising Total	\$127,047.00
Agency Commission	(\$19,057.05)
Rep Commission	(\$14,038.71)
<b>Net Advertising Total</b>	<b>\$93,951.24</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



**INVOICE NO.**

EN6047791

**INVOICE DATE**

9/25/2022

**BILL CYCLE**

202209

**INVOICE DUE DATE**

10/30/2022

**AFFIDAVIT**

**Product:**  
**Estimate No:** 10477  
**Campaign No:**

**Comcast Order No:** EN12207014  
**TIM Est No:** 3725781  
**AE Name:** NCC - PHL - WASH DC

**Market:** Philadelphia  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE11332978	SMPPA22104H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, MNBC, TLC	86	\$127,047.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
ESPN	PHILLY INTERCONNECT 6500/6500	NE11332978	3	\$5,175.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11332978	2	\$2,876.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11332978	24	\$35,592.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11332978	32	\$41,128.00
TLC	PHILLY INTERCONNECT 6500/6500	NE11332978	3	\$4,314.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11332978	18	\$29,910.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11332978	4	\$8,052.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-13-22	CNN	PHILLY INTERCONNECT 6500/6500	6:42AM	SMPPA22104H	30	5	\$1,079.00	
9-13-22	CNN	PHILLY INTERCONNECT 6500/6500	11:57AM	SMPPA22104H	30	6	\$863.00	
9-13-22	CNN	PHILLY INTERCONNECT 6500/6500	4:51PM	SMPPA22104H	30	7	\$1,582.00	
9-13-22	CNN	PHILLY INTERCONNECT 6500/6500	8:51PM	SMPPA22104H	30	8	\$2,444.00	
9-13-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:09PM	SMPPA22104H	30	9	\$1,725.00	
9-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:45AM	SMPPA22104H	30	14	\$1,438.00	
9-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	2:49PM	SMPPA22104H	30	15	\$1,007.00	
9-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:48PM	SMPPA22104H	30	16	\$1,582.00	
9-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:50PM	SMPPA22104H	30	17	\$2,444.00	
9-13-22	HALL	PHILLY INTERCONNECT 6500/6500	9:24PM	SMPPA22104H	30	18	\$1,438.00	
9-13-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:21PM	SMPPA22104H	30	19	\$2,013.00	
9-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:55AM	SMPPA22104H	30	24	\$1,007.00	
9-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:42AM	SMPPA22104H	30	24	\$1,007.00	
9-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:31AM	SMPPA22104H	30	25	\$719.00	
9-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:24PM	SMPPA22104H	30	26	\$1,438.00	
9-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:59PM	SMPPA22104H	30	26	\$1,438.00	
9-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:33PM	SMPPA22104H	30	27	\$2,013.00	
9-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:59PM	SMPPA22104H	30	27	\$2,013.00	
9-13-22	TLC	PHILLY INTERCONNECT 6500/6500	7:13PM	SMPPA22104H	30	28	\$1,438.00	
9-14-22	CNN	PHILLY INTERCONNECT 6500/6500	6:48AM	SMPPA22104H	30	5	\$1,079.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-14-22	CNN	PHILLY INTERCONNECT 6500/6500	1:51PM	SMPPA22104H	30	6	\$863.00	
9-14-22	CNN	PHILLY INTERCONNECT 6500/6500	6:50PM	SMPPA22104H	30	7	\$1,582.00	
9-14-22	CNN	PHILLY INTERCONNECT 6500/6500	11:43PM	SMPPA22104H	30	8	\$2,444.00	
9-14-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:16PM	SMPPA22104H	30	9	\$1,725.00	
9-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:50AM	SMPPA22104H	30	14	\$1,438.00	
9-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:47AM	SMPPA22104H	30	15	\$1,007.00	
9-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:49PM	SMPPA22104H	30	16	\$1,582.00	
9-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:51PM	SMPPA22104H	30	17	\$2,444.00	
9-14-22	HALL	PHILLY INTERCONNECT 6500/6500	10:18PM	SMPPA22104H	30	18	\$1,438.00	
9-14-22	HGTV	PHILLY INTERCONNECT 6500/6500	11:19PM	SMPPA22104H	30	19	\$2,013.00	
9-14-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:00AM	SMPPA22104H	30	24	\$1,007.00	
9-14-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:43PM	SMPPA22104H	30	26	\$1,438.00	
9-14-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:49PM	SMPPA22104H	30	27	\$2,013.00	
9-14-22	TLC	PHILLY INTERCONNECT 6500/6500	11:16PM	SMPPA22104H	30	28	\$1,438.00	
9-15-22	CNN	PHILLY INTERCONNECT 6500/6500	12:39PM	SMPPA22104H	30	29	\$863.00	
9-15-22	CNN	PHILLY INTERCONNECT 6500/6500	1:53PM	SMPPA22104H	30	6	\$863.00	
9-15-22	CNN	PHILLY INTERCONNECT 6500/6500	6:38PM	SMPPA22104H	30	7	\$1,582.00	
9-15-22	CNN	PHILLY INTERCONNECT 6500/6500	10:44PM	SMPPA22104H	30	8	\$2,444.00	
9-15-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:41PM	SMPPA22104H	30	9	\$1,725.00	
9-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:42PM	SMPPA22104H	30	16	\$1,582.00	
9-15-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:42PM	SMPPA22104H	30	17	\$2,444.00	
9-15-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:20PM	SMPPA22104H	30	19	\$2,013.00	
9-15-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:49AM	SMPPA22104H	30	24	\$1,007.00	
9-15-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:30AM	SMPPA22104H	30	25	\$719.00	
9-15-22	MNBC	PHILLY INTERCONNECT 6500/6500	12:59PM	SMPPA22104H	30	25	\$719.00	
9-15-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:36PM	SMPPA22104H	30	26	\$1,438.00	
9-15-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:38PM	SMPPA22104H	30	27	\$2,013.00	
9-15-22	TLC	PHILLY INTERCONNECT 6500/6500	9:13PM	SMPPA22104H	30	28	\$1,438.00	
9-16-22	CNN	PHILLY INTERCONNECT 6500/6500	6:41AM	SMPPA22104H	30	30	\$1,079.00	
9-16-22	CNN	PHILLY INTERCONNECT 6500/6500	6:49AM	SMPPA22104H	30	5	\$1,079.00	
9-16-22	CNN	PHILLY INTERCONNECT 6500/6500	7:34AM	SMPPA22104H	30	5	\$1,079.00	
9-16-22	CNN	PHILLY INTERCONNECT 6500/6500	10:53AM	SMPPA22104H	30	6	\$863.00	
9-16-22	CNN	PHILLY INTERCONNECT 6500/6500	4:48PM	SMPPA22104H	30	7	\$1,582.00	
9-16-22	CNN	PHILLY INTERCONNECT 6500/6500	8:37PM	SMPPA22104H	30	8	\$2,444.00	
9-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:50AM	SMPPA22104H	30	14	\$1,438.00	
9-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:47PM	SMPPA22104H	30	15	\$1,007.00	
9-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:45PM	SMPPA22104H	30	16	\$1,582.00	
9-16-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:46PM	SMPPA22104H	30	17	\$2,444.00	
9-16-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:17PM	SMPPA22104H	30	19	\$2,013.00	
9-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:31AM	SMPPA22104H	30	24	\$1,007.00	
9-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:40AM	SMPPA22104H	30	25	\$719.00	
9-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	12:58PM	SMPPA22104H	30	31	\$719.00	
9-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:29PM	SMPPA22104H	30	25	\$719.00	
9-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:42PM	SMPPA22104H	30	26	\$1,438.00	
9-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:54PM	SMPPA22104H	30	27	\$2,013.00	
9-17-22	CNN	PHILLY INTERCONNECT 6500/6500	12:47PM	SMPPA22104H	30	6	\$863.00	
9-17-22	CNN	PHILLY INTERCONNECT 6500/6500	6:49PM	SMPPA22104H	30	7	\$1,582.00	
9-17-22	CNN	PHILLY INTERCONNECT 6500/6500	7:48PM	SMPPA22104H	30	8	\$2,444.00	
9-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:51AM	SMPPA22104H	30	14	\$1,438.00	
9-17-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:49AM	SMPPA22104H	30	15	\$1,007.00	
9-17-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:34AM	SMPPA22104H	30	24	\$1,007.00	
9-17-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:26AM	SMPPA22104H	30	31	\$719.00	
9-17-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:24AM	SMPPA22104H	30	25	\$719.00	
9-17-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22104H	30	26	\$1,438.00	
9-17-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:30PM	SMPPA22104H	30	27	\$2,013.00	
9-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:56AM	SMPPA22104H	30	24	\$1,007.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:18PM	SMPPA22104H	30	25	\$719.00	
9-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:31PM	SMPPA22104H	30	26	\$1,438.00	
9-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:26PM	SMPPA22104H	30	27	\$2,013.00	
9-19-22	CNN	PHILLY INTERCONNECT 6500/6500	3:52PM	SMPPA22104H	30	2	\$863.00	
9-19-22	CNN	PHILLY INTERCONNECT 6500/6500	5:42PM	SMPPA22104H	30	3	\$1,582.00	
9-19-22	CNN	PHILLY INTERCONNECT 6500/6500	10:38PM	SMPPA22104H	30	4	\$2,444.00	
9-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:47PM	SMPPA22104H	30	12	\$1,582.00	
9-19-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:41PM	SMPPA22104H	30	13	\$2,444.00	
9-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:37PM	SMPPA22104H	30	22	\$1,438.00	
9-19-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:38PM	SMPPA22104H	30	23	\$2,013.00	

Order# EN12207014 Total: \$127,047.00



**INVOICE NO.**

EN6047791

**BILL CYCLE**

202209

**BILL TO**

AMP - WATERFRONT STRATEGIES  
NCC MEDIA  
BLOOMFIELD, NJ 07003

**REMITTANCE**

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$93,951.24**

We accept checks, ACH, money orders and all major credit cards.