



INVOICE NO. EN6039358	INVOICE DATE 8/28/2022
BILL CYCLE 202208	INVOICE DUE DATE 9/25/2022

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12182441	Philadelphia	TV	\$62,996.00	63	63

INVOICE NOTES

Philadelphia, Priority Code NP=80, IP=74 See key on FCC site for zone/network in

Gross Advertising Total	\$62,996.00
Agency Commission	(\$9,449.40)
Rep Commission	(\$6,961.07)
Net Advertising Total	\$46,585.53

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No: 10474
Campaign No:

Comcast Order No: EN12182441
TIM Est No: 3605772
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11318041	SMPPA22101H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, HALL, HGTV, ID, MNBC, TLC, USA	51	\$52,245.00
NE11325489	SMPPA22102H	PHILLY INTERCONNECT 6500/6500	CNN, MNBC	12	\$10,751.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HGTV	PHILLY INTERCONNECT 6500/6500	NE11318041	3	\$5,250.00
ID	PHILLY INTERCONNECT 6500/6500	NE11318041	2	\$930.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11318041	2	\$2,500.00
USA	PHILLY INTERCONNECT 6500/6500	NE11318041	2	\$3,500.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11318041	3	\$4,500.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11318041	12	\$11,625.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11318041	11	\$10,251.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11325489	4	\$3,563.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11318041	14	\$11,189.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11325489	8	\$7,188.00
TLC	PHILLY INTERCONNECT 6500/6500	NE11318041	2	\$2,500.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-23-22	CNN	PHILLY INTERCONNECT 6500/6500	7:31AM	SMPPA22101H	30	5	\$625.00	
8-23-22	CNN	PHILLY INTERCONNECT 6500/6500	6:37PM	SMPPA22101H	30	7	\$1,000.00	
8-23-22	CNN	PHILLY INTERCONNECT 6500/6500	9:40PM	SMPPA22101H	30	8	\$1,500.00	
8-23-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:47PM	SMPPA22101H	30	9	\$1,500.00	
8-23-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	SMPPA22101H	30	10	\$875.00	
8-23-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:49PM	SMPPA22101H	30	12	\$1,000.00	
8-23-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:47PM	SMPPA22101H	30	13	\$1,500.00	
8-23-22	HALL	PHILLY INTERCONNECT 6500/6500	9:37PM	SMPPA22101H	30	14	\$1,250.00	
8-23-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:20PM	SMPPA22101H	30	15	\$1,750.00	
8-23-22	ID	PHILLY INTERCONNECT 6500/6500	8:14PM	SMPPA22101H	30	16	\$465.00	
8-23-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:55AM	SMPPA22101H	30	21	\$625.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-23-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:30AM	SMPPA22101H	30	22	\$313.00	
8-23-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:38PM	SMPPA22101H	30	23	\$750.00	
8-23-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:36PM	SMPPA22101H	30	24	\$1,375.00	
8-23-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:59PM	SMPPA22101H	30	24	\$1,375.00	
8-23-22	TLC	PHILLY INTERCONNECT 6500/6500	11:17PM	SMPPA22101H	30	25	\$1,250.00	
8-23-22	USA	PHILLY INTERCONNECT 6500/6500	10:22PM	SMPPA22101H	30	26	\$1,750.00	
8-24-22	CNN	PHILLY INTERCONNECT 6500/6500	8:39AM	SMPPA22101H	30	5	\$625.00	
8-24-22	CNN	PHILLY INTERCONNECT 6500/6500	10:59AM	SMPPA22101H	30	6	\$438.00	
8-24-22	CNN	PHILLY INTERCONNECT 6500/6500	5:42PM	SMPPA22101H	30	7	\$1,000.00	
8-24-22	CNN	PHILLY INTERCONNECT 6500/6500	11:37PM	SMPPA22101H	30	8	\$1,500.00	
8-24-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:33PM	SMPPA22101H	30	9	\$1,500.00	
8-24-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	SMPPA22101H	30	10	\$875.00	
8-24-22	FXNC	PHILLY INTERCONNECT 6500/6500	1:51PM	SMPPA22101H	30	11	\$500.00	
8-24-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:49PM	SMPPA22101H	30	12	\$1,000.00	
8-24-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:38PM	SMPPA22101H	30	13	\$1,500.00	
8-24-22	HALL	PHILLY INTERCONNECT 6500/6500	9:38PM	SMPPA22101H	30	14	\$1,250.00	
8-24-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:21PM	SMPPA22101H	30	15	\$1,750.00	
8-24-22	ID	PHILLY INTERCONNECT 6500/6500	11:14PM	SMPPA22101H	30	16	\$465.00	
8-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:58AM	SMPPA22101H	30	21	\$625.00	
8-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	9:37AM	SMPPA22101H	30	22	\$313.00	
8-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:36PM	SMPPA22101H	30	23	\$750.00	
8-24-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:59PM	SMPPA22101H	30	24	\$1,375.00	
8-24-22	TLC	PHILLY INTERCONNECT 6500/6500	8:14PM	SMPPA22101H	30	25	\$1,250.00	
8-24-22	USA	PHILLY INTERCONNECT 6500/6500	9:19PM	SMPPA22101H	30	26	\$1,750.00	
8-25-22	CNN	PHILLY INTERCONNECT 6500/6500	6:41AM	SMPPA22101H	30	5	\$625.00	
8-25-22	CNN	PHILLY INTERCONNECT 6500/6500	11:49AM	SMPPA22101H	30	6	\$438.00	
8-25-22	CNN	PHILLY INTERCONNECT 6500/6500	5:44PM	SMPPA22101H	30	7	\$1,000.00	
8-25-22	CNN	PHILLY INTERCONNECT 6500/6500	10:49PM	SMPPA22101H	30	8	\$1,500.00	
8-25-22	ESPN	PHILLY INTERCONNECT 6500/6500	10:17PM	SMPPA22101H	30	9	\$1,500.00	
8-25-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:51AM	SMPPA22101H	30	10	\$875.00	
8-25-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:44AM	SMPPA22101H	30	11	\$500.00	
8-25-22	FXNC	PHILLY INTERCONNECT 6500/6500	12:47PM	SMPPA22101H	30	11	\$500.00	
8-25-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:39PM	SMPPA22101H	30	12	\$1,000.00	
8-25-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:49PM	SMPPA22101H	30	13	\$1,500.00	
8-25-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:18PM	SMPPA22101H	30	15	\$1,750.00	
8-25-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:59AM	SMPPA22101H	30	21	\$625.00	
8-25-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:56AM	SMPPA22101H	30	29	\$625.00	
8-25-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:58AM	SMPPA22101H	30	22	\$313.00	
8-25-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:29PM	SMPPA22101H	30	23	\$750.00	
8-25-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:37PM	SMPPA22101H	30	24	\$1,375.00	
8-26-22	CNN	PHILLY INTERCONNECT 6500/6500	7:35AM	SMPPA22102H	30	5	\$625.00	
8-26-22	CNN	PHILLY INTERCONNECT 6500/6500	1:51PM	SMPPA22102H	30	6	\$438.00	
8-26-22	CNN	PHILLY INTERCONNECT 6500/6500	5:36PM	SMPPA22102H	30	7	\$1,000.00	
8-26-22	CNN	PHILLY INTERCONNECT 6500/6500	8:42PM	SMPPA22102H	30	8	\$1,500.00	
8-26-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:52AM	SMPPA22102H	30	21	\$625.00	
8-26-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22102H	30	23	\$750.00	
8-26-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:33PM	SMPPA22102H	30	24	\$1,375.00	
8-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:34AM	SMPPA22102H	30	21	\$625.00	
8-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	2:29PM	SMPPA22102H	30	22	\$313.00	
8-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:28PM	SMPPA22102H	30	23	\$750.00	
8-27-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:34PM	SMPPA22102H	30	24	\$1,375.00	
8-28-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:30PM	SMPPA22102H	30	24	\$1,375.00	

Order# EN12182441 Total: \$62,996.00



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202208

BILL TO

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$46,585.53

We accept checks, ACH, money orders and all major credit cards.