

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3642702

Traffic Order # 12189962		Created On 5/19/2022 1:27:47 PM	Order Status Contract Confirmed
Order # 3642702		Created By NCC_Gateway_User	Gross \$ 158103.00
Order Descrp 62996945_POL_Issue_Taxpayers Protection PHL		Updated On 5/19/2022 3:31:12 PM	Net \$ 113834.16
Client AMP - TAXPAYERS PROTECTION		Updated By SKINNER, HELEN	Units 85
Start Date 5/21/2022		Industry Political-Association	Credit Hold NO
End Date 6/16/2022		REFERENCES	
# of Weeks 5		Primary	
SALES		Secondary	
ActiveWeeks 5		Tertiary	
AE 1 NCC - PHL - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - PLUS COMMUNICATIONS 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Philadelphia Interconnect		Contact	
Total Networks 1		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 62996945		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product 135		Estimate 2596	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Philadelphia, Priority Code NP=80, IP=74 See key on FCC site for zone/network information			
SYSCODE LIST			
6500			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12189962	Created On	5/19/2022 1:27:47 PM	Order Status	Contract Confirmed
Order #	3642702	Created By	Steinman, Jake	Syscode Gross \$	158103.00
Order Descrp	62996945_POL_Issue_Taxpayers Protection PHL	Updated On	5/19/2022 3:29:33 PM	Syscode Net \$	113834.16
Client	AMP - TAXPAYERS PROTECTION ALLIANCE-PHL	Updated By	SKINNER, HELEN	Syscode Units	85
Start Date	5/21/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	6/16/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1860.04
# of Weeks	5				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	05/21/2022	05/22/2022	Sa-Su 5a-9a						X	X	4	\$2,403.00	\$9,612.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC DT	05/21/2022	05/22/2022	Sa-Su 9a-4p						X	X	4	\$1,375.00	\$5,500.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EF	05/21/2022	05/22/2022	Sa-Su 4p-7p						X	X	6	\$2,744.00	\$16,464.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC PT	05/21/2022	05/22/2022	Sa-Su 7p-12m						X	X	6	\$4,118.00	\$24,708.00	30
5	9		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FOX AND FRIEND<	05/23/2022	05/29/2022	M-Su 5a-9a	X	X	X	X	X	X	X	5	\$1,451.00	\$7,255.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	12		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	05/23/2022	05/29/2022	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$828.00	\$3,312.00	30
7	15		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	05/23/2022	05/29/2022	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$1,656.00	\$9,936.00	30
8	18		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	05/23/2022	05/29/2022	M-Su 7p-12m	X	X	X	X	X	X	X	6	\$2,484.00	\$14,904.00	30
9	10		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FOX AND FRIEND<	05/30/2022	06/05/2022	M-Su 5a-9a	X	X	X	X	X	X	X	4	\$1,451.00	\$5,804.00	30
10	13		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	05/30/2022	06/05/2022	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$828.00	\$2,484.00	30
11	16		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	05/30/2022	06/05/2022	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$1,656.00	\$8,280.00	30
12	19		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	05/30/2022	06/05/2022	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$2,484.00	\$12,420.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	11		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FOX AND FRIEND<	06/06/2022	06/12/2022	M-Su 5a-9a	X	X	X	X	X	X	X	5	\$1,451.00	\$7,255.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	06/06/2022	06/12/2022	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$828.00	\$2,484.00	30
15	17		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	06/06/2022	06/12/2022	M-Su 4p-7p	X	X	X	X	X	X	X	4	\$1,656.00	\$6,624.00	30
16	20		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	06/06/2022	06/12/2022	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$2,484.00	\$9,936.00	30
17	5		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FOX AND FRIEND<	06/13/2022	06/16/2022	M-Th 5a-9a	X	X	X	X				3	\$875.00	\$2,625.00	30
18	6		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	06/13/2022	06/16/2022	M-Th 9a-4p	X	X	X	X				2	\$500.00	\$1,000.00	30
19	7		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	06/13/2022	06/16/2022	M-Th 4p-7p	X	X	X	X				3	\$1,000.00	\$3,000.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	8		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	06/13/2022	06/16/2022	M-Th 7p-12m	X	X	X	X				3	\$1,500.00	\$4,500.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12189962	# of Weeks	5	Active	Yes
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Start Date	5/21/2022	Updated By	SKINNER, HELEN	Units	85
End Date	6/16/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	