

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3702030

Traffic Order #	12202218,12202217		Created On	8/11/2022 12:58:39 PM		Order Status	Contract Confirmed	
Order #	3702030		Created By	NCC_Gateway_User		Gross \$	79909.00	
Order Descrp	63025683_POL_Issue_SENATE LEADERSHIP FUND - PHL		Updated On	8/11/2022 2:10:46 PM		Net \$	57534.48	
Client	AMP - SENATE LEADERSHIP FUND -		Updated By	Anderson, Joshua		Units	108	
Start Date	9/5/2022		Industry	Political-Association		Credit Hold	NO	
End Date	9/18/2022		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary			Purchase Order #	63025683	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	2		Tertiary			EDI INFORMATION		
AE 1	NCC - PHL - WASH DC		Quarternary			Product	09060912	
AE 2			TRAFFIC OPTIONS			Estimate	6634	
Agency	AMP - MAIN STREET MEDIA GROUP	15.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Zones	2		Zip	07003				
Zones	Philadelphia Interconnect,DISH I+		Contact					
Total Networks	12		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6500,9762		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12202217	Created On	8/11/2022 12:58:39 PM	Order Status	Contract Confirmed
Order #	3702030	Created By	NCC_Gateway_User	Syscode Gross \$	77838.00
Order Descrp	63025683_POL_Issue_SENATE LEADERSHIP FUND - PHL	Updated On	8/11/2022 2:04:15 PM	Syscode Net \$	56043.36
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated By	Anderson, Joshua	Syscode Units	58
Start Date	9/5/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/18/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1342.03
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EM	09/12/2022	09/12/2022	M 5a-9a	X							1	\$1,079.00	\$1,079.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EM	09/06/2022	09/11/2022	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$1,079.00	\$4,316.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$863.00	\$3,452.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	09/06/2022	09/11/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,582.00	\$6,328.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	CNN PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$2,444.00	\$9,776.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,725.00	\$6,900.00	30
7	7		Ampersa nd Politi cal Bun dle	75 75	Food Network	6500	FOOD DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$317.00	\$951.00	30
8	8		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	09/12/2022	09/12/2022	M 5a-9a	X							1	\$1,438.00	\$1,438.00	30
9	9		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	09/06/2022	09/11/2022	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$1,438.00	\$5,752.00	30
10	10		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$1,007.00	\$3,021.00	30
11	11		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EF	09/06/2022	09/11/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,582.00	\$4,746.00	30
12	12		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$2,444.00	\$9,776.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$230.00	\$460.00	30
14	14		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	09/06/2022	09/11/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$1,438.0 0	\$4,314.00	30
15	15		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV DT	09/12/2022	09/12/2022	M 9a-4p	X							1	\$575.00	\$575.00	30
16	16		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$575.00	\$1,725.00	30
17	17		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	09/06/2022	09/11/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$2,013.0 0	\$6,039.00	30
18	18		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC DT	09/12/2022	09/12/2022	M 9a-4p	X							1	\$719.00	\$719.00	30
19	19		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$719.00	\$2,157.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	09/06/2022	09/11/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,438.00	\$4,314.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12202218	Created On	8/11/2022 12:58:39 PM	Order Status	Contract Confirmed
Order #	3702030	Created By	NCC_Gateway_User	Syscode Gross \$	2071.00
Order Descrp	63025683_POL_Issue_SENATE LEADERSHIP FUND - PHL	Updated On	8/11/2022 2:04:15 PM	Syscode Net \$	1491.12
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated By	Anderson, Joshua	Syscode Units	50
Start Date	9/5/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/18/2022	Zones	DISH I+	Avg Unit Rate	41.42
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
21	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$10.00	\$20.00	30
22	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN EF	09/06/2022	09/11/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$35.00	\$70.00	30
23	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	CNN PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$43.00	\$86.00	30
24	4		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$103.00	\$206.00	30
25	5		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$10.00	\$20.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
26	6		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD EF	09/06/2022	09/11/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$50.00	\$100.00	30
27	7		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$63.00	\$126.00	30
28	8		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$18.00	\$36.00	30
29	9		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC EF	09/06/2022	09/11/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$50.00	\$100.00	30
30	10		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$53.00	\$106.00	30
31	11		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	1	\$15.00	\$15.00	30
32	12		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV EF	09/06/2022	09/11/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$70.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
33	13		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$83.00	\$166.00	30
34	14		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST EF	09/06/2022	09/11/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$43.00	\$86.00	30
35	15		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$50.00	\$100.00	30
36	16		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	ID DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$8.00	\$24.00	30
37	17		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	ID PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$48.00	\$96.00	30
38	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$5.00	\$10.00	30
39	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC EF	09/06/2022	09/11/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$25.00	\$50.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
40	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$30.00	\$60.00	30
41	21		Amp ersa nd Politi cal Bun dle	75 75	TBS	9762	TBSC EF	09/06/2022	09/11/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$63.00	\$126.00	30
42	22		Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$18.00	\$36.00	30
43	23		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA DT	09/06/2022	09/11/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$13.00	\$26.00	30
44	24		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA EF	09/06/2022	09/11/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$60.00	\$120.00	30
45	25		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA PT	09/06/2022	09/11/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$73.00	\$146.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

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Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3702030					
Traffic Order #	12202218,12202217	# of Weeks	2	Active	Yes
Order #	3702030	Created On	8/11/2022 12:58:39 PM	Order Status	Contract Confirmed
Order Descrp	63025683_POL_Issue_SENATE LEADERSHIP FUND - PHL	Created By	NCC_Gateway_User	Gross \$	79909.00
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated On	8/11/2022 2:10:46 PM	Net \$	57534.48
Start Date	9/5/2022	Updated By	Anderson, Joshua	Units	108
End Date	9/18/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	