

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3761542

Traffic Order #	12213801,12213800		Created On	10/24/2022 10:14:18 AM		Order Status	Contract Confirmed	
Order #	3761542		Created By	NCC_Gateway_User		Gross \$	193412.00	
Order Descrp	63056684_POL_Issue_FAITH & POWER - PHL		Updated On	10/24/2022 10:57:36 AM		Net \$	139256.64	
Client	AMP - FAITH & POWER - PHL		Updated By	Anderson, Joshua		Units	163	
Start Date	10/24/2022		Industry	Political-Association		Credit Hold	NO	
End Date	11/6/2022		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63056684	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - PHL - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - MAIN STREET MEDIA GROUP	15.00%	Address 1	NCC MEDIA		Product	102522	
RepFirm	NCC	13.00%	Address 2			Estimate	6882	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	2		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Philadelphia Interconnect,DISH I+		Contact			,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	13		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					
			SYSCODE LIST					
			6500,9762					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12213800	Created On	10/24/2022 10:14:18 AM	Order Status	Contract Confirmed
Order #	3761542	Created By	NCC_Gateway_User	Syscode Gross \$	189871.00
Order Descrp	63056684_POL_Issue_FAITH & POWER - PHL	Updated On	10/24/2022 10:55:19 AM	Syscode Net \$	136707.12
Client	AMP - FAITH & POWER - PHL	Updated By	Anderson, Joshua	Syscode Units	110
Start Date	10/24/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/6/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1726.10
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	10/31/2022	10/31/2022	M 9a-4p	X							1	\$1,431.00	\$1,431.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	10/31/2022	10/31/2022	M 4p-7p	X							1	\$2,621.00	\$2,621.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN DT	10/25/2022	10/30/2022	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$1,192.00	\$8,344.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	CNN	6500	CNN EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$2,184.00	\$10,920.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	ESPN	6500	ESPN PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$2,381.00	\$14,286.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	10/31/2022	10/31/2022	M 5a-9a	X							1	\$2,382.00	\$2,382.00	30
7	7		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC DT	10/31/2022	10/31/2022	M 9a-4p	X							1	\$1,670.00	\$1,670.00	30
8	8		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EF	10/31/2022	10/31/2022	M 4p-7p	X							1	\$2,621.00	\$2,621.00	30
9	9		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC PT	10/31/2022	10/31/2022	M 7p-12m	X							1	\$4,049.00	\$4,049.00	30
10	10		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EM	10/25/2022	10/30/2022	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$1,985.00	\$13,895.00	30
11	11		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC DT	10/25/2022	10/30/2022	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$1,391.00	\$9,737.00	30
12	12		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FXNC EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$2,184.00	\$13,104.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersand Political Bundle	75 75	Fox News Channel	6500	FXNC PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$3,374.00	\$26,992.00	30
14	14		Ampersand Political Bundle	75 75	Hallmark Channel	6500	HALL DT	10/31/2022	10/31/2022	M 9a-4p	X							1	\$382.00	\$382.00	30
15	15		Ampersand Political Bundle	75 75	Hallmark Channel	6500	HALL EF	10/31/2022	10/31/2022	M 4p-7p	X							1	\$954.00	\$954.00	30
16	16		Ampersand Political Bundle	75 75	Hallmark Channel	6500	HALL PT	10/31/2022	10/31/2022	M 7p-12m	X							1	\$2,382.00	\$2,382.00	30
17	17		Ampersand Political Bundle	75 75	Hallmark Channel	6500	HALL DT	10/25/2022	10/30/2022	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$318.00	\$2,226.00	30
18	18		Ampersand Political Bundle	75 75	Hallmark Channel	6500	HALL EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$795.00	\$4,770.00	30
19	19		Ampersand Political Bundle	75 75	Hallmark Channel	6500	HALL PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$1,985.00	\$13,895.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV DT	10/31/2022	10/31/2022	M 9a-4p	X							1	\$954.00	\$954.00	30
21	21		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV EF	10/31/2022	10/31/2022	M 4p-7p	X							1	\$1,906.00	\$1,906.00	30
22	22		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	10/31/2022	10/31/2022	M 7p-12m	X							1	\$3,334.00	\$3,334.00	30
23	23		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV DT	10/25/2022	10/30/2022	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$795.00	\$5,565.00	30
24	24		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$1,588.00	\$9,528.00	30
25	25		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	HGTV PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$2,778.00	\$11,112.00	30
26	26		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	10/31/2022	10/31/2022	M 4p-7p	X							1	\$2,382.00	\$2,382.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	MNBC EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$1,985.00	\$11,910.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	TV Land	6500	TVL PT	10/31/2022	10/31/2022	M 7p-12m	X							1	\$954.00	\$954.00	30
29	29		Amp ersa nd Politi cal Bun dle	75 75	TV Land	6500	TVL PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$795.00	\$5,565.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12213801	Created On	10/24/2022 10:14:18 AM	Order Status	Contract Confirmed
Order #	3761542	Created By	NCC_Gateway_User	Syscode Gross \$	3541.00
Order Descrp	63056684_POL_Issue_FAITH & POWER - PHL	Updated On	10/24/2022 10:55:19 AM	Syscode Net \$	2549.52
Client	AMP - FAITH & POWER - PHL	Updated By	Anderson, Joshua	Syscode Units	53
Start Date	10/24/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/6/2022	Zones	DISH I+	Avg Unit Rate	66.81
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	1		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	CNN DT	10/27/2022	10/30/2022	Th-Su 9a-4p				X	X	X	X	2	\$15.00	\$30.00	30
31	2		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	CNN EF	10/27/2022	10/30/2022	Th-Su 4p-7p				X	X	X	X	2	\$52.00	\$104.00	30
32	3		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	CNN PT	10/27/2022	10/30/2022	Th-Su 7p-12m				X	X	X	X	2	\$65.00	\$130.00	30
33	4		Ampersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN DT	10/27/2022	10/30/2022	Th-Su 9a-4p				X	X	X	X	2	\$23.00	\$46.00	30
34	5		Ampersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN EF	10/27/2022	10/30/2022	Th-Su 4p-7p				X	X	X	X	2	\$126.00	\$252.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
35	6		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	ESPN PT	10/27/2022	10/30/2022	Th-Su 7p-12m				X	X	X	X	2	\$152.00	\$304.00	30
36	7		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD DT	10/27/2022	10/30/2022	Th-Su 9a-4p				X	X	X	X	2	\$15.00	\$30.00	30
37	8		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD EF	10/27/2022	10/30/2022	Th-Su 4p-7p				X	X	X	X	2	\$74.00	\$148.00	30
38	9		Amp ersa nd Politi cal Bun dle	75 75	Food Network	9762	FOOD PT	10/27/2022	10/30/2022	Th-Su 7p-12m				X	X	X	X	2	\$94.00	\$188.00	30
39	10		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC DT	10/27/2022	10/30/2022	Th-Su 9a-4p				X	X	X	X	2	\$27.00	\$54.00	30
40	11		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC EF	10/27/2022	10/30/2022	Th-Su 4p-7p				X	X	X	X	2	\$74.00	\$148.00	30
41	12		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FXNC PT	10/27/2022	10/30/2022	Th-Su 7p-12m				X	X	X	X	2	\$79.00	\$158.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
42	13		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV DT	10/27/2022	10/30/2022	Th-Su 9a-4p				X	X	X	X	2	\$23.00	\$46.00	30
43	14		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV EF	10/27/2022	10/30/2022	Th-Su 4p-7p				X	X	X	X	3	\$103.00	\$309.00	30
44	15		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HGTV PT	10/27/2022	10/30/2022	Th-Su 7p-12m				X	X	X	X	2	\$122.00	\$244.00	30
45	16		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST EF	10/27/2022	10/30/2022	Th-Su 4p-7p				X	X	X	X	2	\$65.00	\$130.00	30
46	17		Amp ersa nd Politi cal Bun dle	75 75	The History Channel	9762	HIST PT	10/27/2022	10/30/2022	Th-Su 7p-12m				X	X	X	X	2	\$74.00	\$148.00	30
47	18		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	ID PT	10/27/2022	10/30/2022	Th-Su 7p-12m				X	X	X	X	2	\$71.00	\$142.00	30
48	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC DT	10/27/2022	10/30/2022	Th-Su 9a-4p				X	X	X	X	2	\$9.00	\$18.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
49	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC EF	10/27/2022	10/30/2022	Th-Su 4p-7p				X	X	X	X	2	\$38.00	\$76.00	30
50	21		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	MNBC PT	10/27/2022	10/30/2022	Th-Su 7p-12m				X	X	X	X	2	\$44.00	\$88.00	30
51	22		Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC PT	10/27/2022	10/30/2022	Th-Su 7p-12m				X	X	X	X	2	\$27.00	\$54.00	30
52	23		Amp ersa nd Politi cal Bun dle	75 75	TNT	9762	TNT PT	10/27/2022	10/30/2022	Th-Su 7p-12m				X	X	X	X	2	\$129.00	\$258.00	30
53	24		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA DT	10/27/2022	10/30/2022	Th-Su 9a-4p				X	X	X	X	2	\$21.00	\$42.00	30
54	25		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA EF	10/27/2022	10/30/2022	Th-Su 4p-7p				X	X	X	X	2	\$88.00	\$176.00	30
55	26		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	USA PT	10/27/2022	10/30/2022	Th-Su 7p-12m				X	X	X	X	2	\$109.00	\$218.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3761542					
Traffic Order #	12213801,12213800	# of Weeks	2	Active	Yes
Order #	3761542	Created On	10/24/2022 10:14:18 AM	Order Status	Contract Confirmed
Order Descrp	63056684_POL_Issue_FAITH & POWER - PHL	Created By	NCC_Gateway_User	Gross \$	193412.00
Client	AMP - FAITH & POWER - PHL	Updated On	10/24/2022 10:57:36 AM	Net \$	139256.64
Start Date	10/24/2022	Updated By	Anderson, Joshua	Units	163
End Date	11/6/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	