

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3755125

<b>Traffic Order #</b>		12212662		<b>Created On</b>	10/14/2022 9:30:03 AM	<b>Order Status</b>	Revision Pending Export
<b>Order #</b>		3755125		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	48426.00
<b>Order Descrp</b>		63052755_POL_Issue_UNITE THE COUNTRY - PHL		<b>Updated On</b>	10/17/2022 9:30:40 AM	<b>Net \$</b>	34866.72
<b>Client</b>		AMP - UNITE THE COUNTRY - PHL		<b>Updated By</b>	Kailis, Susan	<b>Units</b>	49
<b>Start Date</b>		10/24/2022		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		11/13/2022		<b>REFERENCES</b>			
<b># of Weeks</b>		3		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63052755
<b>ActiveWeeks</b>	3			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - PHL - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - MCKENNA MEDIA	15.00%		<b>Address 1</b>	AMP MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	1			<b>Zip</b>	07003		
<b>Zones</b>	Philadelphia Interconnect			<b>Contact</b>			
<b>Total Networks</b>	5			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
<b>SYSCODE LIST</b>							
6500							

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12212662	<b>Created On</b>	10/14/2022 9:30:03 AM	<b>Order Status</b>	Revision Pending Export
<b>Order #</b>	3755125	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	48426.00
<b>Order Descrp</b>	63052755_POL_Issue_UNITE THE COUNTRY - PHL	<b>Updated On</b>	10/17/2022 8:41:29 AM	<b>Syscode Net \$</b>	34866.72
<b>Client</b>	AMP - UNITE THE COUNTRY - PHL	<b>Updated By</b>	Steinman, Jake	<b>Syscode Units</b>	49
<b>Start Date</b>	10/24/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Pending Export
<b>End Date</b>	11/13/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	988.29
<b># of Weeks</b>	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersand Political Bundle	75   75	Bravo	6500	BRVO PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$1,787.00	\$1,787.00	30
2	2		Ampersand Political Bundle	75   75	Bravo	6500	BRVO PT	10/31/2022	11/06/2022	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$2,145.00	\$4,290.00	30
3	3		Ampersand Political Bundle	75   75	Bravo	6500	BRVO PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$1,787.00	\$5,361.00	30
4	4		Ampersand Political Bundle	75   75	Bravo	6500	BRVO PT	10/31/2022	11/06/2022	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$2,145.00	\$4,290.00	30
5	5		Ampersand Political Bundle	75   75	Comedy Central	6500	CMDY EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$608.00	\$1,824.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75   75	Comedy Central	6500	CMDY EF	10/31/2022	11/06/2022	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$730.00	\$2,190.00	30
7	7		Ampersa nd Politi cal Bun dle	75   75	Comedy Central	6500	CMDY EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$608.00	\$1,824.00	30
8	8		Ampersa nd Politi cal Bun dle	75   75	Comedy Central	6500	CMDY EF	10/31/2022	11/06/2022	M-Su 4p-7p	X	X	X	X	X	X	X	4	\$730.00	\$2,920.00	30
9	9		Ampersa nd Politi cal Bun dle	75   75	Comedy Central	6500	CMDY EF	11/07/2022	11/07/2022	M 4p-7p	X							1	\$730.00	\$730.00	30
10	10		Ampersa nd Politi cal Bun dle	75   75	E! Entertainment TV	6500	ENT PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$772.00	\$772.00	30
11	11		Ampersa nd Politi cal Bun dle	75   75	E! Entertainment TV	6500	ENT PT	10/31/2022	11/06/2022	M-Su 7p-12m	X	X	X	X	X	X	X	1	\$927.00	\$927.00	30
12	12		Ampersa nd Politi cal Bun dle	75   75	E! Entertainment TV	6500	ENT PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$772.00	\$1,544.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75   75	E! Entertainment TV	6500	ENT PT	10/31/2022	11/06/2022	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$927.00	\$1,854.00	30
14	14		Amp ersa nd Politi cal Bun dle	75   75	Freeform	6500	FRFM EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$318.00	\$318.00	30
15	15		Amp ersa nd Politi cal Bun dle	75   75	Freeform	6500	FRFM EF	10/31/2022	11/06/2022	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$382.00	\$1,146.00	30
16	16		Amp ersa nd Politi cal Bun dle	75   75	Freeform	6500	FRFM EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$318.00	\$318.00	30
17	17		Amp ersa nd Politi cal Bun dle	75   75	Freeform	6500	FRFM EF	10/31/2022	11/06/2022	M-Su 4p-7p	X	X	X	X	X	X	X	4	\$382.00	\$1,528.00	30
18	18		Amp ersa nd Politi cal Bun dle	75   75	Freeform	6500	FRFM EF	11/07/2022	11/07/2022	M 4p-7p	X							1	\$382.00	\$382.00	30
19	19		Amp ersa nd Politi cal Bun dle	75   75	TBS	6500	TBSC EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$993.00	\$1,986.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75   75	TBS	6500	TBSC EF	10/31/2022	11/06/2022	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$1,192.00	\$2,384.00	30
21	21		Amp ersa nd Politi cal Bun dle	75   75	TBS	6500	TBSC EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$993.00	\$993.00	30
22	22		Amp ersa nd Politi cal Bun dle	75   75	TBS	6500	TBSC EF	10/31/2022	11/06/2022	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$1,192.00	\$2,384.00	30
23			Amp ersa nd Politi cal Bun dle	75   75	Bravo	6500	BRVO PT	10/31/2022	11/06/2022	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$2,145.00	\$4,290.00	30
24			Amp ersa nd Politi cal Bun dle	75   75	TBS	6500	TBSC EF	10/31/2022	11/06/2022	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$1,192.00	\$2,384.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3755125					
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<b>End Date</b>	11/13/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	