



<b>INVOICE NO.</b> EN6053076	<b>INVOICE DATE</b> 10/30/2022
<b>BILL CYCLE</b> 202210	<b>INVOICE DUE DATE</b> 11/27/2022

AMP - WATERFRONT STRATEGIES  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - FF PAC 2022 - PHL	P0042440

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12209605	Philadelphia	TV	\$12,417.00	46	46

### INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$12,417.00
Agency Commission	(\$1,862.55)
Rep Commission	(\$1,372.09)
<b>Net Advertising Total</b>	<b>\$9,182.36</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



**INVOICE NO.**

EN6053076

**INVOICE DATE**

10/30/2022

**BILL CYCLE**

202210

**INVOICE DUE DATE**

11/27/2022

## AFFIDAVIT

**Product:**  
**Estimate No:** 11092  
**Campaign No:**

**Comcast Order No:** EN12209605  
**TIM Est No:** 3740804  
**AE Name:** NCC - PHL - WASH DC

**Market:** Philadelphia  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11354135	FFUSA202231H	PHILLY INTERCONNECT 6500/6500	BET, OWN	16	\$4,578.00
NE11353404	FFUSA202227H	PHILLY INTERCONNECT 6500/6500	BET, OWN	30	\$7,839.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
OWN	PHILLY INTERCONNECT 6500/6500	NE11354135	7	\$1,466.00
OWN	PHILLY INTERCONNECT 6500/6500	NE11353404	15	\$3,810.00
BET	PHILLY INTERCONNECT 6500/6500	NE11354135	9	\$3,112.00
BET	PHILLY INTERCONNECT 6500/6500	NE11353404	15	\$4,029.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-25-22	BET	PHILLY INTERCONNECT 6500/6500	8:21AM	FFUSA202231H	30	3	\$62.00	
10-25-22	BET	PHILLY INTERCONNECT 6500/6500	12:17PM	FFUSA202231H	30	4	\$117.00	
10-25-22	BET	PHILLY INTERCONNECT 6500/6500	1:16PM	FFUSA202227H	30	4	\$117.00	
10-25-22	BET	PHILLY INTERCONNECT 6500/6500	5:01PM	FFUSA202231H	30	5	\$252.00	
10-25-22	BET	PHILLY INTERCONNECT 6500/6500	10:12PM	FFUSA202231H	30	6	\$795.00	
10-25-22	OWN	PHILLY INTERCONNECT 6500/6500	9:47AM	FFUSA202231H	30	9	\$89.00	
10-25-22	OWN	PHILLY INTERCONNECT 6500/6500	2:10PM	FFUSA202227H	30	9	\$89.00	
10-25-22	OWN	PHILLY INTERCONNECT 6500/6500	5:12PM	FFUSA202231H	30	10	\$98.00	
10-25-22	OWN	PHILLY INTERCONNECT 6500/6500	7:54PM	FFUSA202231H	30	11	\$497.00	
10-25-22	OWN	PHILLY INTERCONNECT 6500/6500	10:13PM	FFUSA202227H	30	11	\$497.00	
10-26-22	BET	PHILLY INTERCONNECT 6500/6500	8:12AM	FFUSA202227H	30	3	\$62.00	
10-26-22	BET	PHILLY INTERCONNECT 6500/6500	12:15PM	FFUSA202227H	30	4	\$117.00	
10-26-22	BET	PHILLY INTERCONNECT 6500/6500	1:16PM	FFUSA202227H	30	4	\$117.00	
10-26-22	BET	PHILLY INTERCONNECT 6500/6500	5:15PM	FFUSA202227H	30	5	\$252.00	
10-26-22	BET	PHILLY INTERCONNECT 6500/6500	9:14PM	FFUSA202227H	30	6	\$795.00	
10-26-22	OWN	PHILLY INTERCONNECT 6500/6500	9:48AM	FFUSA202227H	30	9	\$89.00	
10-26-22	OWN	PHILLY INTERCONNECT 6500/6500	1:56PM	FFUSA202227H	30	9	\$89.00	
10-26-22	OWN	PHILLY INTERCONNECT 6500/6500	4:13PM	FFUSA202227H	30	10	\$98.00	
10-26-22	OWN	PHILLY INTERCONNECT 6500/6500	5:12PM	FFUSA202227H	30	10	\$98.00	
10-26-22	OWN	PHILLY INTERCONNECT 6500/6500	7:50PM	FFUSA202227H	30	11	\$497.00	
10-26-22	OWN	PHILLY INTERCONNECT 6500/6500	8:10PM	FFUSA202227H	30	11	\$497.00	
10-27-22	BET	PHILLY INTERCONNECT 6500/6500	8:10AM	FFUSA202227H	30	3	\$62.00	
10-27-22	BET	PHILLY INTERCONNECT 6500/6500	12:18PM	FFUSA202227H	30	4	\$117.00	
10-27-22	BET	PHILLY INTERCONNECT 6500/6500	1:23PM	FFUSA202231H	30	4	\$117.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-22	BET	PHILLY INTERCONNECT 6500/6500	4:10PM	FFUSA202227H	30	5	\$252.00	
10-27-22	BET	PHILLY INTERCONNECT 6500/6500	6:24PM	FFUSA202227H	30	5	\$252.00	
10-27-22	BET	PHILLY INTERCONNECT 6500/6500	11:20PM	FFUSA202227H	30	6	\$795.00	
10-27-22	OWN	PHILLY INTERCONNECT 6500/6500	9:12AM	FFUSA202227H	30	9	\$89.00	
10-27-22	OWN	PHILLY INTERCONNECT 6500/6500	11:12AM	FFUSA202231H	30	9	\$89.00	
10-27-22	OWN	PHILLY INTERCONNECT 6500/6500	8:11PM	FFUSA202227H	30	11	\$497.00	
10-27-22	OWN	PHILLY INTERCONNECT 6500/6500	11:13PM	FFUSA202227H	30	11	\$497.00	
10-28-22	BET	PHILLY INTERCONNECT 6500/6500	8:13AM	FFUSA202227H	30	3	\$62.00	
10-28-22	BET	PHILLY INTERCONNECT 6500/6500	12:14PM	FFUSA202227H	30	4	\$117.00	
10-28-22	BET	PHILLY INTERCONNECT 6500/6500	1:13PM	FFUSA202227H	30	4	\$117.00	
10-28-22	BET	PHILLY INTERCONNECT 6500/6500	7:19PM	FFUSA202227H	30	6	\$795.00	
10-28-22	OWN	PHILLY INTERCONNECT 6500/6500	9:09AM	FFUSA202227H	30	9	\$89.00	
10-28-22	OWN	PHILLY INTERCONNECT 6500/6500	1:09PM	FFUSA202227H	30	9	\$89.00	
10-28-22	OWN	PHILLY INTERCONNECT 6500/6500	5:11PM	FFUSA202227H	30	10	\$98.00	
10-28-22	OWN	PHILLY INTERCONNECT 6500/6500	7:54PM	FFUSA202231H	30	11	\$497.00	
10-28-22	OWN	PHILLY INTERCONNECT 6500/6500	8:13PM	FFUSA202227H	30	11	\$497.00	
10-29-22	BET	PHILLY INTERCONNECT 6500/6500	8:12AM	FFUSA202231H	30	3	\$62.00	
10-29-22	BET	PHILLY INTERCONNECT 6500/6500	1:15PM	FFUSA202231H	30	12	\$117.00	
10-29-22	BET	PHILLY INTERCONNECT 6500/6500	7:14PM	FFUSA202231H	30	6	\$795.00	
10-29-22	BET	PHILLY INTERCONNECT 6500/6500	10:17PM	FFUSA202231H	30	6	\$795.00	
10-29-22	OWN	PHILLY INTERCONNECT 6500/6500	4:11PM	FFUSA202231H	30	10	\$98.00	
10-29-22	OWN	PHILLY INTERCONNECT 6500/6500	5:11PM	FFUSA202231H	30	10	\$98.00	

Order# EN12209605 Total: \$12,417.00



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**BILL CYCLE**

202210

**BILL TO**

AMP - WATERFRONT STRATEGIES  
NCC MEDIA  
BLOOMFIELD, NJ 07003

**REMITTANCE**

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - FF PAC 2022 - PHL	P0042440

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$9,182.36**

We accept checks, ACH, money orders and all major credit cards.