

EFFECTV POLITICAL RECORD OF REQUEST: NATIONAL AND LOCAL ISSUE ADS

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet, national health care policy, national abortion rights issues, or federal judicial appointments, etc.).
- OR**
- Ad relates to state or local issue and does not communicate a political matter of national importance (e.g., issues being decided by the state legislature or city council, state ballot issues, zoning controversies, local school issues.)
- 1) **Requested by (Agency name, address, phone number and contact):**
 - a) **Agency Name:** WIN COMPANY
 - b) **Contact Name:** CANDICE STALEY
 - c) **Phone Number:** 212-271-9685
 - d) **Address:** PO Box 280, 15 Shatzell Ave, Rhinecliff, NY
 - 2) **Paid for by (Advertiser/sponsor name, address, phone number & contact):**
 - a) **Name:** NRDC Action Fund
 - b) **Contact Name:** Will Marsh
 - c) **Phone Number:** 614-580-3339
 - d) **Address:** 40 West 20th Street, NY NY 10011
 - e) **EIN#, FEC#, W-9 or CP575 (optional):** Click or tap here to enter text.
 - 3) **Date of request:** 5.18.22
 - 4) **Request received by:** Susan Kailis
 - 5) **Description of the content of the ad (e.g. topics or issues discussed/candidates referenced):** Clean Energy
 - 6) **If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:** Click or tap here to enter text.
 - 7) **If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):** Energy
 - 8) **If ad refers to any state or local election or candidate list: ALL names(s) of candidate(s) referred to, office being sought and date of election:** Click or tap here to enter text.
 - 9) **If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):** Click or tap here to enter text.
 - 10) **List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors:**
David Vladeck, Eduardo Bhatia, Gerald Torres, Jon Friedland, Robert Raben, John Adams, Sig Anderman, Christopher Arndt, Richard Ayres, Anne Bartley, Patricia Bauman, Frances Beincke, Hamilton Candee, Jo Ann Kaplan, Vernice Miller-Travis, Daniel R. Tishman
 - 11) **If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry:** Click or tap here to enter text.
 - a) **Date of follow-up inquiry:**
 - b) **Name of person contacted for follow-up inquiry:** Click or tap here to enter text.
 - 12) **DMA :** PITT, HLLY JAS, PHILLY **Interconnect (Check if Yes)**
Zones: Click or tap here to enter text.
 - 13) **Distribution Platform(s): Check if applies:**
 Linear TV; **VOD;** **Digital/websites/apps**
 - 14) **Date and information provided, if any:** Click or tap here to enter text.
 - 15) **Disposition:**
 Accepted – see attached contract details

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Rejected – provide reason: Click or tap here to enter text.

16) Date of ROR completion: 5.18.22

17) Additional information: Click or tap here to enter text.