

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3741362

<b>Traffic Order #</b>	12209798,12209797		<b>Created On</b>	9/28/2022 6:11:04 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	3741362		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	8630.00	
<b>Order Descrp</b>	63045394_POL_Issue_FF PAC 2022 - PHL		<b>Updated On</b>	9/29/2022 2:17:13 PM		<b>Net \$</b>	6213.60	
<b>Client</b>	AMP - FF PAC 2022 - PHL		<b>Updated By</b>	Cossette, Michael		<b>Units</b>	86	
<b>Start Date</b>	10/3/2022		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	10/16/2022		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63045394	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	NCC - PHL - WASH DC		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - WATERFRONT STRATEGIES	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Product</b>		
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	11084	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	2		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	DISH I+,Philadelphia Interconnect		<b>Contact</b>			,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	4		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		9762,6500		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12209798	<b>Created On</b>	9/28/2022 6:11:04 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3741362	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	7596.00
<b>Order Descrp</b>	63045394_POL_Issue_FF PAC 2022 - PHL	<b>Updated On</b>	9/29/2022 12:57:55 PM	<b>Syscode Net \$</b>	5469.12
<b>Client</b>	AMP - FF PAC 2022 - PHL	<b>Updated By</b>	Muma, Debra Ann	<b>Syscode Units</b>	32
<b>Start Date</b>	10/3/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/16/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	237.38
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75   75	BET	6500	BET EM	10/04/2022	10/09/2022	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$51.00	\$204.00	30
2	2		Ampersa nd Politi cal Bun dle	75   75	BET	6500	BET DT	10/04/2022	10/09/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$97.00	\$485.00	30
3	3		Ampersa nd Politi cal Bun dle	75   75	BET	6500	BET EF	10/04/2022	10/09/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$210.00	\$840.00	30
4	4		Ampersa nd Politi cal Bun dle	75   75	BET	6500	BET PT	10/04/2022	10/09/2022	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$662.00	\$3,310.00	30
5	5		Ampersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	6500	OWN DT	10/04/2022	10/09/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$74.00	\$444.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	75   75	Oprah Winfrey Network	6500	OWN EF	10/04/2022	10/09/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$81.00	\$243.00	30
7	7		Ampersand Political Bundle	75   75	Oprah Winfrey Network	6500	OWN PT	10/04/2022	10/09/2022	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$414.00	\$2,070.00	30

**SUMMARY FOR SYSCODE 9762**

<b>Traffic Order #</b>	12209797	<b>Created On</b>	9/28/2022 6:11:04 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3741362	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1034.00
<b>Order Descrp</b>	63045394_POL_Issue_FF PAC 2022 - PHL	<b>Updated On</b>	9/29/2022 12:57:55 PM	<b>Syscode Net \$</b>	744.48
<b>Client</b>	AMP - FF PAC 2022 - PHL	<b>Updated By</b>	Muma, Debra Ann	<b>Syscode Units</b>	54
<b>Start Date</b>	10/3/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/16/2022	<b>Zones</b>	DISH I+	<b>Avg Unit Rate</b>	19.15
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
8	1		Ampersa nd Politi cal Bun dle	75   75	BET	9762	BET DT	10/10/2022	10/10/2022	M 9a-4p	X							1	\$5.00	\$5.00	30
9	2		Ampersa nd Politi cal Bun dle	75   75	BET	9762	BET PT	10/10/2022	10/10/2022	M 7p-12m	X							1	\$30.00	\$30.00	30
10	3		Ampersa nd Politi cal Bun dle	75   75	BET	9762	BET DT	10/04/2022	10/09/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$5.00	\$30.00	30
11	4		Ampersa nd Politi cal Bun dle	75   75	BET	9762	BET EF	10/04/2022	10/09/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$20.00	\$80.00	30
12	5		Ampersa nd Politi cal Bun dle	75   75	BET	9762	BET PT	10/04/2022	10/09/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$30.00	\$180.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	6		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9762	LIF DT	10/10/2022	10/10/2022	M 9a-4p	X							1	\$5.00	\$5.00	30
14	7		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9762	LIF PT	10/10/2022	10/10/2022	M 7p-12m	X							1	\$38.00	\$38.00	30
15	8		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9762	LIF DT	10/04/2022	10/09/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$5.00	\$30.00	30
16	9		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9762	LIF EF	10/04/2022	10/09/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$33.00	\$132.00	30
17	10		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9762	LIF PT	10/04/2022	10/09/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$38.00	\$228.00	30
18	11		Amp ersa nd Politi cal Bun dle	75   75	TLC	9762	TLC DT	10/10/2022	10/10/2022	M 9a-4p	X							1	\$5.00	\$5.00	30
19	12		Amp ersa nd Politi cal Bun dle	75   75	TLC	9762	TLC PT	10/10/2022	10/10/2022	M 7p-12m	X							1	\$23.00	\$23.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	13		Amp ersa nd Politi cal Bun dle	75   75	TLC	9762	TLC DT	10/04/2022	10/09/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$5.00	\$30.00	30
21	14		Amp ersa nd Politi cal Bun dle	75   75	TLC	9762	TLC EF	10/04/2022	10/09/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$20.00	\$80.00	30
22	15		Amp ersa nd Politi cal Bun dle	75   75	TLC	9762	TLC PT	10/04/2022	10/09/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$23.00	\$138.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3741362**

<b>Traffic Order #</b>	12209798,12209797	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3741362	<b>Created On</b>	9/28/2022 6:11:04 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63045394_POL_Issue_FF PAC 2022 - PHL	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	8630.00
<b>Client</b>	AMP - FF PAC 2022 - PHL	<b>Updated On</b>	9/29/2022 2:17:13 PM	<b>Net \$</b>	6213.60
<b>Start Date</b>	10/3/2022	<b>Updated By</b>	Cossette, Michael	<b>Units</b>	86
<b>End Date</b>	10/16/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	