

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3757343

<b>Traffic Order #</b>	12213006		<b>Created On</b>	10/18/2022 10:16:12 AM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	3757343		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	42089.00	
<b>Order Descrp</b>	63054224_POL_Issue_SENATE MAJORITY PAC - PHL		<b>Updated On</b>	10/18/2022 12:10:52 PM		<b>Net \$</b>	30304.08	
<b>Client</b>	AMP - SENATE MAJORITY PAC - PHL		<b>Updated By</b>	Moser, Camala		<b>Units</b>	21	
<b>Start Date</b>	10/17/2022		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	10/23/2022		<b>REFERENCES</b>					
<b># of Weeks</b>	1		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>		
<b>ActiveWeeks</b>	1		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	NCC - PHL - WASH DC		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - WATERFRONT STRATEGIES	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Product</b>	173	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	12369	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Philadelphia Interconnect		<b>Contact</b>			,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	4		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					
			<b>SYSCODE LIST</b>					
			6500					

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12213006	<b>Created On</b>	10/18/2022 10:16:12 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3757343	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	42089.00
<b>Order Descrp</b>	63054224_POL_Issue_SENATE MAJORITY PAC - PHL	<b>Updated On</b>	10/18/2022 12:08:40 PM	<b>Syscode Net \$</b>	30304.08
<b>Client</b>	AMP - SENATE MAJORITY PAC - PHL	<b>Updated By</b>	Moser, Camala	<b>Syscode Units</b>	21
<b>Start Date</b>	10/17/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/23/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	2004.24
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75   75	CNN	6500	CNN EM	10/19/2022	10/23/2022	W-Su 5a-9a			X	X	X	X	X	2	\$1,490.00	\$2,980.00	30
2	2		Ampersa nd Politi cal Bun dle	75   75	CNN	6500	CNN DT	10/19/2022	10/23/2022	W-Su 9a-4p			X	X	X	X	X	2	\$1,192.00	\$2,384.00	30
3	3		Ampersa nd Politi cal Bun dle	75   75	CNN	6500	CNN EF	10/19/2022	10/23/2022	W-Su 4p-7p			X	X	X	X	X	2	\$2,184.00	\$4,368.00	30
4	4		Ampersa nd Politi cal Bun dle	75   75	CNN	6500	CNN PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	2	\$3,374.00	\$6,748.00	30
5	5		Ampersa nd Politi cal Bun dle	75   75	ESPN	6500	ESPN PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	1	\$2,381.00	\$2,381.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	75   75	Fox News Channel	6500	FXNC EM	10/19/2022	10/23/2022	W-Su 5a-9a			X	X	X	X	X	1	\$1,985.00	\$1,985.00	30
7	7		Ampersand Political Bundle	75   75	Fox News Channel	6500	FXNC DT	10/19/2022	10/23/2022	W-Su 9a-4p			X	X	X	X	X	1	\$1,391.00	\$1,391.00	30
8	8		Ampersand Political Bundle	75   75	Fox News Channel	6500	FXNC EF	10/19/2022	10/23/2022	W-Su 4p-7p			X	X	X	X	X	1	\$2,184.00	\$2,184.00	30
9	9		Ampersand Political Bundle	75   75	Fox News Channel	6500	FXNC PT	10/19/2022	10/23/2022	W-Su 7p-12m			X	X	X	X	X	1	\$3,374.00	\$3,374.00	30
10	10		Ampersand Political Bundle	75   75	MSNBC	6500	MNBC EM	10/19/2022	10/23/2022	W-Su 5a-9a			X	X	X	X	X	2	\$1,391.00	\$2,782.00	30
11	11		Ampersand Political Bundle	75   75	MSNBC	6500	MNBC DT	10/19/2022	10/23/2022	W-Su 9a-4p			X	X	X	X	X	2	\$993.00	\$1,986.00	30
12	12		Ampersand Political Bundle	75   75	MSNBC	6500	MNBC EF	10/19/2022	10/23/2022	W-Su 4p-7p			X	X	X	X	X	2	\$1,985.00	\$3,970.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	6500	MNBC PT	10/19/2022	10/23/2022	W-Su 7p- 12m			X	X	X	X	X	2	\$2,778.0 0	\$5,556.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3757343**

<b>Traffic Order #</b>	12213006	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3757343	<b>Created On</b>	10/18/2022 10:16:12 AM	<b>Order Status</b>	Contract Confirmed
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<b>Start Date</b>	10/17/2022	<b>Updated By</b>	Moser, Camala	<b>Units</b>	21
<b>End Date</b>	10/23/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	