



<b>INVOICE NO.</b> EN6058709	<b>INVOICE DATE</b> 10/30/2022
<b>BILL CYCLE</b> 202210	<b>INVOICE DUE DATE</b> 11/27/2022

ATTN: NCC  
AMP - MAIN STREET MEDIA GROUP

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - AMERICAN CROSSROADS - PHL	P0043622

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12212333	Philadelphia	TV	\$73,495.00	41	41

### INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$73,495.00
Agency Commission	(\$11,024.25)
Rep Commission	(\$8,121.20)
<b>Net Advertising Total</b>	<b>\$54,349.55</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



**INVOICE NO.**

EN6058709

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## AFFIDAVIT

**Product:** 102822  
**Estimate No:** 6845  
**Campaign No:**

**Comcast Order No:** EN12212333  
**TIM Est No:** 3753098  
**AE Name:** NCC - PHL - WASH DC

**Market:** Philadelphia  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11358605	AC22PATV06H	PHILLY INTERCONNECT 6500/6500	CNN, FXNC, HALL, HGTV, MNBC, TVL	20	\$34,387.00
NE11359927	AC22PATV07H	PHILLY INTERCONNECT 6500/6500	ESPN, FXNC, HALL, HGTV, MNBC, TVL	21	\$39,108.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	PHILLY INTERCONNECT 6500/6500	NE11359927	1	\$1,985.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11358605	2	\$4,366.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11359927	2	\$4,762.00
TVL	PHILLY INTERCONNECT 6500/6500	NE11358605	2	\$1,590.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11358605	5	\$12,308.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11359927	7	\$15,684.00
TVL	PHILLY INTERCONNECT 6500/6500	NE11359927	2	\$1,590.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11359927	3	\$4,765.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11358605	2	\$3,970.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11358605	5	\$5,401.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11358605	4	\$6,752.00
HGTV	PHILLY INTERCONNECT 6500/6500	NE11359927	6	\$10,322.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-22	CNN	PHILLY INTERCONNECT 6500/6500	1:58PM	AC22PATV06H	30	1	\$1,192.00	
10-28-22	CNN	PHILLY INTERCONNECT 6500/6500	2:59PM	AC22PATV06H	30	1	\$1,192.00	
10-28-22	CNN	PHILLY INTERCONNECT 6500/6500	4:49PM	AC22PATV06H	30	3	\$2,184.00	
10-28-22	CNN	PHILLY INTERCONNECT 6500/6500	6:40PM	AC22PATV06H	30	3	\$2,184.00	
10-28-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:53AM	AC22PATV06H	30	7	\$1,985.00	
10-28-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:44AM	AC22PATV06H	30	9	\$1,391.00	
10-28-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:37PM	AC22PATV06H	30	11	\$2,184.00	
10-28-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:43PM	AC22PATV06H	30	13	\$3,374.00	
10-28-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:46PM	AC22PATV06H	30	13	\$3,374.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-22	HALL	PHILLY INTERCONNECT 6500/6500	11:26AM	AC22PATV06H	30	15	\$318.00	
10-28-22	HALL	PHILLY INTERCONNECT 6500/6500	1:23PM	AC22PATV06H	30	15	\$318.00	
10-28-22	HALL	PHILLY INTERCONNECT 6500/6500	4:37PM	AC22PATV06H	30	17	\$795.00	
10-28-22	HALL	PHILLY INTERCONNECT 6500/6500	8:32PM	AC22PATV06H	30	19	\$1,985.00	
10-28-22	HALL	PHILLY INTERCONNECT 6500/6500	9:21PM	AC22PATV06H	30	19	\$1,985.00	
10-28-22	HGTV	PHILLY INTERCONNECT 6500/6500	6:19PM	AC22PATV06H	30	23	\$1,588.00	
10-28-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:19PM	AC22PATV06H	30	25	\$2,778.00	
10-28-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	AC22PATV06H	30	27	\$1,985.00	
10-28-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:40PM	AC22PATV06H	30	27	\$1,985.00	
10-28-22	TVL	PHILLY INTERCONNECT 6500/6500	7:11PM	AC22PATV06H	30	29	\$795.00	
10-28-22	TVL	PHILLY INTERCONNECT 6500/6500	11:08PM	AC22PATV06H	30	29	\$795.00	
10-29-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:47PM	AC22PATV07H	30	9	\$1,391.00	
10-29-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:45PM	AC22PATV07H	30	11	\$2,184.00	
10-29-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:42PM	AC22PATV07H	30	13	\$3,374.00	
10-29-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:45PM	AC22PATV07H	30	13	\$3,374.00	
10-29-22	HALL	PHILLY INTERCONNECT 6500/6500	4:34PM	AC22PATV07H	30	17	\$795.00	
10-29-22	HALL	PHILLY INTERCONNECT 6500/6500	9:23PM	AC22PATV07H	30	19	\$1,985.00	
10-29-22	HALL	PHILLY INTERCONNECT 6500/6500	10:36PM	AC22PATV07H	30	19	\$1,985.00	
10-29-22	HGTV	PHILLY INTERCONNECT 6500/6500	3:18PM	AC22PATV07H	30	21	\$795.00	
10-29-22	HGTV	PHILLY INTERCONNECT 6500/6500	4:18PM	AC22PATV07H	30	23	\$1,588.00	
10-29-22	HGTV	PHILLY INTERCONNECT 6500/6500	6:19PM	AC22PATV07H	30	23	\$1,588.00	
10-29-22	HGTV	PHILLY INTERCONNECT 6500/6500	7:25PM	AC22PATV07H	30	25	\$2,778.00	
10-29-22	HGTV	PHILLY INTERCONNECT 6500/6500	10:26PM	AC22PATV07H	30	25	\$2,778.00	
10-29-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:34PM	AC22PATV07H	30	27	\$1,985.00	
10-29-22	TVL	PHILLY INTERCONNECT 6500/6500	7:09PM	AC22PATV07H	30	29	\$795.00	
10-29-22	TVL	PHILLY INTERCONNECT 6500/6500	7:38PM	AC22PATV07H	30	29	\$795.00	
10-30-22	ESPN	PHILLY INTERCONNECT 6500/6500	7:08PM	AC22PATV07H	30	5	\$2,381.00	
10-30-22	ESPN	PHILLY INTERCONNECT 6500/6500	9:14PM	AC22PATV07H	30	5	\$2,381.00	
10-30-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:52AM	AC22PATV07H	30	7	\$1,985.00	
10-30-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	AC22PATV07H	30	7	\$1,985.00	
10-30-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:49AM	AC22PATV07H	30	9	\$1,391.00	
10-30-22	HGTV	PHILLY INTERCONNECT 6500/6500	1:23PM	AC22PATV07H	30	21	\$795.00	

Order# EN12212333 Total: \$73,495.00



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**BILL CYCLE**

202210

**BILL TO**

ATTN: NCC  
AMP - MAIN STREET MEDIA GROUP

**REMITTANCE**

Please return this document with your payment

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AMP - MAIN STREET MEDIA GROUP	MAINSTREET	AMP - AMERICAN CROSSROADS - PHL	P0043622

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$54,349.55**

We accept checks, ACH, money orders and all major credit cards.