

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3670848

Traffic Order #	12195966,12195965		Created On	6/28/2022 12:12:40 PM		Order Status	Contract Confirmed	
Order #	3670848		Created By	NCC_Gateway_User		Gross \$	14676.00	
Order Descrp	63011900 POL Issue FF PAC 2022 PHL		Updated On	6/29/2022 1:43:11 PM		Net \$	10566.72	
Client	AMP - FF PAC 2022 - PHL		Updated By	SKINNER, HELEN		Units	108	
Start Date	10/4/2022		Industry	Political-Association		Credit Hold	NO	
End Date	10/10/2022		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63011900	
ActiveWeeks	2		Tertiary			Billing Schedule	Broadcast	
AE 1	NCC - PHL - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - WATERFRONT STRATEGIES	15.00%	Address 1	NCC MEDIA		Product	10041010	
RepFirm	NCC	13.00%	Address 2			Estimate	11083	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	2		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	DISH I+,Philadelphia Interconnect		Contact			Philadelphia Priority Code NP=80, IP=74 See key on FCC site for zone/network information		
Total Networks	4		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					
			SYSCODE LIST					
			9762,6500					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12195966	Created On	6/28/2022 12:12:40 PM	Order Status	Contract Confirmed
Order #	3670848	Created By	NCC_Gateway_User	Syscode Gross \$	13446.00
Order Descrp	63011900 POL Issue FF PAC 2022 PHL	Updated On	6/29/2022 1:42:04 PM	Syscode Net \$	9681.12
Client	AMP - FF PAC 2022 - PHL	Updated By	SKINNER, HELEN	Syscode Units	46
Start Date	10/4/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/10/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	292.30
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	BET	6500	BET EM	10/04/2022	10/09/2022	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$62.00	\$310.00	30
2			Amp ersa nd Politi cal Bun dle	75 75	BET	6500	BET EM	10/10/2022	10/10/2022	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$62.00	\$0.00	30
3			Amp ersa nd Politi cal Bun dle	75 75	BET	6500	BET EM	10/04/2022	10/09/2022	M 5a-9a	X							0	\$62.00	\$0.00	30
4	2		Amp ersa nd Politi cal Bun dle	75 75	BET	6500	BET EM	10/10/2022	10/10/2022	M 5a-9a	X							2	\$62.00	\$124.00	30
5	3		Amp ersa nd Politi cal Bun dle	75 75	BET	6500	BET DT	10/04/2022	10/09/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$117.00	\$585.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			Ampersand Political Bundle	75 75	BET	6500	BET DT	10/10/2022	10/10/2022	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$117.00	\$0.00	30
7			Ampersand Political Bundle	75 75	BET	6500	BET DT	10/04/2022	10/09/2022	M 9a-4p	X							0	\$117.00	\$0.00	30
8	4		Ampersand Political Bundle	75 75	BET	6500	BET DT	10/10/2022	10/10/2022	M 9a-4p	X							1	\$117.00	\$117.00	30
9	5		Ampersand Political Bundle	75 75	BET	6500	BET EF	10/04/2022	10/09/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$252.00	\$1,008.00	30
10			Ampersand Political Bundle	75 75	BET	6500	BET EF	10/10/2022	10/10/2022	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$252.00	\$0.00	30
11			Ampersand Political Bundle	75 75	BET	6500	BET EF	10/04/2022	10/09/2022	M 4p-7p	X							0	\$252.00	\$0.00	30
12	6		Ampersand Political Bundle	75 75	BET	6500	BET EF	10/10/2022	10/10/2022	M 4p-7p	X							1	\$252.00	\$252.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	7		Ampersa nd Politi cal Bun dle	75 75	BET	6500	BET PT	10/04/2022	10/09/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$795.00	\$4,770.00	30
14			Ampersa nd Politi cal Bun dle	75 75	BET	6500	BET PT	10/10/2022	10/10/2022	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$795.00	\$0.00	30
15			Ampersa nd Politi cal Bun dle	75 75	BET	6500	BET PT	10/04/2022	10/09/2022	M 7p-12m	X							0	\$795.00	\$0.00	30
16	8		Ampersa nd Politi cal Bun dle	75 75	BET	6500	BET PT	10/10/2022	10/10/2022	M 7p-12m	X							2	\$795.00	\$1,590.00	30
17	9		Ampersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN DT	10/04/2022	10/09/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$89.00	\$445.00	30
18			Ampersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN DT	10/10/2022	10/10/2022	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$89.00	\$0.00	30
19			Ampersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN DT	10/04/2022	10/09/2022	M 9a-4p	X							0	\$89.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	10		Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN DT	10/10/2022	10/10/2022	M 9a-4p	X							2	\$89.00	\$178.00	30
21	11		Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN EF	10/04/2022	10/09/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$98.00	\$490.00	30
22			Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN EF	10/10/2022	10/10/2022	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$98.00	\$0.00	30
23			Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN EF	10/04/2022	10/09/2022	M 4p-7p	X							0	\$98.00	\$0.00	30
24	12		Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN EF	10/10/2022	10/10/2022	M 4p-7p	X							1	\$98.00	\$98.00	30
25	13		Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN PT	10/04/2022	10/09/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	5	\$497.00	\$2,485.00	30
26			Amp ersa nd Politi cal Bun dle	75 75	Oprah Winfrey Network	6500	OWN PT	10/10/2022	10/10/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	0	\$497.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27			Ampersand Political Bundle	75 75	Oprah Winfrey Network	6500	OWN PT	10/04/2022	10/09/2022	M 7p-12m	X							0	\$497.00	\$0.00	30
28	14		Ampersand Political Bundle	75 75	Oprah Winfrey Network	6500	OWN PT	10/10/2022	10/10/2022	M 7p-12m	X							2	\$497.00	\$994.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12195965	Created On	6/28/2022 12:12:40 PM	Order Status	Contract Confirmed
Order #	3670848	Created By	NCC_Gateway_User	Syscode Gross \$	1230.00
Order Descrp	63011900 POL Issue FF PAC 2022 PHL	Updated On	6/29/2022 1:42:04 PM	Syscode Net \$	885.60
Client	AMP - FF PAC 2022 - PHL	Updated By	SKINNER, HELEN	Syscode Units	62
Start Date	10/4/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/10/2022	Zones	DISH I+	Avg Unit Rate	19.84
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29	1		Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET DT	10/04/2022	10/09/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$5.00	\$25.00	30
30			Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET DT	10/10/2022	10/10/2022	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$5.00	\$0.00	30
31			Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET DT	10/04/2022	10/09/2022	M 9a-4p	X							0	\$5.00	\$0.00	30
32	2		Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET DT	10/10/2022	10/10/2022	M 9a-4p	X							2	\$5.00	\$10.00	30
33	3		Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET EF	10/04/2022	10/09/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$20.00	\$120.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34			Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET EF	10/10/2022	10/10/2022	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$20.00	\$0.00	30
35			Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET EF	10/04/2022	10/09/2022	M 4p-7p	X							0	\$20.00	\$0.00	30
36	4		Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET EF	10/10/2022	10/10/2022	M 4p-7p	X							1	\$20.00	\$20.00	30
37	5		Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET PT	10/04/2022	10/09/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$30.00	\$180.00	30
38			Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET PT	10/10/2022	10/10/2022	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$30.00	\$0.00	30
39			Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET PT	10/04/2022	10/09/2022	M 7p-12m	X							0	\$30.00	\$0.00	30
40	6		Amp ersa nd Politi cal Bun dle	75 75	BET	9762	BET PT	10/10/2022	10/10/2022	M 7p-12m	X							2	\$30.00	\$60.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	7		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	LIF DT	10/04/2022	10/09/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$5.00	\$25.00	30
42			Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	LIF DT	10/10/2022	10/10/2022	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$5.00	\$0.00	30
43			Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	LIF DT	10/04/2022	10/09/2022	M 9a-4p	X							0	\$5.00	\$0.00	30
44	8		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	LIF DT	10/10/2022	10/10/2022	M 9a-4p	X							2	\$5.00	\$10.00	30
45	9		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	LIF EF	10/04/2022	10/09/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$33.00	\$165.00	30
46			Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	LIF EF	10/10/2022	10/10/2022	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$33.00	\$0.00	30
47			Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	LIF EF	10/04/2022	10/09/2022	M 4p-7p	X							0	\$33.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
48	10		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	LIF EF	10/10/2022	10/10/2022	M 4p-7p	X							1	\$33.00	\$33.00	30
49	11		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	LIF PT	10/04/2022	10/09/2022	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$38.00	\$190.00	30
50			Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	LIF PT	10/10/2022	10/10/2022	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$38.00	\$0.00	30
51			Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	LIF PT	10/04/2022	10/09/2022	M 7p-12m	X							0	\$38.00	\$0.00	30
52	12		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	LIF PT	10/10/2022	10/10/2022	M 7p-12m	X							2	\$38.00	\$76.00	30
53	13		Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC DT	10/04/2022	10/09/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$5.00	\$25.00	30
54			Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC DT	10/10/2022	10/10/2022	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$5.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55			Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC DT	10/04/2022	10/09/2022	M 9a-4p	X							0	\$5.00	\$0.00	30
56	14		Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC DT	10/10/2022	10/10/2022	M 9a-4p	X							2	\$5.00	\$10.00	30
57	15		Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC EF	10/04/2022	10/09/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$20.00	\$100.00	30
58			Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC EF	10/10/2022	10/10/2022	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$20.00	\$0.00	30
59			Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC EF	10/04/2022	10/09/2022	M 4p-7p	X							0	\$20.00	\$0.00	30
60	16		Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC EF	10/10/2022	10/10/2022	M 4p-7p	X							1	\$20.00	\$20.00	30
61	17		Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC PT	10/04/2022	10/09/2022	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$23.00	\$115.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
62			Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC PT	10/10/2022	10/10/2022	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$23.00	\$0.00	30
63			Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC PT	10/04/2022	10/09/2022	M 7p-12m	X							0	\$23.00	\$0.00	30
64	18		Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	TLC PT	10/10/2022	10/10/2022	M 7p-12m	X							2	\$23.00	\$46.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3670848

Traffic Order #	12195966,12195965	# of Weeks	2	Active	Yes
Order #	3670848	Created On	6/28/2022 12:12:40 PM	Order Status	Contract Confirmed
Order Descrp	63011900 POL Issue FF PAC 2022 PHL	Created By	NCC_Gateway_User	Gross \$	14676.00
Client	AMP - FF PAC 2022 - PHL	Updated On	6/29/2022 1:43:11 PM	Net \$	10566.72
Start Date	10/4/2022	Updated By	SKINNER, HELEN	Units	108
End Date	10/10/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	