

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3737279

Traffic Order #	12208848		Created On	9/23/2022 4:23:44 PM		Order Status	Contract Confirmed	
Order #	3737279		Created By	NCC_Gateway_User		Gross \$	148027.00	
Order Descrp	63043182_POL_Issue_SENATE LEADERSHIP FUND - PHL		Updated On	9/23/2022 5:43:36 PM		Net \$	106579.44	
Client	AMP - SENATE LEADERSHIP FUND -		Updated By	Anderson, Joshua		Units	110	
Start Date	10/10/2022		Industry	Political-Association		Credit Hold	NO	
End Date	10/23/2022		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary			Purchase Order #	63043182	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	2		Tertiary			EDI INFORMATION		
AE 1	NCC - PHL - WASH DC		Quarternary			Product	10111017	
AE 2			TRAFFIC OPTIONS			Estimate	6300	
Agency	AMP - MAIN STREET MEDIA GROUP	15.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Zones	1		Zip	07003				
Zones	Philadelphia Interconnect		Contact					
Total Networks	8		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6500		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12208848	Created On	9/23/2022 4:23:44 PM	Order Status	Contract Confirmed
Order #	3737279	Created By	NCC_Gateway_User	Syscode Gross \$	148027.00
Order Descrp	63043182_POL_Issue_SENATE LEADERSHIP FUND - PHL	Updated On	9/23/2022 5:42:03 PM	Syscode Net \$	106579.44
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated By	Anderson, Joshua	Syscode Units	110
Start Date	10/10/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/23/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1345.70
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	Daytime	10/17/2022	10/17/2022	M 9a-4p	X							1	\$1,192.00	\$1,192.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	Daytime	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$993.00	\$4,965.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	ESPN	6500	Early Fringe	10/17/2022	10/17/2022	M 4p-7p	X							1	\$1,490.00	\$1,490.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	Early Fringe	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$1,241.00	\$6,205.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	Prime	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$1,984.00	\$13,888.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	75 75	Food Network	6500	Early Fringe	10/17/2022	10/17/2022	M 4p-7p	X							1	\$1,391.00	\$1,391.00	30
7	7		Ampersand Political Bundle	75 75	Food Network	6500	Early Fringe	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$1,159.00	\$5,795.00	30
8	8		Ampersand Political Bundle	75 75	Fox News Channel	6500	Early Morning	10/17/2022	10/17/2022	M 5a-9a	X							1	\$1,985.00	\$1,985.00	30
9	9		Ampersand Political Bundle	75 75	Fox News Channel	6500	Daytime	10/17/2022	10/17/2022	M 9a-4p	X							1	\$1,391.00	\$1,391.00	30
10	10		Ampersand Political Bundle	75 75	Fox News Channel	6500	Early Fringe	10/17/2022	10/17/2022	M 4p-7p	X							1	\$2,184.00	\$2,184.00	30
11	11		Ampersand Political Bundle	75 75	Fox News Channel	6500	Prime	10/17/2022	10/17/2022	M 7p-12m	X							1	\$3,374.00	\$3,374.00	30
12	12		Ampersand Political Bundle	75 75	Fox News Channel	6500	Early Morning	10/11/2022	10/16/2022	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$1,654.00	\$9,924.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Daytime	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$1,159.00	\$6,954.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Early Fringe	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$1,820.00	\$9,100.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	Prime	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$2,811.00	\$16,866.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	6500	Early Morning	10/17/2022	10/17/2022	M 5a-9a	X							1	\$212.00	\$212.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Daytime	10/17/2022	10/17/2022	M 9a-4p	X							1	\$318.00	\$318.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Early Fringe	10/17/2022	10/17/2022	M 4p-7p	X							1	\$795.00	\$795.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Prime	10/17/2022	10/17/2022	M 7p-12m	X							1	\$1,985.00	\$1,985.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	74 74	Hallmark Channel	6500	Early Morning	10/11/2022	10/16/2022	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$176.00	\$704.00	30
21	21		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Daytime	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$265.00	\$1,325.00	30
22	22		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Early Fringe	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$662.00	\$3,310.00	30
23	23		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	Prime	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	6	\$1,654.0 0	\$9,924.00	30
24	24		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Daytime	10/17/2022	10/17/2022	M 9a-4p	X							1	\$795.00	\$795.00	30
25	25		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Early Fringe	10/17/2022	10/17/2022	M 4p-7p	X							1	\$1,588.0 0	\$1,588.00	30
26	26		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Prime	10/17/2022	10/17/2022	M 7p-12m	X							1	\$2,778.0 0	\$2,778.00	30

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27	27		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Daytime	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$662.00	\$3,972.00	30
28	28		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Early Fringe	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$1,323.00	\$6,615.00	30
29	29		Ampersa nd Politi cal Bun dle	75 75	HGTV	6500	Prime	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$2,315.00	\$13,890.00	30
30	30		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	Prime	10/17/2022	10/17/2022	M 7p-12m	X							1	\$1,391.00	\$1,391.00	30
31	31		Ampersa nd Politi cal Bun dle	75 75	The History Channel	6500	Prime	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$1,159.00	\$6,954.00	30
32	32		Ampersa nd Politi cal Bun dle	75 75	TV Land	6500	Prime	10/17/2022	10/17/2022	M 7p-12m	X							1	\$795.00	\$795.00	30
33	33		Ampersa nd Politi cal Bun dle	75 75	TV Land	6500	Prime	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$662.00	\$3,972.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3737279					
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Start Date	10/10/2022	Updated By	Anderson, Joshua	Units	110
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ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	