

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3725781

Traffic Order #		12207015,12207014		Created On	9/9/2022 6:51:13 PM	Order Status	Contract Confirmed
Order #		3725781		Created By	NCC_Gateway_User	Gross \$	131196.00
Order Descrp		63036874_POL_Issue_SENATE MAJORITY PAC - PHL		Updated On	9/12/2022 12:27:38 PM	Net \$	94461.12
Client		AMP - SENATE MAJORITY PAC - PHL		Updated By	Put, Rotmene	Units	117
Start Date		9/12/2022		Industry	Political-Association	Credit Hold	NO
End Date		9/25/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63036874
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - PHL - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - WATERFRONT STRATEGIES	15.00%		Address 1	NCC MEDIA	Product	
RepFirm	NCC	13.00%		Address 2		Estimate	10477
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip	07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Philadelphia Interconnect,DISH I+			Contact		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks	11			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
				SYSCODE LIST			
				6500,9762			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12207014	Created On	9/9/2022 6:51:13 PM	Order Status	Contract Confirmed
Order #	3725781	Created By	NCC_Gateway_User	Syscode Gross \$	129996.00
Order Descrp	63036874_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	9/12/2022 11:56:24 AM	Syscode Net \$	93597.12
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	Remson, Toya	Syscode Units	88
Start Date	9/12/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/25/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1477.23
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	VARIOUS	09/19/2022	09/19/2022	M 5a-9a	X							1	\$1,079.00	\$1,079.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	VARIOUS	09/19/2022	09/19/2022	M 9a-4p	X							1	\$863.00	\$863.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	SITUATION ROOM WITH WOLF BLITZER	09/19/2022	09/19/2022	M 4p-7p	X							1	\$1,582.00	\$1,582.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	ANDERSON COOPER 360, DON LEMON TONIGHT	09/19/2022	09/19/2022	M 7p-12m	X							1	\$2,444.00	\$2,444.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	VARIOUS	09/13/2022	09/18/2022	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$1,079.00	\$5,395.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	VARIOUS	09/13/2022	09/18/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$863.00	\$4,315.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	SITUATION ROOM WITH WOLF BLITZER	09/13/2022	09/18/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$1,582.00	\$7,910.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	ANDERSON COOPER 360, DON LEMON TONIGHT	09/13/2022	09/18/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	5	\$2,444.00	\$12,220.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	ESPN	6500	MLS: Regular Season	09/13/2022	09/18/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$1,725.00	\$5,175.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	09/19/2022	09/19/2022	M 5a-9a	X							1	\$1,438.00	\$1,438.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	09/19/2022	09/19/2022	M 9a-4p	X							1	\$1,007.00	\$1,007.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6500	FIVE, THE	09/19/2022	09/19/2022	M 4p-7p	X							1	\$1,582.00	\$1,582.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	09/19/2022	09/19/2022	M 7p-12m	X							1	\$2,444.00	\$2,444.00	30
14	14		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	09/13/2022	09/18/2022	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$1,438.00	\$5,752.00	30
15	15		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	09/13/2022	09/18/2022	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$1,007.00	\$4,028.00	30
16	16		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FIVE, THE	09/13/2022	09/18/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,582.00	\$6,328.00	30
17	17		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	09/13/2022	09/18/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$2,444.00	\$9,776.00	30
18	18		Ampersa nd Politi cal Bun dle	74 74	Hallmark Channel	6500	CHRISTMAS IN JULY, FALL HARVEST	09/13/2022	09/18/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$1,438.00	\$2,876.00	30
19	19		Ampersa nd Politi cal Bun dle	74 74	HGTV	6500	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, GOOD BONES, BROTHER VS. BROTHER, GREAT GIVEBACK WITH ME	09/13/2022	09/18/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$2,013.00	\$8,052.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	09/19/2022	09/19/2022	M 5a-9a	X							1	\$1,007.00	\$1,007.00	30
21	21		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	09/19/2022	09/19/2022	M 9a-4p	X							1	\$719.00	\$719.00	30
22	22		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	09/19/2022	09/19/2022	M 4p-7p	X							1	\$1,438.00	\$1,438.00	30
23	23		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	THE RACHEL MADDOW SHOW	09/19/2022	09/19/2022	M 7p-12m	X							1	\$2,013.00	\$2,013.00	30
24	24		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	09/13/2022	09/18/2022	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$1,007.00	\$7,049.00	30
25	25		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	09/13/2022	09/18/2022	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$719.00	\$5,033.00	30
26	26		Ampersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	09/13/2022	09/18/2022	Tu-Su 4p-7p		X	X	X	X	X	X	7	\$1,438.00	\$10,066.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Ampersand Political Bundle	75 75	MSNBC	6500	THE RACHEL MADDOW SHOW	09/13/2022	09/18/2022	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$2,013.00	\$14,091.00	30
28	28		Ampersand Political Bundle	75 75	TLC	6500	SMOTHERED, I LOVE A MAMA'S BOY, EXTREME SISTERS	09/13/2022	09/18/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$1,438.00	\$4,314.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12207015	Created On	9/9/2022 6:51:13 PM	Order Status	Contract Confirmed
Order #	3725781	Created By	NCC_Gateway_User	Syscode Gross \$	1200.00
Order Descrp	63036874_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	9/12/2022 11:56:24 AM	Syscode Net \$	864.00
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	Remson, Toya	Syscode Units	29
Start Date	9/12/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/25/2022	Zones	DISH I+	Avg Unit Rate	41.38
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	VARIOUS	09/14/2022	09/18/2022	W-Su 9a-4p			X	X	X	X	X	2	\$10.00	\$20.00	30
30	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	SITUATION ROOM WITH WOLF BLITZER	09/14/2022	09/18/2022	W-Su 4p-7p			X	X	X	X	X	2	\$35.00	\$70.00	30
31	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	ANDERSON COOPER 360, DON LEMON TONIGHT	09/14/2022	09/18/2022	W-Su 7p-12m			X	X	X	X	X	2	\$43.00	\$86.00	30
32	4		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	MLS: Regular Season	09/14/2022	09/18/2022	W-Su 4p-7p			X	X	X	X	X	1	\$85.00	\$85.00	30
33	5		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	MLS: Regular Season	09/14/2022	09/18/2022	W-Su 7p-12m			X	X	X	X	X	1	\$103.00	\$103.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	6		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	VARIOUS	09/14/2022	09/18/2022	W-Su 9a-4p			X	X	X	X	X	2	\$18.00	\$36.00	30
35	7		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FIVE, THE	09/14/2022	09/18/2022	W-Su 4p-7p			X	X	X	X	X	2	\$50.00	\$100.00	30
36	8		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	09/14/2022	09/18/2022	W-Su 7p- 12m			X	X	X	X	X	2	\$53.00	\$106.00	30
37	9		Ampersa nd Politi cal Bun dle	75 75	HGTV	9762	VARIOUS	09/14/2022	09/18/2022	W-Su 4p-7p			X	X	X	X	X	1	\$70.00	\$70.00	30
38	10		Ampersa nd Politi cal Bun dle	75 75	HGTV	9762	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, GOOD BONES, BROTHER VS. BROTHER, GREAT GIVEBACK WITH ME	09/14/2022	09/18/2022	W-Su 7p- 12m			X	X	X	X	X	1	\$83.00	\$83.00	30
39	11		Ampersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	VARIOUS	09/14/2022	09/18/2022	W-Su 12m-2a			X	X	X	X	X	1	\$3.00	\$3.00	30
40	12		Ampersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	VARIOUS	09/14/2022	09/18/2022	W-Su 9a-4p			X	X	X	X	X	1	\$8.00	\$8.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	13		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	VARIOUS	09/14/2022	09/18/2022	W-Su 4p-7p			X	X	X	X	X	1	\$38.00	\$38.00	30
42	14		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	VARIOUS	09/14/2022	09/18/2022	W-Su 7p- 12m			X	X	X	X	X	1	\$48.00	\$48.00	30
43	15		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	VARIOUS	09/14/2022	09/18/2022	W-Su 9a-4p			X	X	X	X	X	2	\$5.00	\$10.00	30
44	16		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	VARIOUS	09/14/2022	09/18/2022	W-Su 4p-7p			X	X	X	X	X	2	\$25.00	\$50.00	30
45	17		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	THE RACHEL MADDOW SHOW	09/14/2022	09/18/2022	W-Su 7p- 12m			X	X	X	X	X	1	\$30.00	\$30.00	30
46	18		Amp ersa nd Politi cal Bun dle	75 75	TBS	9762	ALL ELITE WRESTLING, FULL FRONTAL WITH SAMANTHA BEE, CUBE, THE, MIRACLE WORKERS	09/14/2022	09/18/2022	W-Su 7p- 12m			X	X	X	X	X	1	\$75.00	\$75.00	30
47	19		Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	SMOTHERED, I LOVE A MAMA'S BOY, EXTREME SISTERS	09/14/2022	09/18/2022	W-Su 7p- 12m			X	X	X	X	X	1	\$18.00	\$18.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
48	20		Amp ersa nd Politi cal Bun dle	75 75	TNT	9762	ANIMAL KINGDOM, AEW: RAMPAGE	09/14/2022	09/18/2022	W-Su 7p- 12m			X	X	X	X	X	1	\$88.00	\$88.00	30
49	21		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	WWE MONDAY NIGHT RAW, NASCAR: Xfinity, NASCAR: NASCAR, Indy Car: Indy Car	09/14/2022	09/18/2022	W-Su 7p- 12m			X	X	X	X	X	1	\$73.00	\$73.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3725781

Traffic Order #	12207015,12207014	# of Weeks	2	Active	Yes
Order #	3725781	Created On	9/9/2022 6:51:13 PM	Order Status	Contract Confirmed
Order Descrp	63036874_POL_Issue_SENATE MAJORITY PAC - PHL	Created By	NCC_Gateway_User	Gross \$	131196.00
Client	AMP - SENATE MAJORITY PAC - PHL	Updated On	9/12/2022 12:27:38 PM	Net \$	94461.12
Start Date	9/12/2022	Updated By	Put, Rotmene	Units	117
End Date	9/25/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	