

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3725782

Traffic Order #		12207312,12207311		Created On	9/9/2022 6:51:26 PM	Order Status	Contract Confirmed
Order #		3725782		Created By	NCC_Gateway_User	Gross \$	139950.00
Order Descrp		63036878_POL_Issue_SENATE MAJORITY PAC - PHL		Updated On	9/13/2022 3:09:18 PM	Net \$	100764.00
Client		AMP - SENATE MAJORITY PAC - PHL		Updated By	Frechette, Laurie	Units	121
Start Date		9/19/2022		Industry	Political-Association	Credit Hold	NO
End Date		10/2/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63036878
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - PHL - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - WATERFRONT STRATEGIES	15.00%		Address 1	NCC MEDIA	Product	
RepFirm	NCC	13.00%		Address 2		Estimate	10478
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip	07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Philadelphia Interconnect,DISH I+			Contact		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks	10			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
				SYSCODE LIST			
				6500,9762			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12207312	Created On	9/9/2022 6:51:26 PM	Order Status	Contract Confirmed
Order #	3725782	Created By	NCC_Gateway_User	Syscode Gross \$	138790.00
Order Descrp	63036878_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	9/13/2022 3:06:56 PM	Syscode Net \$	99928.80
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	Frechette, Laurie	Syscode Units	95
Start Date	9/19/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/2/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1460.95
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	VARIOUS	09/26/2022	09/26/2022	M 5a-9a	X							1	\$1,079.00	\$1,079.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	VARIOUS	09/26/2022	09/26/2022	M 9a-4p	X							1	\$863.00	\$863.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	SITUATION ROOM WITH WOLF BLITZER	09/26/2022	09/26/2022	M 4p-7p	X							1	\$1,582.00	\$1,582.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	ANDERSON COOPER 360, DON LEMON TONIGHT	09/26/2022	09/26/2022	M 7p-12m	X							1	\$2,444.00	\$2,444.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	VARIOUS	09/20/2022	09/25/2022	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$1,079.00	\$5,395.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	VARIOUS	09/20/2022	09/25/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$863.00	\$4,315.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	SITUATION ROOM WITH WOLF BLITZER	09/20/2022	09/25/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$1,582.00	\$7,910.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	ANDERSON COOPER 360, DON LEMON TONIGHT	09/20/2022	09/25/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	5	\$2,444.00	\$12,220.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	MLS: Regular Season	09/26/2022	09/26/2022	M 7p-12m	X							1	\$1,725.00	\$1,725.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	MLS: Regular Season	09/20/2022	09/25/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$1,725.00	\$5,175.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	09/26/2022	09/26/2022	M 5a-9a	X							1	\$1,438.00	\$1,438.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	09/26/2022	09/26/2022	M 9a-4p	X							1	\$1,007.00	\$1,007.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FIVE, THE	09/26/2022	09/26/2022	M 4p-7p	X							1	\$1,582.00	\$1,582.00	30
14	14		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	09/26/2022	09/26/2022	M 7p-12m	X							1	\$2,444.00	\$2,444.00	30
15	15		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	09/20/2022	09/25/2022	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$1,438.00	\$5,752.00	30
16	16		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	09/20/2022	09/25/2022	Tu-Su 9a-4p		X	X	X	X	X	X	4	\$1,007.00	\$4,028.00	30
17	17		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FIVE, THE	09/20/2022	09/25/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,582.00	\$6,328.00	30
18	18		Ampersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$2,444.00	\$9,776.00	30
19	19		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	CHRISTMAS IN JULY, FALL HARVEST	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$1,438.00	\$4,314.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, GOOD BONES, BROTHER VS. BROTHER, GREAT GIVEBACK WITH ME	09/20/2022	09/25/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$2,013.0 0	\$6,039.00	30
21	21		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	6500	VARIOUS	09/20/2022	09/25/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$535.00	\$1,605.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	09/26/2022	09/26/2022	M 5a-9a	X							1	\$1,007.0 0	\$1,007.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	09/26/2022	09/26/2022	M 9a-4p	X							1	\$719.00	\$719.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	09/26/2022	09/26/2022	M 4p-7p	X							1	\$1,438.0 0	\$1,438.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	THE RACHEL MADDOW SHOW	09/26/2022	09/26/2022	M 7p-12m	X							1	\$2,013.0 0	\$2,013.00	30
26	26		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	09/20/2022	09/25/2022	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$1,007.0 0	\$7,049.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	09/20/2022	09/25/2022	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$719.00	\$5,033.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	09/20/2022	09/25/2022	Tu-Su 4p-7p		X	X	X	X	X	X	7	\$1,438.00	\$10,066.00	30
29	29		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	THE RACHEL MADDOW SHOW	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$2,013.00	\$14,091.00	30
30	30		Amp ersa nd Politi cal Bun dle	75 75	TLC	6500	SMOTHERED, I LOVE A MAMA'S BOY, EXTREME SISTERS	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$1,438.00	\$4,314.00	30
31	31		Amp ersa nd Politi cal Bun dle	75 75	USA	6500	WWE MONDAY NIGHT RAW, NASCAR: Xfinity, NASCAR: NASCAR, Indy Car: Indy Car	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$2,013.00	\$6,039.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12207311	Created On	9/9/2022 6:51:26 PM	Order Status	Contract Confirmed
Order #	3725782	Created By	NCC_Gateway_User	Syscode Gross \$	1160.00
Order Descrp	63036878_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	9/13/2022 3:06:56 PM	Syscode Net \$	835.20
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	Frechette, Laurie	Syscode Units	26
Start Date	9/19/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/2/2022	Zones	DISH I+	Avg Unit Rate	44.62
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
32	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	VARIOUS	09/20/2022	09/25/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$11.00	\$22.00	30
33	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	SITUATION ROOM WITH WOLF BLITZER	09/20/2022	09/25/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$39.00	\$78.00	30
34	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	9762	ANDERSON COOPER 360, DON LEMON TONIGHT	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$48.00	\$96.00	30
35	4		Amp ersa nd Politi cal Bun dle	75 75	ESPN	9762	MLS: Regular Season	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$114.00	\$114.00	30
36	5		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	VARIOUS	09/20/2022	09/25/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$20.00	\$40.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
37	6		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FIVE, THE	09/20/2022	09/25/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$55.00	\$110.00	30
38	7		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$59.00	\$118.00	30
39	8		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	VARIOUS	09/20/2022	09/25/2022	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$77.00	\$77.00	30
40	9		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, GOOD BONES, BROTHER VS. BROTHER, GREAT GIVEBACK WITH ME	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$92.00	\$92.00	30
41	10		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	VARIOUS	09/20/2022	09/25/2022	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$42.00	\$42.00	30
42	11		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	VARIOUS	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$53.00	\$53.00	30
43	12		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	VARIOUS	09/20/2022	09/25/2022	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$6.00	\$12.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
44	13		Ampersand Political Bundle	75 75	MSNBC	9762	VARIOUS	09/20/2022	09/25/2022	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$28.00	\$56.00	30
45	14		Ampersand Political Bundle	75 75	MSNBC	9762	THE RACHEL MADDOW SHOW	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$33.00	\$66.00	30
46	15		Ampersand Political Bundle	75 75	TBS	9762	ALL ELITE WRESTLING, FULL FRONTAL WITH SAMANTHA BEE, CUBE, THE, MIRACLE WORKERS	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$83.00	\$83.00	30
47	16		Ampersand Political Bundle	75 75	TLC	9762	SMOTHERED, I LOVE A MAMA'S BOY, EXTREME SISTERS	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$20.00	\$20.00	30
48	17		Ampersand Political Bundle	75 75	USA	9762	WWE MONDAY NIGHT RAW, NASCAR: Xfinity, NASCAR: NASCAR, Indy Car: Indy Car	09/20/2022	09/25/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$81.00	\$81.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3725782					
Traffic Order #	12207312,12207311	# of Weeks	2	Active	Yes
Order #	3725782	Created On	9/9/2022 6:51:26 PM	Order Status	Contract Confirmed
Order Descrp	63036878_POL_Issue_SENATE MAJORITY PAC - PHL	Created By	NCC_Gateway_User	Gross \$	139950.00
Client	AMP - SENATE MAJORITY PAC - PHL	Updated On	9/13/2022 3:09:18 PM	Net \$	100764.00
Start Date	9/19/2022	Updated By	Frechette, Laurie	Units	121
End Date	10/2/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	