

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3751241

Traffic Order #	12211930		Created On	10/10/2022 4:59:22 PM		Order Status	Traffic Updates Accepted	
Order #	3751241		Created By	NCC_Gateway_User		Gross \$	72000.00	
Order Descrp	63050891_POL_Issue_SENATE LEADERSHIP FUND - PHL		Updated On	10/12/2022 5:15:22 PM		Net \$	51840.00	
Client	AMP - SENATE LEADERSHIP FUND -		Updated By	Cossette, Michael		Units	3	
Start Date	10/10/2022		Industry	Political-Association		Credit Hold	NO	
End Date	10/16/2022		REFERENCES			BILLING INFORMATION		
# of Weeks	1		Primary			Purchase Order #	63050891	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	1		Tertiary			EDI INFORMATION		
AE 1	NCC - PHL - WASH DC		Quarternary			Product	10141016	
AE 2			TRAFFIC OPTIONS			Estimate	6300	
Agency	AMP - MAIN STREET MEDIA GROUP	15.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Zones	1		Zip	07003				
Zones	Philadelphia Interconnect		Contact					
Total Networks	1		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6500		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12211930	Created On	10/10/2022 4:59:22 PM	Order Status	Traffic Updates Accepted
Order #	3751241	Created By	NCC_Gateway_User	Syscode Gross \$	72000.00
Order Descrp	63050891_POL_Issue_SENATE LEADERSHIP FUND - PHL	Updated On	10/12/2022 5:15:22 PM	Syscode Net \$	51840.00
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated By	Cossette, Michael	Syscode Units	3
Start Date	10/10/2022	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	10/16/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	24000.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	105 105	Fox Sports One	6500	PHILLIES NLDS G3	10/14/2022	10/14/2022	F 4:30p- 7:30p					X			1	\$24,000. 00	\$24,000.00	30
2	2		Amp ersa nd Politi cal Bun dle	105 105	Fox Sports One	6500	PHILLIES NLDS G4 IF NECESSARY	10/15/2022	10/15/2022	Sa 2p-5p						X		1	\$24,000. 00	\$24,000.00	30
3	3		Amp ersa nd Politi cal Bun dle	105 105	Fox Sports One	6500	PHILLIES NLDS G5 IF NECESSARY	10/16/2022	10/16/2022	Su 4:30p- 7:30p							X	1	\$24,000. 00	\$24,000.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12211930	# of Weeks	1	Active	Yes
Order #	3751241	Created On	10/10/2022 4:59:22 PM	Order Status	Traffic Updates Accepted
Order Descrp	63050891_POL_Issue_SENATE LEADERSHIP FUND - PHL	Created By	NCC_Gateway_User	Gross \$	72000.00
Client	AMP - SENATE LEADERSHIP FUND - PHL	Updated On	10/12/2022 5:15:22 PM	Net \$	51840.00
Start Date	10/10/2022	Updated By	Cossette, Michael	Units	3
End Date	10/16/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	