



INVOICE NO. EN6043799	INVOICE DATE 9/25/2022
BILL CYCLE 202209	INVOICE DUE DATE 10/30/2022

AMP - NATIONAL MEDIA
AMP MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - NATIONAL MEDIA	A42189	AMP - CCIA PA - PHL	P0042546

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12201390	Philadelphia	TV	\$12,228.00	162	162

INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$12,228.00
Agency Commission	(\$1,834.20)
Rep Commission	(\$1,351.31)
Net Advertising Total	\$9,042.49

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



INVOICE NO.

EN6043799

INVOICE DATE

9/25/2022

BILL CYCLE

202209

INVOICE DUE DATE

10/30/2022

AFFIDAVIT

Product:
Estimate No: 14998
Campaign No:

Comcast Order No: EN12201390
TIM Est No: 3697946
AE Name: NCC - PHL - WASH DC

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11320300	CCIA22102H	Central Delaware Zone 5286/5286, Middletown 6971/6971, Wilmington Zone 4669/4669	CNN, FXNC, MNBC	57	\$4,209.00
NE11328304	CCIA22148H	Central Delaware Zone 5286/5286, Middletown 6971/6971, Wilmington Zone 4669/4669	CNN, MNBC	56	\$3,835.00
NE11320301	CCIA22112H	Central Delaware Zone 5286/5286, Middletown 6971/6971, Wilmington Zone 4669/4669	CNN, FXNC, MNBC	49	\$4,184.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	Central Delaware Zone 5286/5286	NE11328304	8	\$346.00
MNBC	Wilmington Zone 4669/4669	NE11328304	11	\$1,047.00
MNBC	Wilmington Zone 4669/4669	NE11320300	7	\$725.00
MNBC	Wilmington Zone 4669/4669	NE11320301	4	\$404.00
CNN	Middletown 6971/6971	NE11328304	9	\$201.00
CNN	Wilmington Zone 4669/4669	NE11320300	4	\$599.00
CNN	Wilmington Zone 4669/4669	NE11320301	7	\$1,035.00
CNN	Central Delaware Zone 5286/5286	NE11320300	7	\$344.00
CNN	Central Delaware Zone 5286/5286	NE11320301	4	\$231.00
FXNC	Wilmington Zone 4669/4669	NE11320301	6	\$1,122.00
MNBC	Central Delaware Zone 5286/5286	NE11320301	8	\$346.00
CNN	Central Delaware Zone 5286/5286	NE11328304	10	\$530.00
FXNC	Middletown 6971/6971	NE11320300	8	\$268.00
FXNC	Middletown 6971/6971	NE11320301	4	\$134.00
FXNC	Central Delaware Zone 5286/5286	NE11320300	4	\$371.00
FXNC	Central Delaware Zone 5286/5286	NE11320301	8	\$742.00
FXNC	Wilmington Zone 4669/4669	NE11320300	6	\$1,356.00
MNBC	Central Delaware Zone 5286/5286	NE11320300	5	\$206.00
CNN	Middletown 6971/6971	NE11320300	8	\$188.00

CNN	Middletown 6971/6971	NE11320301	4	\$94.00
CNN	Wilmington Zone 4669/4669	NE11328304	10	\$1,559.00
MNBC	Middletown 6971/6971	NE11320300	8	\$152.00
MNBC	Middletown 6971/6971	NE11320301	4	\$76.00
MNBC	Middletown 6971/6971	NE11328304	8	\$152.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-29-22	CNN	Central Delaware Zone 5286/5286	7:19AM	CCIA22102H	30	73	\$30.00	
8-29-22	CNN	Central Delaware Zone 5286/5286	3:29PM	CCIA22102H	30	79	\$25.00	
8-29-22	CNN	Central Delaware Zone 5286/5286	5:28PM	CCIA22102H	30	85	\$73.00	
8-29-22	CNN	Central Delaware Zone 5286/5286	9:26PM	CCIA22112H	30	91	\$88.00	
8-29-22	FXNC	Central Delaware Zone 5286/5286	5:08AM	CCIA22112H	30	97	\$70.00	
8-29-22	FXNC	Central Delaware Zone 5286/5286	1:19PM	CCIA22112H	30	102	\$60.00	
8-29-22	FXNC	Central Delaware Zone 5286/5286	6:20PM	CCIA22112H	30	107	\$88.00	
8-29-22	FXNC	Central Delaware Zone 5286/5286	9:24PM	CCIA22112H	30	112	\$153.00	
8-29-22	MNBC	Central Delaware Zone 5286/5286	5:27AM	CCIA22112H	30	117	\$33.00	
8-29-22	MNBC	Central Delaware Zone 5286/5286	8:33AM	CCIA22102H	30	213	\$33.00	
8-29-22	MNBC	Central Delaware Zone 5286/5286	1:15PM	CCIA22112H	30	123	\$30.00	
8-29-22	MNBC	Central Delaware Zone 5286/5286	4:24PM	CCIA22112H	30	129	\$50.00	
8-29-22	MNBC	Central Delaware Zone 5286/5286	10:28PM	CCIA22112H	30	135	\$60.00	
8-29-22	CNN	Middletown 6971/6971	5:21AM	CCIA22112H	30	141	\$13.00	
8-29-22	CNN	Middletown 6971/6971	10:28AM	CCIA22112H	30	147	\$13.00	
8-29-22	CNN	Middletown 6971/6971	6:22PM	CCIA22112H	30	153	\$30.00	
8-29-22	CNN	Middletown 6971/6971	11:58PM	CCIA22112H	30	159	\$38.00	
8-29-22	FXNC	Middletown 6971/6971	8:20AM	CCIA22112H	30	165	\$28.00	
8-29-22	FXNC	Middletown 6971/6971	3:12PM	CCIA22112H	30	170	\$23.00	
8-29-22	FXNC	Middletown 6971/6971	5:12PM	CCIA22112H	30	175	\$38.00	
8-29-22	FXNC	Middletown 6971/6971	10:22PM	CCIA22112H	30	180	\$45.00	
8-29-22	MNBC	Middletown 6971/6971	6:48AM	CCIA22112H	30	185	\$15.00	
8-29-22	MNBC	Middletown 6971/6971	2:18PM	CCIA22112H	30	191	\$13.00	
8-29-22	MNBC	Middletown 6971/6971	5:59PM	CCIA22112H	30	197	\$23.00	
8-29-22	MNBC	Middletown 6971/6971	10:28PM	CCIA22102H	30	203	\$25.00	
8-29-22	CNN	Wilmington Zone 4669/4669	7:42AM	CCIA22112H	30	5	\$128.00	
8-29-22	CNN	Wilmington Zone 4669/4669	1:59PM	CCIA22112H	30	11	\$110.00	
8-29-22	CNN	Wilmington Zone 4669/4669	5:50PM	CCIA22112H	30	17	\$163.00	
8-29-22	CNN	Wilmington Zone 4669/4669	10:30PM	CCIA22112H	30	23	\$198.00	
8-29-22	FXNC	Wilmington Zone 4669/4669	7:20AM	CCIA22112H	30	29	\$158.00	
8-29-22	FXNC	Wilmington Zone 4669/4669	9:14AM	CCIA22112H	30	34	\$138.00	
8-29-22	FXNC	Wilmington Zone 4669/4669	6:20PM	CCIA22102H	30	39	\$240.00	
8-29-22	FXNC	Wilmington Zone 4669/4669	9:24PM	CCIA22102H	30	44	\$290.00	
8-29-22	MNBC	Wilmington Zone 4669/4669	5:43AM	CCIA22102H	30	49	\$83.00	
8-29-22	MNBC	Wilmington Zone 4669/4669	3:16PM	CCIA22102H	30	55	\$73.00	
8-29-22	MNBC	Wilmington Zone 4669/4669	5:27PM	CCIA22102H	30	61	\$110.00	
8-29-22	MNBC	Wilmington Zone 4669/4669	9:25PM	CCIA22102H	30	67	\$138.00	
8-30-22	CNN	Central Delaware Zone 5286/5286	5:55AM	CCIA22112H	30	73	\$30.00	
8-30-22	CNN	Central Delaware Zone 5286/5286	1:27PM	CCIA22112H	30	79	\$25.00	
8-30-22	CNN	Central Delaware Zone 5286/5286	10:58PM	CCIA22102H	30	91	\$88.00	
8-30-22	FXNC	Central Delaware Zone 5286/5286	5:41AM	CCIA22102H	30	97	\$70.00	
8-30-22	FXNC	Central Delaware Zone 5286/5286	1:16PM	CCIA22102H	30	102	\$60.00	
8-30-22	FXNC	Central Delaware Zone 5286/5286	6:16PM	CCIA22102H	30	107	\$88.00	
8-30-22	FXNC	Central Delaware Zone 5286/5286	11:16PM	CCIA22102H	30	112	\$153.00	
8-30-22	MNBC	Central Delaware Zone 5286/5286	7:59AM	CCIA22102H	30	117	\$33.00	
8-30-22	MNBC	Central Delaware Zone 5286/5286	11:19AM	CCIA22102H	30	123	\$30.00	
8-30-22	MNBC	Central Delaware Zone 5286/5286	5:58PM	CCIA22102H	30	129	\$50.00	
8-30-22	MNBC	Central Delaware Zone 5286/5286	7:18PM	CCIA22102H	30	135	\$60.00	
8-30-22	CNN	Middletown 6971/6971	7:18AM	CCIA22102H	30	141	\$13.00	
8-30-22	CNN	Middletown 6971/6971	2:51PM	CCIA22102H	30	147	\$13.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-30-22	CNN	Middletown 6971/6971	4:37PM	CCIA22102H	30	153	\$30.00	
8-30-22	CNN	Middletown 6971/6971	10:58PM	CCIA22102H	30	159	\$38.00	
8-30-22	FXNC	Middletown 6971/6971	5:41AM	CCIA22102H	30	165	\$28.00	
8-30-22	FXNC	Middletown 6971/6971	12:14PM	CCIA22102H	30	170	\$23.00	
8-30-22	FXNC	Middletown 6971/6971	5:16PM	CCIA22102H	30	175	\$38.00	
8-30-22	FXNC	Middletown 6971/6971	10:20PM	CCIA22102H	30	180	\$45.00	
8-30-22	MNBC	Middletown 6971/6971	8:30AM	CCIA22102H	30	185	\$15.00	
8-30-22	MNBC	Middletown 6971/6971	1:28PM	CCIA22102H	30	191	\$13.00	
8-30-22	MNBC	Middletown 6971/6971	6:59PM	CCIA22102H	30	197	\$23.00	
8-30-22	MNBC	Middletown 6971/6971	7:18PM	CCIA22112H	30	203	\$25.00	
8-30-22	CNN	Wilmington Zone 4669/4669	5:46AM	CCIA22112H	30	5	\$128.00	
8-30-22	CNN	Wilmington Zone 4669/4669	1:27PM	CCIA22112H	30	11	\$110.00	
8-30-22	CNN	Wilmington Zone 4669/4669	11:26PM	CCIA22112H	30	23	\$198.00	
8-30-22	FXNC	Wilmington Zone 4669/4669	7:23AM	CCIA22112H	30	29	\$158.00	
8-30-22	FXNC	Wilmington Zone 4669/4669	3:15PM	CCIA22112H	30	34	\$138.00	
8-30-22	FXNC	Wilmington Zone 4669/4669	6:16PM	CCIA22112H	30	39	\$240.00	
8-30-22	FXNC	Wilmington Zone 4669/4669	7:15PM	CCIA22112H	30	44	\$290.00	
8-30-22	MNBC	Wilmington Zone 4669/4669	5:44AM	CCIA22112H	30	49	\$83.00	
8-30-22	MNBC	Wilmington Zone 4669/4669	2:20PM	CCIA22112H	30	55	\$73.00	
8-30-22	MNBC	Wilmington Zone 4669/4669	6:21PM	CCIA22112H	30	61	\$110.00	
8-30-22	MNBC	Wilmington Zone 4669/4669	7:18PM	CCIA22112H	30	67	\$138.00	
8-31-22	CNN	Central Delaware Zone 5286/5286	8:32AM	CCIA22102H	30	73	\$30.00	
8-31-22	CNN	Central Delaware Zone 5286/5286	11:27AM	CCIA22102H	30	79	\$25.00	
8-31-22	CNN	Central Delaware Zone 5286/5286	5:51PM	CCIA22102H	30	85	\$73.00	
8-31-22	CNN	Central Delaware Zone 5286/5286	7:58PM	CCIA22112H	30	91	\$88.00	
8-31-22	FXNC	Central Delaware Zone 5286/5286	5:41AM	CCIA22112H	30	97	\$70.00	
8-31-22	FXNC	Central Delaware Zone 5286/5286	11:16AM	CCIA22112H	30	102	\$60.00	
8-31-22	FXNC	Central Delaware Zone 5286/5286	5:13PM	CCIA22112H	30	107	\$88.00	
8-31-22	FXNC	Central Delaware Zone 5286/5286	11:20PM	CCIA22112H	30	112	\$153.00	
8-31-22	MNBC	Central Delaware Zone 5286/5286	8:25AM	CCIA22112H	30	117	\$33.00	
8-31-22	MNBC	Central Delaware Zone 5286/5286	3:16PM	CCIA22112H	30	123	\$30.00	
8-31-22	MNBC	Central Delaware Zone 5286/5286	6:58PM	CCIA22112H	30	129	\$50.00	
8-31-22	MNBC	Central Delaware Zone 5286/5286	11:19PM	CCIA22112H	30	135	\$60.00	
8-31-22	CNN	Middletown 6971/6971	8:32AM	CCIA22102H	30	141	\$13.00	
8-31-22	CNN	Middletown 6971/6971	12:26PM	CCIA22102H	30	147	\$13.00	
8-31-22	CNN	Middletown 6971/6971	4:55PM	CCIA22102H	30	153	\$30.00	
8-31-22	CNN	Middletown 6971/6971	7:58PM	CCIA22102H	30	159	\$38.00	
8-31-22	FXNC	Middletown 6971/6971	7:22AM	CCIA22102H	30	165	\$28.00	
8-31-22	FXNC	Middletown 6971/6971	9:17AM	CCIA22102H	30	170	\$23.00	
8-31-22	FXNC	Middletown 6971/6971	6:16PM	CCIA22102H	30	175	\$38.00	
8-31-22	FXNC	Middletown 6971/6971	8:22PM	CCIA22102H	30	180	\$45.00	
8-31-22	MNBC	Middletown 6971/6971	5:43AM	CCIA22102H	30	185	\$15.00	
8-31-22	MNBC	Middletown 6971/6971	11:16AM	CCIA22102H	30	191	\$13.00	
8-31-22	MNBC	Middletown 6971/6971	6:58PM	CCIA22102H	30	197	\$23.00	
8-31-22	MNBC	Middletown 6971/6971	9:59PM	CCIA22102H	30	203	\$25.00	
8-31-22	CNN	Wilmington Zone 4669/4669	6:27AM	CCIA22102H	30	5	\$128.00	
8-31-22	CNN	Wilmington Zone 4669/4669	12:26PM	CCIA22102H	30	11	\$110.00	
8-31-22	CNN	Wilmington Zone 4669/4669	4:23PM	CCIA22102H	30	17	\$163.00	
8-31-22	CNN	Wilmington Zone 4669/4669	10:32PM	CCIA22102H	30	23	\$198.00	
8-31-22	FXNC	Wilmington Zone 4669/4669	5:41AM	CCIA22102H	30	29	\$158.00	
8-31-22	FXNC	Wilmington Zone 4669/4669	12:12PM	CCIA22102H	30	34	\$138.00	
8-31-22	FXNC	Wilmington Zone 4669/4669	5:13PM	CCIA22102H	30	39	\$240.00	
8-31-22	FXNC	Wilmington Zone 4669/4669	7:19PM	CCIA22102H	30	44	\$290.00	
8-31-22	MNBC	Wilmington Zone 4669/4669	11:16AM	CCIA22102H	30	55	\$73.00	
8-31-22	MNBC	Wilmington Zone 4669/4669	5:28PM	CCIA22102H	30	61	\$110.00	
8-31-22	MNBC	Wilmington Zone 4669/4669	11:19PM	CCIA22102H	30	67	\$138.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
9-1-22	CNN	Central Delaware Zone 5286/5286	5:30AM	CCIA22148H	30	73	\$30.00	
9-1-22	CNN	Central Delaware Zone 5286/5286	11:59AM	CCIA22148H	30	79	\$25.00	
9-1-22	CNN	Central Delaware Zone 5286/5286	4:22PM	CCIA22148H	30	85	\$73.00	
9-1-22	CNN	Central Delaware Zone 5286/5286	5:47PM	CCIA22148H	30	85	\$73.00	
9-1-22	CNN	Central Delaware Zone 5286/5286	11:42PM	CCIA22148H	30	91	\$88.00	
9-1-22	MNBC	Central Delaware Zone 5286/5286	7:48AM	CCIA22148H	30	117	\$33.00	
9-1-22	MNBC	Central Delaware Zone 5286/5286	10:21AM	CCIA22148H	30	123	\$30.00	
9-1-22	MNBC	Central Delaware Zone 5286/5286	5:59PM	CCIA22148H	30	129	\$50.00	
9-1-22	MNBC	Central Delaware Zone 5286/5286	7:18PM	CCIA22148H	30	135	\$60.00	
9-1-22	CNN	Middletown 6971/6971	6:31AM	CCIA22148H	30	141	\$13.00	
9-1-22	CNN	Middletown 6971/6971	1:33PM	CCIA22148H	30	147	\$13.00	
9-1-22	CNN	Middletown 6971/6971	6:35PM	CCIA22148H	30	153	\$30.00	
9-1-22	CNN	Middletown 6971/6971	9:59PM	CCIA22148H	30	159	\$38.00	
9-1-22	MNBC	Middletown 6971/6971	7:48AM	CCIA22148H	30	185	\$15.00	
9-1-22	MNBC	Middletown 6971/6971	10:21AM	CCIA22148H	30	191	\$13.00	
9-1-22	MNBC	Middletown 6971/6971	4:26PM	CCIA22148H	30	197	\$23.00	
9-1-22	MNBC	Middletown 6971/6971	9:59PM	CCIA22148H	30	203	\$25.00	
9-1-22	CNN	Wilmington Zone 4669/4669	5:56AM	CCIA22148H	30	5	\$128.00	
9-1-22	CNN	Wilmington Zone 4669/4669	1:33PM	CCIA22148H	30	11	\$110.00	
9-1-22	CNN	Wilmington Zone 4669/4669	4:22PM	CCIA22148H	30	17	\$163.00	
9-1-22	CNN	Wilmington Zone 4669/4669	5:27PM	CCIA22148H	30	17	\$163.00	
9-1-22	CNN	Wilmington Zone 4669/4669	9:26PM	CCIA22148H	30	23	\$198.00	
9-1-22	MNBC	Wilmington Zone 4669/4669	6:48AM	CCIA22148H	30	49	\$83.00	
9-1-22	MNBC	Wilmington Zone 4669/4669	7:48AM	CCIA22148H	30	49	\$83.00	
9-1-22	MNBC	Wilmington Zone 4669/4669	1:19PM	CCIA22148H	30	55	\$73.00	
9-1-22	MNBC	Wilmington Zone 4669/4669	5:59PM	CCIA22148H	30	61	\$110.00	
9-1-22	MNBC	Wilmington Zone 4669/4669	10:21PM	CCIA22148H	30	67	\$138.00	
9-3-22	CNN	Middletown 6971/6971	2:50PM	CCIA22148H	30	223	\$13.00	
9-3-22	CNN	Wilmington Zone 4669/4669	8:24PM	CCIA22148H	30	222	\$198.00	
9-5-22	CNN	Central Delaware Zone 5286/5286	7:21AM	CCIA22148H	30	74	\$30.00	
9-5-22	CNN	Central Delaware Zone 5286/5286	9:59AM	CCIA22148H	30	207	\$25.00	
9-5-22	CNN	Central Delaware Zone 5286/5286	11:24AM	CCIA22148H	30	80	\$25.00	
9-5-22	CNN	Central Delaware Zone 5286/5286	5:25PM	CCIA22148H	30	86	\$73.00	
9-5-22	CNN	Central Delaware Zone 5286/5286	9:28PM	CCIA22148H	30	92	\$88.00	
9-5-22	MNBC	Central Delaware Zone 5286/5286	7:59AM	CCIA22148H	30	118	\$33.00	
9-5-22	MNBC	Central Delaware Zone 5286/5286	12:20PM	CCIA22148H	30	124	\$30.00	
9-5-22	MNBC	Central Delaware Zone 5286/5286	5:37PM	CCIA22148H	30	130	\$50.00	
9-5-22	MNBC	Central Delaware Zone 5286/5286	11:18PM	CCIA22148H	30	136	\$60.00	
9-5-22	CNN	Middletown 6971/6971	5:53AM	CCIA22148H	30	142	\$13.00	
9-5-22	CNN	Middletown 6971/6971	9:59AM	CCIA22148H	30	148	\$13.00	
9-5-22	CNN	Middletown 6971/6971	5:47PM	CCIA22148H	30	154	\$30.00	
9-5-22	CNN	Middletown 6971/6971	7:54PM	CCIA22148H	30	160	\$38.00	
9-5-22	MNBC	Middletown 6971/6971	7:59AM	CCIA22148H	30	186	\$15.00	
9-5-22	MNBC	Middletown 6971/6971	10:21AM	CCIA22148H	30	192	\$13.00	
9-5-22	MNBC	Middletown 6971/6971	6:27PM	CCIA22148H	30	198	\$23.00	
9-5-22	MNBC	Middletown 6971/6971	7:59PM	CCIA22148H	30	204	\$25.00	
9-5-22	CNN	Wilmington Zone 4669/4669	7:45AM	CCIA22148H	30	6	\$128.00	
9-5-22	CNN	Wilmington Zone 4669/4669	2:48PM	CCIA22148H	30	12	\$110.00	
9-5-22	CNN	Wilmington Zone 4669/4669	4:58PM	CCIA22148H	30	18	\$163.00	
9-5-22	CNN	Wilmington Zone 4669/4669	7:27PM	CCIA22148H	30	24	\$198.00	
9-5-22	MNBC	Wilmington Zone 4669/4669	5:28AM	CCIA22148H	30	214	\$83.00	
9-5-22	MNBC	Wilmington Zone 4669/4669	5:59AM	CCIA22148H	30	50	\$83.00	
9-5-22	MNBC	Wilmington Zone 4669/4669	10:21AM	CCIA22148H	30	211	\$73.00	
9-5-22	MNBC	Wilmington Zone 4669/4669	2:30PM	CCIA22148H	30	56	\$73.00	
9-5-22	MNBC	Wilmington Zone 4669/4669	3:58PM	CCIA22148H	30	62	\$110.00	
9-5-22	MNBC	Wilmington Zone 4669/4669	6:59PM	CCIA22148H	30	68	\$138.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
------	-----	--------------	------	-----------	-----	------	------	------

Order# EN12201390 Total: \$12,228.00



INVOICE NO.

EN6043799

BILL CYCLE

202209

BILL TO

AMP - NATIONAL MEDIA
AMP MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - NATIONAL MEDIA	A42189	AMP - CCIA PA - PHL	P0042546

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$9,042.49

We accept checks, ACH, money orders and all major credit cards.