



<b>INVOICE NO.</b> EN6034543	<b>INVOICE DATE</b> 7/31/2022
<b>BILL CYCLE</b> 202207	<b>INVOICE DUE DATE</b> 8/28/2022

AMP - LONGWELL PARTNERS  
NCC MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - LONGWELL PARTNERS	LONGWELLNCC	AMP - REPUBLICAN ACCOUNTABILITY PAC-PHL	P0042512

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12197134	Philadelphia	TV	\$13,125.00	9	9

**INVOICE NOTES**  
 ,Philadelphiaâ€” PRIORITY CODE: NP=80, IP=74 â€” SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$13,125.00
Agency Commission	(\$1,968.75)
Rep Commission	(\$1,450.31)
<b>Net Advertising Total</b>	<b>\$9,705.94</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



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**AFFIDAVIT**

<b>Product:</b> 07110715	<b>Comcast Order No:</b> EN12197134	<b>Market:</b> Philadelphia
<b>Estimate No:</b> NA	<b>TIM Est No:</b> 3677626	<b>Contract Type:</b> Single
<b>Campaign No:</b>	<b>AE Name:</b> NCC - PHL - WASH DC	

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE11304135	LPIRAP07722H	PHILLY INTERCONNECT 6500/6500	CNN, FXNC, MNBC	9	\$13,125.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
MNBC	PHILLY INTERCONNECT 6500/6500	NE11304135	3	\$4,125.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11304135	3	\$4,500.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11304135	3	\$4,500.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-11-22	CNN	PHILLY INTERCONNECT 6500/6500	9:37PM	LPIRAP07722H	30	1	\$1,500.00	
7-11-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:35PM	LPIRAP07722H	30	3	\$1,375.00	
7-12-22	FXNC	PHILLY INTERCONNECT 6500/6500	9:50PM	LPIRAP07722H	30	2	\$1,500.00	
7-12-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:36PM	LPIRAP07722H	30	3	\$1,375.00	
7-13-22	CNN	PHILLY INTERCONNECT 6500/6500	9:39PM	LPIRAP07722H	30	1	\$1,500.00	
7-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:41PM	LPIRAP07722H	30	2	\$1,500.00	
7-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:46PM	LPIRAP07722H	30	2	\$1,500.00	
7-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:38PM	LPIRAP07722H	30	3	\$1,375.00	
7-14-22	CNN	PHILLY INTERCONNECT 6500/6500	7:42PM	LPIRAP07722H	30	1	\$1,500.00	

**Order# EN12197134 Total: \$13,125.00**



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EN6034543

**BILL CYCLE**

202207

**BILL TO**

AMP - LONGWELL PARTNERS  
NCC MEDIA  
BLOOMFIELD, NJ 07003

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## REMITTANCE

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Please return this document with your payment

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AMP - LONGWELL PARTNERS	LONGWELLNCC	AMP - REPUBLICAN ACCOUNTABILITY PAC-PHL	P0042512

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

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**Net Balance Due**

**\$9,705.94**

We accept checks, ACH, money orders and all major credit cards.