

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3741365

| | | | | | | | |
|-------------------------|-----------------------------------|--------------------------------------|--|-------------------------|-----------------------|---|--------------------|
| Traffic Order # | | 12209779,12209778 | | Created On | 9/28/2022 6:11:46 PM | Order Status | Contract Confirmed |
| Order # | | 3741365 | | Created By | NCC_Gateway_User | Gross \$ | 14179.00 |
| Order Descrp | | 63045409_POL_Issue_FF PAC 2022 - PHL | | Updated On | 9/29/2022 12:08:01 PM | Net \$ | 10208.88 |
| Client | | AMP - FF PAC 2022 - PHL | | Updated By | Anderson, Joshua | Units | 96 |
| Start Date | | 10/31/2022 | | Industry | Political-Association | Credit Hold | NO |
| End Date | | 11/13/2022 | | REFERENCES | | | |
| # of Weeks | | 2 | | Primary | | BILLING INFORMATION | |
| SALES | | | | Secondary | | Purchase Order # | 63045409 |
| ActiveWeeks | 2 | | | Tertiary | | Billing Schedule | EndOfFlight |
| AE 1 | NCC - PHL - WASH DC | | | Quarternary | | EDI INFORMATION | |
| AE 2 | | | | TRAFFIC OPTIONS | | | |
| Agency | AMP - WATERFRONT STRATEGIES | 15.00% | | Address 1 | NCC MEDIA | Product | |
| RepFirm | NCC | 13.00% | | Address 2 | | Estimate | 11096 |
| Copy Instr ID | | | | City, State, Zip | BLOOMFIELD, NJ | Submit EDI Invoice? | Submit EDI Invoice |
| Total Zones | 2 | | | Zip | 07003 | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | |
| Zones | Philadelphia Interconnect,DISH I+ | | | Contact | | ,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION | |
| Total Networks | 4 | | | Phone | 111-111-1111 | | |
| GENERAL COMMENTS | | | | Avail Tag | | | |
| | | | | Contract Type | Standard | | |
| | | | | Copy Group | | | |
| | | | | Division | | | |
| | | | | Reference # | | | |
| | | | | SYSCODE LIST | | | |
| | | | | 6500,9762 | | | |

SUMMARY FOR SYSCODE 6500

| | | | | | |
|------------------------|--------------------------------------|-------------------|---------------------------|-------------------------|--------------------|
| Traffic Order # | 12209778 | Created On | 9/28/2022 6:11:46 PM | Order Status | Contract Confirmed |
| Order # | 3741365 | Created By | NCC_Gateway_User | Syscode Gross \$ | 12559.00 |
| Order Descrp | 63045409_POL_Issue_FF PAC 2022 - PHL | Updated On | 9/29/2022 12:06:06 PM | Syscode Net \$ | 9042.48 |
| Client | AMP - FF PAC 2022 - PHL | Updated By | Anderson, Joshua | Syscode Units | 38 |
| Start Date | 10/31/2022 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 11/13/2022 | Zones | Philadelphia Interconnect | Avg Unit Rate | 330.50 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1 | 1 | | Ampersa nd Politi cal Bun dle | 75 75 | BET | 6500 | BET EM | 11/07/2022 | 11/08/2022 | M-Tu 5a-9a | X | X | | | | | | 1 | \$75.00 | \$75.00 | 30 |
| 2 | 2 | | Ampersa nd Politi cal Bun dle | 75 75 | BET | 6500 | BET DT | 11/07/2022 | 11/08/2022 | M-Tu 9a-4p | X | X | | | | | | 1 | \$141.00 | \$141.00 | 30 |
| 3 | 3 | | Ampersa nd Politi cal Bun dle | 75 75 | BET | 6500 | BET EF | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$303.00 | \$303.00 | 30 |
| 4 | 4 | | Ampersa nd Politi cal Bun dle | 75 75 | BET | 6500 | BET PT | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$954.00 | \$954.00 | 30 |
| 5 | 5 | | Ampersa nd Politi cal Bun dle | 75 75 | BET | 6500 | BET EM | 11/01/2022 | 11/06/2022 | Tu-Su 5a-9a | | X | X | X | X | X | X | 5 | \$75.00 | \$375.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|--------------------------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 6 | 6 | | Ampersa nd Politi cal Bun dle | 75 75 | BET | 6500 | BET DT | 11/01/2022 | 11/06/2022 | Tu-Su 9a-4p | | X | X | X | X | X | X | 4 | \$141.00 | \$564.00 | 30 |
| 7 | 7 | | Ampersa nd Politi cal Bun dle | 75 75 | BET | 6500 | BET EF | 11/01/2022 | 11/06/2022 | Tu-Su 4p-7p | | X | X | X | X | X | X | 3 | \$303.00 | \$909.00 | 30 |
| 8 | 8 | | Ampersa nd Politi cal Bun dle | 75 75 | BET | 6500 | BET PT | 11/01/2022 | 11/06/2022 | Tu-Su 7p-12m | | X | X | X | X | X | X | 4 | \$954.00 | \$3,816.00 | 30 |
| 9 | 9 | | Ampersa nd Politi cal Bun dle | 75 75 | Oprah Winfrey Network | 6500 | OWN DT | 11/07/2022 | 11/08/2022 | M-Tu 9a-4p | X | X | | | | | | 1 | \$107.00 | \$107.00 | 30 |
| 10 | 10 | | Ampersa nd Politi cal Bun dle | 75 75 | Oprah Winfrey Network | 6500 | OWN EF | 11/07/2022 | 11/07/2022 | M 4p-7p | X | | | | | | | 1 | \$118.00 | \$118.00 | 30 |
| 11 | 11 | | Ampersa nd Politi cal Bun dle | 75 75 | Oprah Winfrey Network | 6500 | OWN PT | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$597.00 | \$597.00 | 30 |
| 12 | 12 | | Ampersa nd Politi cal Bun dle | 75 75 | Oprah Winfrey Network | 6500 | OWN DT | 11/01/2022 | 11/06/2022 | Tu-Su 9a-4p | | X | X | X | X | X | X | 4 | \$107.00 | \$428.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|--------------------------|----------|---------|------------|------------|------------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 13 | 13 | | Amp ersa nd Politi cal Bun dle | 75 75 | Oprah Winfrey Network | 6500 | OWN EF | 11/01/2022 | 11/06/2022 | Tu-Su 4p-7p | | X | X | X | X | X | X | 5 | \$118.00 | \$590.00 | 30 |
| 14 | 14 | | Amp ersa nd Politi cal Bun dle | 75 75 | Oprah Winfrey Network | 6500 | OWN PT | 11/01/2022 | 11/06/2022 | Tu-Su 7p- 12m | | X | X | X | X | X | X | 6 | \$597.00 | \$3,582.00 | 30 |

SUMMARY FOR SYSCODE 9762

| | | | | | |
|------------------------|--------------------------------------|-------------------|-----------------------|-------------------------|--------------------|
| Traffic Order # | 12209779 | Created On | 9/28/2022 6:11:46 PM | Order Status | Contract Confirmed |
| Order # | 3741365 | Created By | NCC_Gateway_User | Syscode Gross \$ | 1620.00 |
| Order Descrp | 63045409_POL_Issue_FF PAC 2022 - PHL | Updated On | 9/29/2022 12:06:06 PM | Syscode Net \$ | 1166.40 |
| Client | AMP - FF PAC 2022 - PHL | Updated By | Anderson, Joshua | Syscode Units | 58 |
| Start Date | 10/31/2022 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 11/13/2022 | Zones | DISH I+ | Avg Unit Rate | 27.93 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 15 | 1 | | Amp ersa nd Politi cal Bun dle | 75 75 | BET | 9762 | BET DT | 11/07/2022 | 11/08/2022 | M-Tu 9a-4p | X | X | | | | | | 1 | \$8.00 | \$8.00 | 30 |
| 16 | 2 | | Amp ersa nd Politi cal Bun dle | 75 75 | BET | 9762 | BET PT | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$42.00 | \$42.00 | 30 |
| 17 | 3 | | Amp ersa nd Politi cal Bun dle | 75 75 | BET | 9762 | BET DT | 11/01/2022 | 11/06/2022 | Tu-Su 9a-4p | | X | X | X | X | X | X | 5 | \$8.00 | \$40.00 | 30 |
| 18 | 4 | | Amp ersa nd Politi cal Bun dle | 75 75 | BET | 9762 | BET EF | 11/01/2022 | 11/06/2022 | Tu-Su 4p-7p | | X | X | X | X | X | X | 5 | \$28.00 | \$140.00 | 30 |
| 19 | 5 | | Amp ersa nd Politi cal Bun dle | 75 75 | BET | 9762 | BET PT | 11/01/2022 | 11/06/2022 | Tu-Su 7p-12m | | X | X | X | X | X | X | 6 | \$42.00 | \$252.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|----------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 20 | 6 | | Amp ersa nd Politi cal Bun dle | 75 75 | Lifetime | 9762 | LIF DT | 11/07/2022 | 11/08/2022 | M-Tu 9a-4p | X | X | | | | | | 1 | \$8.00 | \$8.00 | 30 |
| 21 | 7 | | Amp ersa nd Politi cal Bun dle | 75 75 | Lifetime | 9762 | LIF PT | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$52.00 | \$52.00 | 30 |
| 22 | 8 | | Amp ersa nd Politi cal Bun dle | 75 75 | Lifetime | 9762 | LIF DT | 11/01/2022 | 11/06/2022 | Tu-Su 9a-4p | | X | X | X | X | X | X | 6 | \$8.00 | \$48.00 | 30 |
| 23 | 9 | | Amp ersa nd Politi cal Bun dle | 75 75 | Lifetime | 9762 | LIF EF | 11/01/2022 | 11/06/2022 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$45.00 | \$270.00 | 30 |
| 24 | 10 | | Amp ersa nd Politi cal Bun dle | 75 75 | Lifetime | 9762 | LIF PT | 11/01/2022 | 11/06/2022 | Tu-Su 7p-12m | | X | X | X | X | X | X | 6 | \$52.00 | \$312.00 | 30 |
| 25 | 11 | | Amp ersa nd Politi cal Bun dle | 75 75 | TLC | 9762 | TLC DT | 11/07/2022 | 11/08/2022 | M-Tu 9a-4p | X | X | | | | | | 1 | \$8.00 | \$8.00 | 30 |
| 26 | 12 | | Amp ersa nd Politi cal Bun dle | 75 75 | TLC | 9762 | TLC PT | 11/07/2022 | 11/07/2022 | M 7p-12m | X | | | | | | | 1 | \$32.00 | \$32.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 27 | 13 | | Amp ersa nd Politi cal Bun dle | 75 75 | TLC | 9762 | TLC DT | 11/01/2022 | 11/06/2022 | Tu-Su 9a-4p | | X | X | X | X | X | X | 6 | \$8.00 | \$48.00 | 30 |
| 28 | 14 | | Amp ersa nd Politi cal Bun dle | 75 75 | TLC | 9762 | TLC EF | 11/01/2022 | 11/06/2022 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$28.00 | \$168.00 | 30 |
| 29 | 15 | | Amp ersa nd Politi cal Bun dle | 75 75 | TLC | 9762 | TLC PT | 11/01/2022 | 11/06/2022 | Tu-Su 7p-12m | | X | X | X | X | X | X | 6 | \$32.00 | \$192.00 | 30 |

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Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3741365

| | | | | | |
|------------------------|--------------------------------------|-------------------|-----------------------|---------------------|--------------------|
| Traffic Order # | 12209779,12209778 | # of Weeks | 2 | Active | Yes |
| Order # | 3741365 | Created On | 9/28/2022 6:11:46 PM | Order Status | Contract Confirmed |
| Order Descrp | 63045409_POL_Issue_FF PAC 2022 - PHL | Created By | NCC_Gateway_User | Gross \$ | 14179.00 |
| Client | AMP - FF PAC 2022 - PHL | Updated On | 9/29/2022 12:08:01 PM | Net \$ | 10208.88 |
| Start Date | 10/31/2022 | Updated By | Anderson, Joshua | Units | 96 |
| End Date | 11/13/2022 | Source | Gateway | Credit Hold | No |

| | |
|---------------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |