



INVOICE NO. EN6059037	INVOICE DATE 11/27/2022
BILL CYCLE 202211	INVOICE DUE DATE 12/25/2022

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12213268	Philadelphia	TV	\$94,230.00	38	38

INVOICE NOTES

Philadelphiaâ€” PRIORITY CODE: NP=80, IP=74 â€” SEE KEY ON FCC SITE FOR NETWORK/

Gross Advertising Total	\$94,230.00
Agency Commission	(\$14,134.50)
Rep Commission	(\$10,412.41)
Net Advertising Total	\$69,683.09

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949



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Product: 173	Comcast Order No: EN12213268	Market: Philadelphia
Estimate No: 12371	TIM Est No: 3757359	Contract Type: Single
Campaign No:	AE Name: NCC - PHL - WASH DC	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11364140	SMPPA22119H	PHILLY INTERCONNECT 6500/6500	FXNC, MNBC	7	\$16,203.00
NE11362374	SMPPA22117H	PHILLY INTERCONNECT 6500/6500	CNN, FXNC	7	\$16,562.00
NE11359126	SMPPA22115H	PHILLY INTERCONNECT 6500/6500	CNN, HALL, HGTV, MNBC	9	\$22,513.00
NE11356625	SMPPA22114H	PHILLY INTERCONNECT 6500/6500	CNN, ESPN, FXNC, MNBC	15	\$38,952.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
HGTV	PHILLY INTERCONNECT 6500/6500	NE11359126	1	\$3,334.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11362374	4	\$9,889.00
HALL	PHILLY INTERCONNECT 6500/6500	NE11359126	1	\$2,382.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11364140	6	\$13,582.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11359126	4	\$9,889.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11356625	4	\$12,389.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11356625	4	\$9,889.00
ESPN	PHILLY INTERCONNECT 6500/6500	NE11356625	1	\$2,858.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11362374	3	\$6,673.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11364140	1	\$2,621.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11356625	6	\$13,816.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11359126	3	\$6,908.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-1-22	CNN	PHILLY INTERCONNECT 6500/6500	8:39AM	SMPPA22115H	30	1	\$1,788.00	
11-1-22	CNN	PHILLY INTERCONNECT 6500/6500	2:59PM	SMPPA22115H	30	2	\$1,431.00	
11-1-22	CNN	PHILLY INTERCONNECT 6500/6500	5:37PM	SMPPA22115H	30	3	\$2,621.00	
11-1-22	CNN	PHILLY INTERCONNECT 6500/6500	9:34PM	SMPPA22115H	30	4	\$4,049.00	
11-1-22	HALL	PHILLY INTERCONNECT 6500/6500	9:23PM	SMPPA22115H	30	10	\$2,382.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-1-22	HGTV	PHILLY INTERCONNECT 6500/6500	8:22PM	SMPPA22115H	30	11	\$3,334.00	
11-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:55AM	SMPPA22115H	30	14	\$1,192.00	
11-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:37PM	SMPPA22115H	30	16	\$2,382.00	
11-1-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:34PM	SMPPA22115H	30	18	\$3,334.00	
11-2-22	CNN	PHILLY INTERCONNECT 6500/6500	8:34AM	SMPPA22117H	30	1	\$1,788.00	
11-2-22	CNN	PHILLY INTERCONNECT 6500/6500	10:58AM	SMPPA22117H	30	2	\$1,431.00	
11-2-22	CNN	PHILLY INTERCONNECT 6500/6500	6:39PM	SMPPA22117H	30	3	\$2,621.00	
11-2-22	CNN	PHILLY INTERCONNECT 6500/6500	10:42PM	SMPPA22117H	30	4	\$4,049.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:51AM	SMPPA22117H	30	6	\$2,382.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:41AM	SMPPA22117H	30	7	\$1,670.00	
11-2-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:48PM	SMPPA22117H	30	8	\$2,621.00	
11-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	12:58PM	SMPPA22114H	30	14	\$1,192.00	
11-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22114H	30	16	\$2,382.00	
11-2-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:33PM	SMPPA22114H	30	18	\$3,334.00	
11-3-22	CNN	PHILLY INTERCONNECT 6500/6500	8:40AM	SMPPA22114H	30	1	\$1,788.00	
11-3-22	CNN	PHILLY INTERCONNECT 6500/6500	9:49AM	SMPPA22114H	30	2	\$1,431.00	
11-3-22	CNN	PHILLY INTERCONNECT 6500/6500	6:42PM	SMPPA22114H	30	3	\$2,621.00	
11-3-22	CNN	PHILLY INTERCONNECT 6500/6500	8:33PM	SMPPA22114H	30	4	\$4,049.00	
11-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:41AM	SMPPA22114H	30	7	\$1,670.00	
11-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	6:42PM	SMPPA22114H	30	8	\$2,621.00	
11-3-22	FXNC	PHILLY INTERCONNECT 6500/6500	8:47PM	SMPPA22114H	30	9	\$4,049.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:37PM	SMPPA22114H	30	14	\$1,192.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	5:35PM	SMPPA22114H	30	16	\$2,382.00	
11-3-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:32PM	SMPPA22114H	30	18	\$3,334.00	
11-4-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:40PM	SMPPA22114H	30	9	\$4,049.00	
11-5-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:52PM	SMPPA22119H	30	21	\$2,621.00	
11-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:58AM	SMPPA22119H	30	12	\$1,670.00	
11-5-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:26PM	SMPPA22119H	30	22	\$3,334.00	
11-6-22	ESPN	PHILLY INTERCONNECT 6500/6500	8:20PM	SMPPA22114H	30	20	\$2,858.00	
11-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:52AM	SMPPA22119H	30	13	\$1,670.00	
11-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	12:58PM	SMPPA22119H	30	15	\$1,192.00	
11-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:59PM	SMPPA22119H	30	17	\$2,382.00	
11-7-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:34PM	SMPPA22119H	30	19	\$3,334.00	

Order# EN12213268 Total: \$94,230.00



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BILL CYCLE

202211

BILL TO

AMP - WATERFRONT STRATEGIES
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - WATERFRONT STRATEGIES	WATERFRNTNCC	AMP - SENATE MAJORITY PAC - PHL	P0041154

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$69,683.09

We accept checks, ACH, money orders and all major credit cards.