

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 3740804**

<b>Traffic Order #</b>		12209605,12209604		<b>Created On</b>	9/28/2022 1:54:40 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3740804		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	14077.00
<b>Order Descrp</b>		63045123_POL_Issue_FF PAC 2022 - PHL		<b>Updated On</b>	9/28/2022 3:24:58 PM	<b>Net \$</b>	10135.44
<b>Client</b>		AMP - FF PAC 2022 - PHL		<b>Updated By</b>	Frechette, Laurie	<b>Units</b>	106
<b>Start Date</b>		10/24/2022		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		11/6/2022		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63045123
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - PHL - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - WATERFRONT STRATEGIES	15.00%		<b>Address 1</b>	NCC MEDIA	<b>Product</b>	
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>		<b>Estimate</b>	11092
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>Total Zones</b>	2			<b>Zip</b>	07003	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b>	Philadelphia Interconnect,DISH I+			<b>Contact</b>		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
<b>Total Networks</b>	4			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
				<b>SYSCODE LIST</b>			
				6500,9762			

**SUMMARY FOR SYSCODE 6500**

<b>Traffic Order #</b>	12209605	<b>Created On</b>	9/28/2022 1:54:40 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3740804	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	12741.00
<b>Order Descrp</b>	63045123_POL_Issue_FF PAC 2022 - PHL	<b>Updated On</b>	9/28/2022 3:22:10 PM	<b>Syscode Net \$</b>	9173.52
<b>Client</b>	AMP - FF PAC 2022 - PHL	<b>Updated By</b>	Frechette, Laurie	<b>Syscode Units</b>	49
<b>Start Date</b>	10/24/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/6/2022	<b>Zones</b>	Philadelphia Interconnect	<b>Avg Unit Rate</b>	260.02
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75   75	BET	6500	BET EM	10/31/2022	10/31/2022	M 5a-9a	X							1	\$75.00	\$75.00	30
2	2		Ampersa nd Politi cal Bun dle	75   75	BET	6500	BET DT	10/31/2022	10/31/2022	M 9a-4p	X							1	\$141.00	\$141.00	30
3	3		Ampersa nd Politi cal Bun dle	75   75	BET	6500	BET EM	10/25/2022	10/30/2022	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$62.00	\$310.00	30
4	4		Ampersa nd Politi cal Bun dle	75   75	BET	6500	BET DT	10/25/2022	10/30/2022	Tu-Su 9a-4p		X	X	X	X	X	X	8	\$117.00	\$936.00	30
5	5		Ampersa nd Politi cal Bun dle	75   75	BET	6500	BET EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$252.00	\$1,008.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75   75	BET	6500	BET PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$795.00	\$4,770.00	30
7	7		Amp ersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	6500	OWN DT	10/31/2022	10/31/2022	M 9a-4p	X							1	\$107.00	\$107.00	30
8	8		Amp ersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	6500	OWN EF	10/31/2022	10/31/2022	M 4p-7p	X							1	\$118.00	\$118.00	30
9	9		Amp ersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	6500	OWN DT	10/25/2022	10/30/2022	Tu-Su 9a-4p		X	X	X	X	X	X	8	\$89.00	\$712.00	30
10	10		Amp ersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	6500	OWN EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$98.00	\$588.00	30
11	11		Amp ersa nd Politi cal Bun dle	75   75	Oprah Winfrey Network	6500	OWN PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$497.00	\$3,976.00	30

**SUMMARY FOR SYSCODE 9762**

<b>Traffic Order #</b>	12209604	<b>Created On</b>	9/28/2022 1:54:40 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3740804	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1336.00
<b>Order Descrp</b>	63045123_POL_Issue_FF PAC 2022 - PHL	<b>Updated On</b>	9/28/2022 3:22:10 PM	<b>Syscode Net \$</b>	961.92
<b>Client</b>	AMP - FF PAC 2022 - PHL	<b>Updated By</b>	Frechette, Laurie	<b>Syscode Units</b>	57
<b>Start Date</b>	10/24/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/6/2022	<b>Zones</b>	DISH I+	<b>Avg Unit Rate</b>	23.44
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
12	1		Amp ersa nd Politi cal Bun dle	75   75	BET	9762	BET DT	10/31/2022	10/31/2022	M 9a-4p	X							1	\$8.00	\$8.00	30
13	2		Amp ersa nd Politi cal Bun dle	75   75	BET	9762	BET EF	10/31/2022	10/31/2022	M 4p-7p	X							2	\$28.00	\$56.00	30
14	3		Amp ersa nd Politi cal Bun dle	75   75	BET	9762	BET PT	10/31/2022	10/31/2022	M 7p-12m	X							1	\$42.00	\$42.00	30
15	4		Amp ersa nd Politi cal Bun dle	75   75	BET	9762	BET DT	10/25/2022	10/30/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$6.00	\$36.00	30
16	5		Amp ersa nd Politi cal Bun dle	75   75	BET	9762	BET EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$23.00	\$69.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17	6		Amp ersa nd Politi cal Bun dle	75   75	BET	9762	BET PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$35.00	\$210.00	30
18	7		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9762	LIF DT	10/31/2022	10/31/2022	M 9a-4p	X							1	\$8.00	\$8.00	30
19	8		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9762	LIF EF	10/31/2022	10/31/2022	M 4p-7p	X							1	\$45.00	\$45.00	30
20	9		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9762	LIF PT	10/31/2022	10/31/2022	M 7p-12m	X							1	\$52.00	\$52.00	30
21	10		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9762	LIF DT	10/25/2022	10/30/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$6.00	\$36.00	30
22	11		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9762	LIF EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$38.00	\$152.00	30
23	12		Amp ersa nd Politi cal Bun dle	75   75	Lifetime	9762	LIF PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$44.00	\$264.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
24	13		Amp ersa nd Politi cal Bun dle	75   75	TLC	9762	TLC DT	10/31/2022	10/31/2022	M 9a-4p	X							1	\$8.00	\$8.00	30
25	14		Amp ersa nd Politi cal Bun dle	75   75	TLC	9762	TLC EF	10/31/2022	10/31/2022	M 4p-7p	X							1	\$28.00	\$28.00	30
26	15		Amp ersa nd Politi cal Bun dle	75   75	TLC	9762	TLC PT	10/31/2022	10/31/2022	M 7p-12m	X							1	\$32.00	\$32.00	30
27	16		Amp ersa nd Politi cal Bun dle	75   75	TLC	9762	TLC DT	10/25/2022	10/30/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$6.00	\$36.00	30
28	17		Amp ersa nd Politi cal Bun dle	75   75	TLC	9762	TLC EF	10/25/2022	10/30/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$23.00	\$92.00	30
29	18		Amp ersa nd Politi cal Bun dle	75   75	TLC	9762	TLC PT	10/25/2022	10/30/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$27.00	\$162.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3740804					
<b>Traffic Order #</b>	12209605,12209604	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3740804	<b>Created On</b>	9/28/2022 1:54:40 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63045123_POL_Issue_FF PAC 2022 - PHL	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	14077.00
<b>Client</b>	AMP - FF PAC 2022 - PHL	<b>Updated On</b>	9/28/2022 3:24:58 PM	<b>Net \$</b>	10135.44
<b>Start Date</b>	10/24/2022	<b>Updated By</b>	Frechette, Laurie	<b>Units</b>	106
<b>End Date</b>	11/6/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	