

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3774239

Traffic Order #	12216478		Created On	11/7/2022 1:12:09 PM		Order Status	Contract Confirmed	
Order #	3774239		Created By	NCC_Gateway_User		Gross \$	6991.00	
Order Descrp	63062539_POL_Issue_SENATE MAJORITY PAC - PHL		Updated On	11/7/2022 2:27:05 PM		Net \$	5033.52	
Client	AMP - SENATE MAJORITY PAC - PHL		Updated By	Daniels, Kyle		Units	29	
Start Date	11/7/2022		Industry	Political-Association		Credit Hold	NO	
End Date	11/13/2022		REFERENCES					
# of Weeks	1		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63062539	
ActiveWeeks	1		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - PHL - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - WATERFRONT STRATEGIES	15.00%	Address 1	NCC MEDIA		Product	11081108	
RepFirm	NCC	13.00%	Address 2			Estimate	10484	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Philadelphia Interconnect		Contact			,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	18		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					
			SYSCODE LIST					
			6500					

SUMMARY FOR SYSCODE 6500

Traffic Order #	12216478	Created On	11/7/2022 1:12:09 PM	Order Status	Contract Confirmed
Order #	3774239	Created By	NCC_Gateway_User	Syscode Gross \$	6991.00
Order Descrp	63062539_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	11/7/2022 2:25:42 PM	Syscode Net \$	5033.52
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	Daniels, Kyle	Syscode Units	29
Start Date	11/7/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/13/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	241.07
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	American Movie Classics	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$188.00	\$188.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	Animal Planet	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 12m-2a		X						1	\$71.00	\$71.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	CNBC	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 5a-9a		X						1	\$137.00	\$137.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	CNBC	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$262.00	\$262.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	Fox Sports One	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$122.00	\$122.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	FX	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$188.00	\$188.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 12m-2a		X						1	\$298.00	\$298.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$1,670.00	\$1,670.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	Headline News	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 12m-2a		X						1	\$122.00	\$122.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	Headline News	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$105.00	\$105.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 12m-2a		X						1	\$122.00	\$122.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$231.00	\$231.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	75 75	Lifetime Movie Network	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 12m-2a		X						1	\$113.00	\$113.00	30
14	14		Ampersa nd Politi cal Bun dle	75 75	Oxygen	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 12m-2a		X						1	\$89.00	\$89.00	30
15	15		Ampersa nd Politi cal Bun dle	75 75	Oxygen	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 5a-9a		X						1	\$71.00	\$71.00	30
16	16		Ampersa nd Politi cal Bun dle	75 75	Oxygen	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						2	\$98.00	\$196.00	30
17	17		Ampersa nd Politi cal Bun dle	75 75	Paramount	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 12m-2a		X						1	\$132.00	\$132.00	30
18	18		Ampersa nd Politi cal Bun dle	75 75	Paramount	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$184.00	\$184.00	30
19	19		Ampersa nd Politi cal Bun dle	75 75	SyFy	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$118.00	\$118.00	30

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20	20		Amp ersa nd Politi cal Bun dle	75 75	TLC	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 12m-2a		X						1	\$147.00	\$147.00	30
21	21		Amp ersa nd Politi cal Bun dle	75 75	TNT	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 12m-2a		X						1	\$287.00	\$287.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	TNT	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 5a-9a		X						1	\$214.00	\$214.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	TNT	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$430.00	\$430.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	The Travel Channel	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$126.00	\$126.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	TV Land	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 12m-2a		X						1	\$262.00	\$262.00	30
26	26		Amp ersa nd Politi cal Bun dle	75 75	TV Land	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$105.00	\$105.00	30

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27	27		Amp ersa nd Politi cal Bun dle	75 75	The Weather Channel	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 12m-2a		X						1	\$47.00	\$47.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	USA	6500	MAX AVAILS	11/08/2022	11/08/2022	Tu 9a-4p		X						1	\$954.00	\$954.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3774239

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Start Date	11/7/2022	Updated By	Daniels, Kyle	Units	29
End Date	11/13/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	