

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3674512

Traffic Order # 12196635		Created On 7/1/2022 11:32:33 AM	Order Status Contract Confirmed
Order # 3674512		Created By NCC_Gateway_User	Gross \$ 25733.00
Order Descrp 63013338_POL_Issue_NRSC IE PA - PHL		Updated On 7/5/2022 1:15:30 PM	Net \$ 18527.76
Client AMP - NRSC IE PA - PHL		Updated By Bacalia, Christopher	Units 21
Start Date 10/7/2022		Industry Political-Association	Credit Hold NO
End Date 10/13/2022		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - PHL - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - NATIONAL MEDIA 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Philadelphia Interconnect		Contact	
Total Networks 1		Phone	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 63013338	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product 10071013	
		Estimate 14774	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		,Philadelphia– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		SYSCODE LIST	
		6500	

SUMMARY FOR SYSCODE 6500

Traffic Order #	12196635	Created On	7/1/2022 11:32:33 AM	Order Status	Contract Confirmed
Order #	3674512	Created By	NCC_Gateway_User	Syscode Gross \$	25733.00
Order Descrp	63013338_POL_Issue_NRSC IE PA - PHL	Updated On	7/5/2022 1:14:06 PM	Syscode Net \$	18527.76
Client	AMP - NRSC IE PA - PHL	Updated By	Bacalia, Christopher	Syscode Units	21
Start Date	10/7/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/13/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1225.38
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL DT	10/07/2022	10/09/2022	F-Su 9a-4p					X	X	X	3	\$318.00	\$954.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL DT	10/10/2022	10/13/2022	M-Th 9a-4p	X	X	X	X				3	\$318.00	\$954.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL EF	10/07/2022	10/09/2022	F-Su 4p-7p					X	X	X	2	\$795.00	\$1,590.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL EF	10/10/2022	10/13/2022	M-Th 4p-7p	X	X	X	X				3	\$795.00	\$2,385.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	10/07/2022	10/09/2022	F-Su 7p-12m					X	X	X	4	\$1,985.00	\$7,940.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	HALL PT	10/10/2022	10/13/2022	M-Th 7p-12m	X	X	X	X				6	\$1,985.00	\$11,910.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12196635	# of Weeks	2	Active	Yes
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Start Date	10/7/2022	Updated By	Bacalia, Christopher	Units	21
End Date	10/13/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	