



<b>INVOICE NO.</b> EN6035105	<b>INVOICE DATE</b> 7/31/2022
<b>BILL CYCLE</b> 202207	<b>INVOICE DUE DATE</b> 8/28/2022

AMP - NATIONAL MEDIA  
AMP MEDIA  
BLOOMFIELD, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - NATIONAL MEDIA	A42189	AMP - CCIA PA - PHL	P0042546

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN12197602	Philadelphia	TV	\$28,378.00	32	32

### INVOICE NOTES

,Philadelphia" PRIORITY CODE: NP=80, IP=74 " SEE KEY ON FCC SITE FOR NETWORK

Gross Advertising Total	\$28,378.00
Agency Commission	(\$4,256.70)
Rep Commission	(\$3,135.78)
<b>Net Advertising Total</b>	<b>\$20,985.52</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



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**INVOICE DATE**

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**BILL CYCLE**

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## AFFIDAVIT

**Product:**  
**Estimate No:** 14817  
**Campaign No:**

**Comcast Order No:** EN12197602  
**TIM Est No:** 3680383  
**AE Name:** NCC - PHL - WASH DC

**Market:** Philadelphia  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11306116	CCIA22121H	PHILLY INTERCONNECT 6500/6500	CNN, FXNC, MNBC	11	\$10,438.00
NE11306115	CCIA22137H	PHILLY INTERCONNECT 6500/6500	CNN, FXNC, MNBC	21	\$17,940.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	PHILLY INTERCONNECT 6500/6500	NE11306115	8	\$6,314.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11306115	7	\$5,251.00
CNN	PHILLY INTERCONNECT 6500/6500	NE11306116	4	\$4,438.00
MNBC	PHILLY INTERCONNECT 6500/6500	NE11306116	4	\$3,500.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11306115	6	\$6,375.00
FXNC	PHILLY INTERCONNECT 6500/6500	NE11306116	3	\$2,500.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-13-22	CNN	PHILLY INTERCONNECT 6500/6500	6:38AM	CCIA22137H	30	1	\$625.00	
7-13-22	CNN	PHILLY INTERCONNECT 6500/6500	2:58PM	CCIA22137H	30	3	\$438.00	
7-13-22	CNN	PHILLY INTERCONNECT 6500/6500	5:32PM	CCIA22137H	30	5	\$1,000.00	
7-13-22	CNN	PHILLY INTERCONNECT 6500/6500	7:41PM	CCIA22137H	30	7	\$1,500.00	
7-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:51AM	CCIA22137H	30	9	\$875.00	
7-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	2:45PM	CCIA22137H	30	11	\$500.00	
7-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	5:48PM	CCIA22137H	30	13	\$1,000.00	
7-13-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:52PM	CCIA22121H	30	15	\$1,500.00	
7-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	8:29AM	CCIA22121H	30	17	\$625.00	
7-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	3:27PM	CCIA22137H	30	19	\$313.00	
7-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:34PM	CCIA22121H	30	21	\$750.00	
7-13-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:34PM	CCIA22137H	30	23	\$1,375.00	
7-14-22	CNN	PHILLY INTERCONNECT 6500/6500	12:37PM	CCIA22121H	30	3	\$438.00	
7-14-22	CNN	PHILLY INTERCONNECT 6500/6500	8:50PM	CCIA22121H	30	7	\$1,500.00	
7-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	11:48AM	CCIA22121H	30	11	\$500.00	
7-14-22	FXNC	PHILLY INTERCONNECT 6500/6500	7:41PM	CCIA22137H	30	15	\$1,500.00	
7-14-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:31AM	CCIA22137H	30	19	\$313.00	
7-14-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:58PM	CCIA22137H	30	23	\$1,375.00	
7-15-22	MNBC	PHILLY INTERCONNECT 6500/6500	7:30PM	CCIA22137H	30	23	\$1,375.00	
7-16-22	CNN	PHILLY INTERCONNECT 6500/6500	6:52AM	CCIA22137H	30	1	\$625.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
7-16-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:23AM	CCIA22137H	30	17	\$625.00	
7-18-22	CNN	PHILLY INTERCONNECT 6500/6500	6:35AM	CCIA22137H	30	2	\$625.00	
7-18-22	CNN	PHILLY INTERCONNECT 6500/6500	3:51PM	CCIA22137H	30	4	\$438.00	
7-18-22	CNN	PHILLY INTERCONNECT 6500/6500	5:38PM	CCIA22121H	30	6	\$1,000.00	
7-18-22	CNN	PHILLY INTERCONNECT 6500/6500	10:40PM	CCIA22121H	30	8	\$1,500.00	
7-18-22	FXNC	PHILLY INTERCONNECT 6500/6500	3:46PM	CCIA22121H	30	12	\$500.00	
7-18-22	FXNC	PHILLY INTERCONNECT 6500/6500	4:44PM	CCIA22137H	30	14	\$1,000.00	
7-18-22	FXNC	PHILLY INTERCONNECT 6500/6500	10:47PM	CCIA22137H	30	16	\$1,500.00	
7-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	6:59AM	CCIA22137H	30	18	\$625.00	
7-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	10:34AM	CCIA22137H	30	20	\$313.00	
7-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	4:37PM	CCIA22121H	30	22	\$750.00	
7-18-22	MNBC	PHILLY INTERCONNECT 6500/6500	11:33PM	CCIA22121H	30	24	\$1,375.00	

**Order# EN12197602 Total: \$28,378.00**



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EN6035105

**BILL CYCLE**

202207

**BILL TO**

AMP - NATIONAL MEDIA  
AMP MEDIA  
BLOOMFIELD, NJ 07003

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## REMITTANCE

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - NATIONAL MEDIA	A42189	AMP - CCIA PA - PHL	P0042546

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

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**Net Balance Due**

**\$20,985.52**

We accept checks, ACH, money orders and all major credit cards.