

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3725786

Traffic Order #		12207309,12207308		Created On	9/9/2022 6:52:06 PM	Order Status	Contract Confirmed
Order #		3725786		Created By	NCC_Gateway_User	Gross \$	241733.00
Order Descrp		63036892_POL_Issue_SENATE MAJORITY PAC - PHL		Updated On	9/13/2022 3:05:43 PM	Net \$	174047.76
Client		AMP - SENATE MAJORITY PAC - PHL		Updated By	Frechette, Laurie	Units	187
Start Date		10/10/2022		Industry	Political-Association	Credit Hold	NO
End Date		10/23/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63036892
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - PHL - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - WATERFRONT STRATEGIES	15.00%		Address 1	NCC MEDIA	Product	
RepFirm	NCC	13.00%		Address 2		Estimate	10481
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip	07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Philadelphia Interconnect,DISH I+			Contact		,Philadelphia- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks	14			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
				SYSCODE LIST			
				6500,9762			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12207309	Created On	9/9/2022 6:52:06 PM	Order Status	Contract Confirmed
Order #	3725786	Created By	NCC_Gateway_User	Syscode Gross \$	239480.00
Order Descrp	63036892_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	9/13/2022 3:02:58 PM	Syscode Net \$	172425.60
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	Frechette, Laurie	Syscode Units	143
Start Date	10/10/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/23/2022	Zones	Philadelphia Interconnect	Avg Unit Rate	1674.69
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	VARIOUS	10/17/2022	10/17/2022	M 5a-9a	X							1	\$1,490.00	\$1,490.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	VARIOUS	10/17/2022	10/17/2022	M 9a-4p	X							1	\$1,192.00	\$1,192.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	SITUATION ROOM WITH WOLF BLITZER	10/17/2022	10/17/2022	M 4p-7p	X							1	\$2,184.00	\$2,184.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	ANDERSON COOPER 360, DON LEMON TONIGHT	10/17/2022	10/17/2022	M 7p-12m	X							1	\$3,374.00	\$3,374.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	VARIOUS	10/11/2022	10/16/2022	Tu-Su 5a-9a		X	X	X	X	X	X	6	\$1,241.00	\$7,446.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	VARIOUS	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$993.00	\$6,951.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	SITUATION ROOM WITH WOLF BLITZER	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	7	\$1,820.00	\$12,740.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	CNN	6500	ANDERSON COOPER 360, DON LEMON TONIGHT	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	7	\$2,811.00	\$19,677.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	VARIOUS	10/17/2022	10/17/2022	M 7p-12m	X							1	\$2,381.00	\$2,381.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	ESPN	6500	VARIOUS	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	5	\$1,984.00	\$9,920.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	10/17/2022	10/17/2022	M 5a-9a	X							1	\$1,985.00	\$1,985.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	10/17/2022	10/17/2022	M 9a-4p	X							1	\$1,391.00	\$1,391.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FIVE, THE	10/17/2022	10/17/2022	M 4p-7p	X							1	\$2,184.00	\$2,184.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	10/17/2022	10/17/2022	M 7p-12m	X							1	\$3,374.00	\$3,374.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	10/11/2022	10/16/2022	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$1,654.00	\$8,270.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	VARIOUS	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$1,159.00	\$5,795.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	FIVE, THE	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$1,820.00	\$9,100.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	6500	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$2,811.00	\$14,055.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	COUNTDOWN TO CHRISTMAS, FALL HARVEST	10/17/2022	10/17/2022	M 7p-12m	X							1	\$1,985.00	\$1,985.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	Hallmark Channel	6500	COUNTDOWN TO CHRISTMAS, FALL HARVEST	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	4	\$1,654.0 0	\$6,616.00	30
21	21		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, WINDY CITY REHAB	10/17/2022	10/17/2022	M 7p-12m	X							1	\$2,778.0 0	\$2,778.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	HGTV	6500	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, WINDY CITY REHAB	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	4	\$2,315.0 0	\$9,260.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	6500	VARIOUS	10/17/2022	10/17/2022	M 12m-2a	X							1	\$101.00	\$101.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	6500	VARIOUS	10/17/2022	10/17/2022	M 7p-12m	X							1	\$740.00	\$740.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	6500	VARIOUS	10/11/2022	10/16/2022	Tu-Su 12m- 2a		X	X	X	X	X	X	4	\$84.00	\$336.00	30
26	26		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	6500	VARIOUS	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	4	\$616.00	\$2,464.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	10/17/2022	10/17/2022	M 5a-9a	X							1	\$1,391.00	\$1,391.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	10/17/2022	10/17/2022	M 9a-4p	X							1	\$993.00	\$993.00	30
29	29		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	10/17/2022	10/17/2022	M 4p-7p	X							1	\$1,985.00	\$1,985.00	30
30	30		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	THE RACHEL MADDOW SHOW	10/17/2022	10/17/2022	M 7p-12m	X							1	\$2,778.00	\$2,778.00	30
31	31		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	10/11/2022	10/16/2022	Tu-Su 5a-9a		X	X	X	X	X	X	11	\$1,159.00	\$12,749.00	30
32	32		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	11	\$827.00	\$9,097.00	30
33	33		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	VARIOUS	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	11	\$1,654.00	\$18,194.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	6500	THE RACHEL MADDOW SHOW	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	11	\$2,315.0 0	\$25,465.00	30
35	35		Amp ersa nd Politi cal Bun dle	75 75	TBS	6500	ALL ELITE WRESTLING, FULL FRONTAL WITH SAMANTHA BEE	10/17/2022	10/17/2022	M 7p-12m	X							1	\$2,580.0 0	\$2,580.00	30
36	36		Amp ersa nd Politi cal Bun dle	75 75	TBS	6500	ALL ELITE WRESTLING, FULL FRONTAL WITH SAMANTHA BEE	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	4	\$2,150.0 0	\$8,600.00	30
37	37		Amp ersa nd Politi cal Bun dle	75 75	TLC	6500	I LOVE A MAMA'S BOY	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$1,654.0 0	\$4,962.00	30
38	38		Amp ersa nd Politi cal Bun dle	75 75	TNT	6500	ANIMAL KINGDOM	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$1,984.0 0	\$5,952.00	30
39	39		Amp ersa nd Politi cal Bun dle	75 75	USA	6500	WWE MONDAY NIGHT RAW, CHUCKY (USA), NASCAR: Xfinity	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$2,315.0 0	\$6,945.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12207308	Created On	9/9/2022 6:52:06 PM	Order Status	Contract Confirmed
Order #	3725786	Created By	NCC_Gateway_User	Syscode Gross \$	2253.00
Order Descrp	63036892_POL_Issue_SENATE MAJORITY PAC - PHL	Updated On	9/13/2022 3:02:58 PM	Syscode Net \$	1622.16
Client	AMP - SENATE MAJORITY PAC - PHL	Updated By	Frechette, Laurie	Syscode Units	44
Start Date	10/10/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/23/2022	Zones	DISH I+	Avg Unit Rate	51.20
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
40	1		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	VARIOUS	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$13.00	\$39.00	30
41	2		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	SITUATION ROOM WITH WOLF BLITZER	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$45.00	\$135.00	30
42	3		Ampersa nd Politi cal Bun dle	75 75	CNN	9762	ANDERSON COOPER 360, DON LEMON TONIGHT	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$56.00	\$168.00	30
43	4		Ampersa nd Politi cal Bun dle	75 75	ESPN	9762	VARIOUS	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$132.00	\$264.00	30
44	5		Ampersa nd Politi cal Bun dle	75 75	Food Network	9762	CHOPPED, DINERS, DRIVE-INS AND DIVES, GUY'S GROCERY GAMES	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$81.00	\$81.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
45	6		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	VARIOUS	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$23.00	\$69.00	30
46	7		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	FIVE, THE	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$64.00	\$192.00	30
47	8		Amp ersa nd Politi cal Bun dle	75 75	Fox News Channel	9762	HANNITY, INGRAHAM ANGLE, THE, TUCKER CARLSON TONIGHT	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$68.00	\$204.00	30
48	9		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	VARIOUS	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$89.00	\$89.00	30
49	10		Amp ersa nd Politi cal Bun dle	75 75	HGTV	9762	HOUSE HUNTERS, HOUSE HUNTERS INTERNATIONAL, WINDY CITY REHAB	10/11/2022	10/16/2022	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$106.00	\$106.00	30
50	11		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	VARIOUS	10/11/2022	10/16/2022	Tu-Su 12m-2a		X	X	X	X	X	X	1	\$5.00	\$5.00	30
51	12		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	VARIOUS	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	1	\$11.00	\$11.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
52	13		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	VARIOUS	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$49.00	\$49.00	30
53	14		Amp ersa nd Politi cal Bun dle	75 75	Investigation Discovery	9762	VARIOUS	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	1	\$61.00	\$61.00	30
54	15		Amp ersa nd Politi cal Bun dle	75 75	Lifetime	9762	IT'S A WONDERFUL LIFETIME	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	1	\$38.00	\$38.00	30
55	16		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	VARIOUS	10/11/2022	10/16/2022	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$7.00	\$21.00	30
56	17		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	VARIOUS	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$33.00	\$99.00	30
57	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9762	THE RACHEL MADDOW SHOW	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$38.00	\$114.00	30
58	19		Amp ersa nd Politi cal Bun dle	75 75	Paramount	9762	VARIOUS	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$26.00	\$26.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
59	20		Amp ersa nd Politi cal Bun dle	75 75	TBS	9762	VARIOUS	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$81.00	\$81.00	30
60	21		Amp ersa nd Politi cal Bun dle	75 75	TBS	9762	ALL ELITE WRESTLING, FULL FRONTAL WITH SAMANTHA BEE	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	1	\$96.00	\$96.00	30
61	22		Amp ersa nd Politi cal Bun dle	75 75	TLC	9762	I LOVE A MAMA'S BOY	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	1	\$23.00	\$23.00	30
62	23		Amp ersa nd Politi cal Bun dle	75 75	TNT	9762	ANIMAL KINGDOM	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	1	\$112.00	\$112.00	30
63	24		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	NASCAR: Xfinity	10/11/2022	10/16/2022	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$76.00	\$76.00	30
64	25		Amp ersa nd Politi cal Bun dle	75 75	USA	9762	WWE MONDAY NIGHT RAW, CHUCKY (USA), NASCAR: Xfinity	10/11/2022	10/16/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	1	\$94.00	\$94.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3725786					
Traffic Order #	12207309,12207308	# of Weeks	2	Active	Yes
Order #	3725786	Created On	9/9/2022 6:52:06 PM	Order Status	Contract Confirmed
Order Descrp	63036892_POL_Issue_SENATE MAJORITY PAC - PHL	Created By	NCC_Gateway_User	Gross \$	241733.00
Client	AMP - SENATE MAJORITY PAC - PHL	Updated On	9/13/2022 3:05:43 PM	Net \$	174047.76
Start Date	10/10/2022	Updated By	Frechette, Laurie	Units	187
End Date	10/23/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	